

REPORT 2014/2015



FCBARCELONA
més que un club



ANNUAL REPORT
2014/2015



FCBARCELONA
més que un club



SUMMARY

**Sports
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**Social
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**Institutional
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Area
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BOARD MEMBERS



Josep Maria Bartomeu i Floreta
President

Javier Faus Santasusana
First Vice President - Economic Area

Jordi Cardoner Casaus
Vice President - Social Area

Carles Vilarrubí Carrió
Vice President - Institutional and International Area

Jordi Mestre Masdeu
Vice President - Sports Area, Football

Manel Arroyo Pérez
Vice President - Media and Communications Area

Susana Monje Gutiérrez
Director - Economic Area. Treasurer. Head of Handball

Jordi Moix Latas Director
Secretary of the Board. Director and President of the Disciplinary Committee, Economic Area, Head of Patrimony

Jordi Monés Carilla
Director - Medical and Performance Area. Head of Athletics.

Antoni Freixa Martin
Director

Ramon Pont Amenós
Director - First Vice President of the FCB Foundation

Joan Bladé Marsal
Director - Sports Area for professional sections, Head of Basketball

Javier Bordas de Togores
Director - Sports Area for professional sections, Head of Futsal. RFEF Representative and Head of relations with national football associations to which FC Barcelona professionals pertain

Silvio Elías Marimón
Director - Economic Area, Member of Economic and Statutory committee. Sports Area for Football, Head of Barça B and Under-19 A

Dídac Lee Hsing
Director - Media and Communications Area, Head of New Technologies

Josep Ramon Vidal-Abarca Armengol
Director - Sports Area for professional sections, Head of Roller Hockey. Head of Security Area

Ramon Cierco Noguer
Director - Sports Area for Football, Head of Youth Academy Football. Vice President of FC Barcelona Foundation

Pau Vilanova Vila-Abadal
Director - Social Area, head of Supporters Clubs



GREETINGS FROM THE PRESIDENT

The 2014/15 season which is covered by the report that you have in your hands right now was a season that witnessed some of the most glorious moments in the history of our Club. This document allows us to look back on all the joy that Barcelona supporters felt as we won the Champions League, La Liga and the Copa del Rey, a historic treble that filled us all with pride and satisfaction.

This will always be remembered as a very special season, because it was the one of the second treble in the Club's more than 115 years of history, something that no other team in the world has ever done. And it happened just five years after we did it for the first time. But it was also the season that we bade farewell to Xavi Hernández, the figurehead of a legendary team, and to whom everyone at Barça shall be eternally grateful for all that he did for the Club in 25 years.

The presidential elections of July 18 were another example of why Barça and its members are so unique. It was a true celebration of democracy, with an excellent turnout that shows just how concerned the members are for their Club, and how they want to participate and decide on its future, just like they did for the Referendum on the Espai Barça.

The season has reasserted our position as a leading Club in terms of sporting success, a leading Club financially, and also a Club that has set new standards socially, with members that are its legitimate owners and who pave the way for it to follow.

Over these 12 months we have seen some wonderful football from Luis Enrique's team and we have shared the excitement of the triumphs. And celebrated them as they should be celebrated. All of the players, from the first to the last, have helped to make 2014/15 special. We have all been seduced by Leo Messi as he once again showed why he's the greatest player ever, and who along with Neymar Jr and Luis Suárez has formed an attacking threesome that has broken all kinds of goalscoring records.

The other sports teams have also brought us plenty to enjoy, especially the handball team, who completed a perfect season, and the roller hockey team, who achieved another historic double.

The Club's economic growth has also been consolidated with results that we could deem historic. For the first time ever, turnover was in excess of 600 million Euros, and we're the first club in the world to achieve that. We have made 15 million Euros of after-tax profits. But most importantly, over the last five years, and with a lot of effort, we have made a profit of 137 million Euros, which has reduced the debt while still enabling us to deal with the investments required by the first team and the other sports sections.

We have set a very high standard to follow. But Barça is now one of the leading names in world sport, with a unique set of supporters and the economic potential to continue being a leading Club and an independent Club, and one with the capacity to keep growing and carry on winning.

Visca el Barça!

Josep Maria Bartomeu i Floreta

President of FC Barcelona





SPORTS AREA

FC BARCELONA

Professional squad 2014/15 Season



Luis Enrique

Coach

COACHING STAFF

Assistant coaches

Juan Carlos Unzué and Robert Moreno

Technical assistant

Joan Barberà

Physios

Rafel Pol, Edu Pons, Francesc Cos

Psychologist

Joaquín Valdés

Goalkeeping coach

José Ramón de la Fuente

Scouting

Carlos Martínez, Jordi Melero, Isidre Ramon i Jesús Casas

MEDICAL TEAM

Doctors

Ricard Pruna i Daniel Medina

Physios

Juanjo Brau, Roger Gironès, Jaume Munill, Jordi Mesalles, Xavi López i Xavi Linde

AUXILIARIES

Delegate

Carles Naval

Materials

José Antonio Ibarz, Gabrí Galán i Jordi Duran

Player services office

Pepe Costa

ARRIVALS

Marc-André **TER STEGEN**

Claudio **BRAVO**

Jordi **MASIP**

DOUGLAS Pereira Dos Santos

Ivan **RAKITIC**

Thomas **VERMAELEN**

Jérémy **MATHIEU**

Luis Alberto **SUÁREZ**

RAFINHA Alcántara

Borussia Mönchengladbach

Real Sociedad

Barça B

São Paulo

Sevilla FC

Arsenal FC

Valencia CF

Liverpool FC

Celta

DEPARTURES

Víctor **VALDÉS**

José Manuel **PINTO**

Oier **OLAZÁBAL**

Carles **PUYOL**

Francesc **FÀBREGAS**

Jonathan **DOS SANTOS**

Alexandre **SONG**

Ibrahim **AFELLAY**

Isaac **CUENCA**

Cristian **TELLO**

ALEXIS Sánchez

Manchester United

Retired

Granada CF

Retirat

Chelsea FC

Villareal CF

West Ham United (loan)

Olympiacos FC (loan)

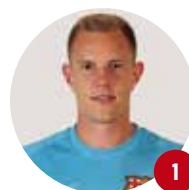
Deportivo de la Corunya

FC Porto (loan)

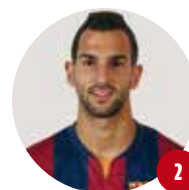
Arsenal

Director of sport for football

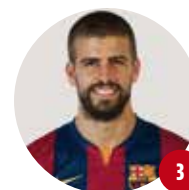
Andoni **ZUBIZARRETA** (until 5 January 2015)



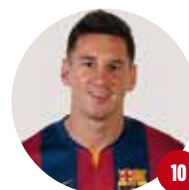
Marc-André TER STEGEN
Goalkeeper
30.04.92
Mönchengladbach (Germany)



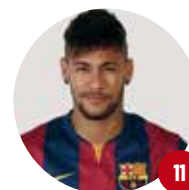
Martin MONTOYA
Defender
14.04.91
Barcelona



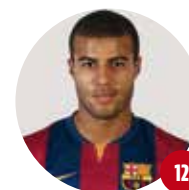
Gerard PIQUÉ
Defender
02.02.87
Barcelona



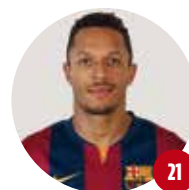
Lionel MESSI
Striker
24.06.87
Santa Fe (Argentina)



NEYMAR da Silva
Striker
05.02.92
Mogi das Cruzes, São Paulo (Brazil)



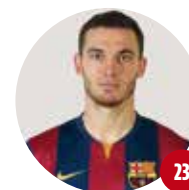
RAFINHA Alcántara
Midfielder
12.02.93
São Paulo (Brazil)



ADRIANO Correia
Defender
20.10.84
Curitiba (Brazil)



Daniel ALVES
Defender
06.05.83
Juazeiro (Brazil)



Thomas VERMAELEN
Defender
14.11.85
Kapellen (Belgium)



LIGA



COPA DEL REY



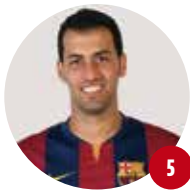
CHAMPIONS
LEAGUE



SUPERCOPA
DE CATALUNYA



Ivan RAKITIC
Midfielder
10.03.88
Rheinfelden
(Switzerland)



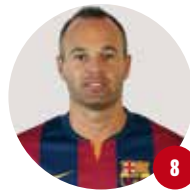
Sergio BUSQUETS
Midfielder
16.07.88
Sabadell
(Barcelona)



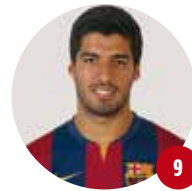
XAVI Hernández
Midfielder
25.01.80
Terrassa
(Barcelona)



PEDRO Rodríguez
Striker
28.07.87
Santa Cruz de Tenerife
(Santa Cruz de Tenerife)



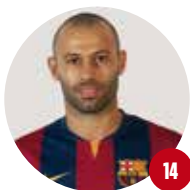
Andrés INIESTA
Midfielder
11.05.84
Fuentealbilla
(Albacete)



Luis Alberto SUÁREZ
Striker
24.01.87
Salto
(Uruguay)



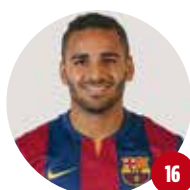
Claudio BRAVO
Goalkeeper
13.04.83
Buin
(Chile)



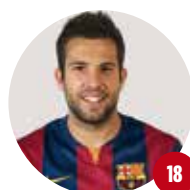
Javier Alejandro MASCHERANO
Defender
08.06.84
San Lorenzo
(Argentina)



Marc BARTRA
Defender
15.01.91
Sant Jaume dels
Domenys (Tarragona)



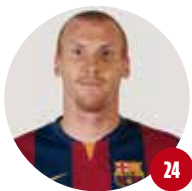
DOUGLAS Pereira dos Santos
Defender
06.08.90
Monte Alegre,
Goiás (Brazil)



JORDI ALBA
Defender
21.03.89
L'Hospitalet de
Llobregat (Barcelona)



SERGI ROBERTO
Midfielder
07.02.92
Reus
(Tarragona)



Jérémy MATHIEU
Defender
29.10.83
Luxeuil-les-Bains
(France)



Jordi MASIP
Goalkeeper
03.01.89
Sabadell
(Barcelona)

HISTORIC SECOND TREBLE

The 2014/15 season will always be remembered for the second treble (Cup, Liga and Champions League), something no club has ever achieved before. It came just five years after the previous one and was the culmination of a wonderful decade in which the Barça name has been stamped in gold letters, all thanks to the football played by a legendary team and a unique generation of sublimely gifted players. Four Champions Leagues between 2006 and 2015, not to mention seven Ligas between 2004/05 and 2014/15, have marked an unrivalled cycle of success.

Trophy won outright

Barça have played in eight finals and won the continental crown five times, which means they move ahead of Ajax and join Liverpool and Bayern in the all-time ranking. It all started at Wembley in 1992, followed by victories in 2006 in Paris, in 2009 in Rome, in 2011 at Wembley again and finally in 2015 in Berlin. Barça now have the right to keep the trophy outright – an honour that UEFA only grants to teams that win it three times in a row or five times in total, as is the case with Barça.

Luis Enrique, who has always been such an example of passion, enthusiasm, commitment, demands and sacrifice was able to get the best out of a squad of hugely experienced and uniquely talented players. He didn't change the playing style, which would have been unthinkable at this club, but did introduce a few new elements drawn from his personal tactical nous to make the

team less predictable and to get the very best out of an amazing 'trident' of Messi, Suárez and Neymar, who have now won the right to claim to be the finest attacking threesome of all time.

Magnificent seven of both trebles

Seven members of the squad will go down among the all-time Barça greats after winning the treble for the second time: Xavi, Iniesta, Messi, Piqué, Pedro, Busquets and Alves. Three of those, Xavi, Messi and Iniesta, were in the squad for all four of the last Champions League wins (Paris 2006, Rome 2009, London 2011 and Berlin 2015), although Iniesta was the only one who actually played in each of the finals, becoming the first FCB player to do so. He was also named man of the match at the Olympiastadion in Berlin.

Another great treble

Barça have reached the very top of the world. They are once again a groundbreaking club, one that is admired for its success, for its football, for its dignified approach and for the human values that its players are so renowned for respecting. The institution is being acclaimed, more than ever, for being 'more than a club', more than football, and more than sport. No other club has three professional teams (football, handball and roller hockey) that have won the European title in the same season in their different sports. It's the first time the club has ever achieved the feat and is another reason why the current FC Barcelona will go down in the annals of sport.

Historic second treble





Huge crowds line the streets

Barcelona went overboard to welcome home its champions. More than a million people were calculated to have come out to watch the victory parade. The players travelled around the city in an open-top bus from Estació del Nord as far as Plaça del Doctor Barraquer.



Celebrations in Camp Nou

The parade ended with a massive party in front of almost 70,000 fans inside the Camp Nou, which included a sound and light show, fireworks, music and colour, not forgetting the speeches by the captains and the manager.



LIGA NUMBER TWENTY-THREE!

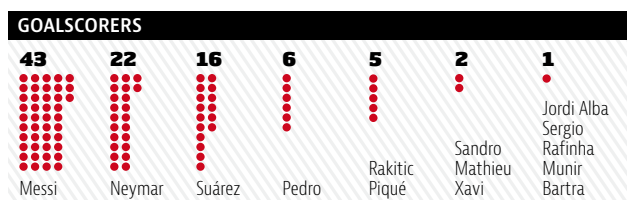
FC Barcelona won the league for the 23rd time after a furious battle with Real Madrid that went on until the penultimate round. The Catalans got off to a fine start with seven wins in eight matches without conceding a single goal. But two consecutive defeats, at the Bernabéu (3-1) and at the Camp Nou against Celta (0-1), changed the way things were going and Madrid moved top.

The 1-0 defeat at Real Sociedad in round 17 was the turning point for Luis Enrique and his team, and the 4-point deficit on Madrid was soon cancelled out. Barça went top after they beat Rayo Vallecano 6-1 and from then on, led all the way home. The clásico at the Camp Nou proved decisive. Mathieu headed Barça into a 1-0 lead but Cristiano snatched an equaliser just before the break. A great piece of control and

even better finish from Luis Suárez sealed victory for FCB, who now led by four points with ten games to play. A draw at home to Sevilla (2-2) endangered that lead, but Madrid failed to capitalise with a similar draw at home to Valencia (2-2).

They were still four points ahead with two games to go and a game with Atlético Madrid at the Calderón. It was a tight affair, but Messi made his mark with only goal of the game and the title celebrations could begin. The Argentinian's 43 goals and Bravo's Zamora winning record of just 19 goals conceded in 37 matches proved decisive in the seventh Liga title in just seven years. The final fixture against Deportivo (2-2) doubled as a tribute to Xavi, playing his last ever league match at the Camp Nou.

R.	DATE	MATCH	RESULT	GOALSCORERS
1	24.08.14	FC BARCELONA - ELCHE	3-0	Messi (2), Munir
2	31.08.14	VILLARREAL - FC BARCELONA	0-1	Sandro
3	13.09.14	FC BARCELONA - ATHLETIC CLUB	2-0	Neymar (2)
4	21.09.14	LEVANTE - FC BARCELONA	0-5	Neymar, Rakitic, Pedro, Sandro, Messi
5	24.09.14	MÁLAGA - FC BARCELONA	0-0	
6	27.09.14	FC BARCELONA - GRANADA	6-0	Neymar (3), Messi (2), Rakitic
7	04.10.14	RAYO VALLECANO - FC BARCELONA	0-2	Messi, Neymar
8	18.10.14	FC BARCELONA - EIBAR	3-0	Xavi, Neymar, Messi
9	25.10.14	REAL MADRID - FC BARCELONA	3-1	Neymar
10	01.11.14	FC BARCELONA - CELTA DE VIGO	0-1	
11	08.11.14	ALMERÍA - FC BARCELONA	1-2	Neymar, Jordi Alba
12	22.11.14	FC BARCELONA - SEVILLA	5-1	Messi (3), Neymar, Rakitic
13	30.11.14	VALENCIA - FC BARCELONA	0-1	Sergio
14	07.12.14	FC BARCELONA - ESPANYOL	5-1	Messi (3), Piqué, Pedro
15	13.12.14	GETAFE - FC BARCELONA	0-0	
16	20.12.14	FC BARCELONA - CÓRDOBA	5-0	Messi (2), Suárez, Pedro, Piqué
17	04.01.15	REAL SOCIEDAD - FC BARCELONA	1-0	
18	11.01.15	FC BARCELONA - ATLÉTICO DE MADRID	3-1	Messi, Neymar, Suárez
19	18.01.15	DEPORTIVO - FC BARCELONA	0-4	Messi (3), Sidnei (pp)
20	24.01.15	ELCHE - FC BARCELONA	0-6	Messi (2), Neymar (2), Pedro, Piqué
21	01.02.15	FC BARCELONA - VILLARREAL	3-2	Neymar, Rafinha, Messi
22	08.02.15	ATHLETIC CLUB - FC BARCELONA	2-5	Messi, Suárez, De Marcos (pp), Neymar, Pedro
23	15.02.15	FC BARCELONA - LEVANTE	5-0	Messi (3), Neymar, Suárez
24	21.02.15	FC BARCELONA - MÁLAGA	0-1	
25	28.02.15	GRANADA - FC BARCELONA	1-3	Rakitic, Suárez, Messi
26	08.03.15	FC BARCELONA - RAYO VALLECANO	6-1	Suárez (2), Piqué, Messi (3)
27	14.03.15	EIBAR - FC BARCELONA	0-2	Messi (2)
28	22.03.15	FC BARCELONA - REAL MADRID	2-1	Mathieu, Suárez
29	05.04.15	CELTA DE VIGO - FC BARCELONA	0-1	Mathieu
30	08.04.15	FC BARCELONA - ALMERÍA	4-0	Messi, Suárez (2), Bartra
31	11.04.15	SEVILLA - FC BARCELONA	2-2	Messi, Neymar
32	18.04.15	FC BARCELONA - VALENCIA	2-0	Suárez, Messi
33	25.04.15	ESpanyol - FC BARCELONA	0-2	Neymar, Messi
34	28.04.15	FC BARCELONA - GETAFE	6-0	Messi (2), Neymar, Xavi, Suárez (2)
35	02.05.15	CÓRDOBA - FC BARCELONA	0-8	Rakitic, Suárez (3), Messi (2), Piqué, Neymar
36	09.05.15	FC BARCELONA - REAL SOCIEDAD	2-0	Neymar, Pedro
37	17.05.15	ATLÉTICO DE MADRID - FC BARCELONA	0-1	Messi
38	23.05.15	FC BARCELONA - DEPORTIVO	2-2	Messi (2)





Celebrating the league title at the Calderon







FIFTH EUROPEAN TITLE!

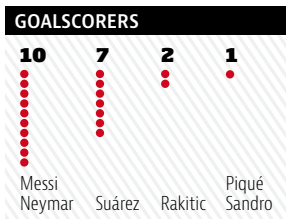
Barça won the Champions League in fantastic style to complete a historic treble winning season. They beat the current champions of England, France, Germany and Italy on their way to the title to leave the previous year's troubles far behind. They topped their group with five wins and just one defeat, away to PSG. In the round of 16, they got the toughest possible draw, Manchester City, but qualified by winning both matches, 2-1 at the Etihad thanks to two great pieces of forward power from Suárez, and 1-0 at the Camp Nou with a goal from Rakitic. FC Barcelona got their quarter final off to the perfect start with a 3-1 first leg win at PSG, with two goals from Suárez and one from Neymar.

In the second leg, they won again, this time 2-0, with both goals scored by Neymar. Pep Guardiola's Bayern awaited in the semi-final. Barça dominated the first leg but the goals didn't come until late on, with some magic from the best player in the world, Leo Messi, who made it 1-0 from outside the area and then left Boateng on the floor before chipping over Neuer to make it 2-0. In injury time, Neymar completed a brilliant counter attack to settle things. Bayern did close the gap with an early goal in the second leg, but a brace from Neymar left things as good as decided. Bayern eventually won 3-2, but to no avail.

Juventus, who had beaten Real Madrid in the other semi-final, awaited in the Berlin final. Rakitic scored early to make it 1-0 and although Barça had plenty of chances to extend that lead, Morata ended up equalising after the break. Barça battled on though and goals from Suárez, after yet more Messi brilliance, and from Neymar right at the end, ensured it ended 3-1 on another night of European glory for the Catalans. The fifth Champions League and the fourth in just ten years!



ROUND	DATE	MATCH	RESULT	GOALSCORERS
1	17.09.14	FC BARCELONA - APOEL	1-0	Piqué
2	30.09.14	PSG - FC BARCELONA	3-2	Messi, Neymar
3	21.10.14	FC BARCELONA - AJAX	3-1	Messi, Neymar, Sandro
4	05.11.14	AJAX - FC BARCELONA	0-2	Messi (2)
5	25.11.14	APOEL - FC BARCELONA	0-4	Messi (3), Suárez
6	10.12.14	FC BARCELONA - PSG	3-1	Messi, Neymar, Suárez
ROUND OF 16 (First leg)	24.02.15	MANCHESTER CITY - FC BARCELONA	1-2	Luis Suárez (2)
ROUND OF 16 (Second leg)	18.03.15	FC BARCELONA - MANCHESTER CITY	1-0	Rakitic
QUARTER FINAL (First leg)	15.04.15	PSG - FC BARCELONA	1-3	Neymar, Suárez (2)
QUARTER FINAL (Second leg)	21.04.15	FC BARCELONA - PSG	2-0	Neymar (2)
SEMI-FINAL (First leg)	06.05.15	FC BARCELONA - BAYERN MUNICH	3-0	Messi (2), Neymar
SEMI-FINAL (Second leg)	13.05.15	BAYERN MUNICH - FC BARCELONA	3-2	Neymar(2)
FINAL	06.06.15	JUVENTUS - FC BARCELONA	1-3	Rakitic, Suárez, Neymar



Celebrating the treble









CUP TWENTY-SEVEN WON AT THE CAMP NOU

The Copa del Rey was the second of the three trophies won by Barça in their treble winning season. They flew through the rounds, winning every game both home and away. Huesca and Elche were despatched without too many difficulties and then they faced Atlético Madrid in the quarter finals. In the first leg at the Camp Nou, Messi scored into an empty net towards the end of the match after pouncing on the rebound of a saved penalty by Oblak. That meant they started with a slight advantage in the second leg, but Torres neutralised that in the first minute of the game. Barça quickly bounced back through Neymar before Raúl García made it 2-1 from the penalty spot. Barça were still through on away goals and a Miranda own goal and the second of the night for Neymar eventually confirmed passage for the Catalans.

In the semi-final they faced Villarreal, and a 3-1 win in the first leg with goals from Suárez, Iniesta and Piqué set things up nicely for a second leg that ended with the same result, this time the goals coming from Neymar (2) and Suárez. The Camp Nou hosted the final against Athletic Bilbao. There was an extraordinary atmosphere, with the Basques outnumbering the 'home' support, and Messi put Barça ahead with a work of art after 19 minutes, collecting the ball on the right of midfield and powering his way past a series of defenders to score an unforgettable goal. Neymar converted a generous assist from Suárez to add a second before the break and then Messi sentenced things after the restart by finishing off an Alves cross. The match ended 3-1 when Williams grabbed a late equaliser for the Basques. Barça could celebrate their 27th title in the competition.



ROUND	DATE	MATCH	RESULT	GOALSCORERS
ROUND OF 32 (first leg)	03.12.14	HUESCA - FC BARCELONA	0-4	Rakitic, Iniesta, Pedro, Rafinha
ROUND OF 32 (second leg)	16.12.14	FC BARCELONA - HUESCA	8-1	Pedro (3), Sergi Roberto, Iniesta, Adriano, Sandro, Adama
ROUND OF 16 (first leg)	08.01.15	FC BARCELONA - ELCHE	5-0	Neymar (2), Suárez, Messi, Jordi Alba
ROUND OF 16 (second leg)	15.01.15	ELCHE - FC BARCELONA	0-4	Mathieu, Sergi Roberto, Pedro, Adriano
QUARTER FINAL (first leg)	21.01.15	FC BARCELONA - ATLÉTICO DE MADRID	1-0	Messi
QUARTER FINAL (second leg)	28.01.15	ATLÉTICO DE MADRID - FC BARCELONA	2-3	Neymar (2), Miranda (o.g.)
SEMI-FINAL (first leg)	11.02.15	FC BARCELONA - VILLARREAL	3-1	Messi, Iniesta, Piqué
SEMI-FINAL (second leg)	04.03.15	VILLARREAL - FC BARCELONA	1-3	Neymar (2), Suárez
FINAL	30.05.15	ATHLETIC CLUB - FC BARCELONA	1-3	Messi (2), Neymar

GOALSCORERS				
7	5	3	2	1
•••••	•••••	•••	••	•
Neymar	Pedro Messi	Pedro	Adriano Sergi Roberto Suárez	Rafinha Rakitic Jordi Alba Sandro Adama Mathieu Piqué

Celebrating the Copa del Rey





BARÇA WIN ON PENALTIES

In the first edition of the Supercopa Catalunya, FC Barcelona took the title by beating Espanyol in the final. The match, played at the Montilivi Stadium in Girona, started with Barça in full command and a move by Luis Suárez was headed home by Piqué to make it 1-0. Espanyol could have drawn level just before the break when Víctor Álvarez was one-on-one with Masip, but the Barça goalkeeper produced a stunning save. However, there was nothing he could do about an impeccably struck free-kick by Arbilla to make it 1-1 after the restart. Luis Enrique made a huge number of changes at half-time, to the extent that the team was practically Barça B, and the game really opened up with both sides coming close to the win in a gripping finale. Another incredible save from Jordi Masip prevented Espanyol from claiming victory with four minutes to go. The game went into penalties and Barça got things right from the spot to win the shootout 4-2.



DATE	MATCH	RESULT
29.10.2014	FC BARCELONA - RCD ESPANYOL	1 (PP) - 1



FIESTA AND BIG WIN IN THE GAMPER

The 49th edition of the Joan Gamper Trophy was preceded by the presentation of the new Barça squad under Luis Enrique, with the exception of the injured Ter Stegen and Vermaelen. The weekend was full of build-up activities, including workshops and shows in and around the Auditori 1899 and things were extended on the day of the match to the Camp Nou forecourt and the main grandstand. Following the official presentation of the first team, the players went out and performed fantastically against guests Club León of Mexico, with former FCB man Rafa Márquez in their ranks. FC Barcelona went ahead early thanks to goals from Messi and Neymar and the Brazilian superstar extended the lead just before the break. Two more goals from Munir and another from Sandro right at the end meant it all ended in a spectacular 6-0 victory for the Catalans. The second half was also the Camp Nou's first chance to savour the magic of new Uruguayan signing Luis Suárez.

DATE	MATCH	RESULT	GOALSCORERS
18.08.2014	FC BARCELONA - CLUB LEÓN	6-0	Messi, Neymar Jr (2), Munir (2), Sandro



PRESEASON FRIENDLIES

Barça played four preseason friendlies, winning two, drawing one and losing one. The first was against Recreativo Huelva to celebrate the 50th edition of the Trofeo Colombino and the 125th anniversary of the oldest club in Spain. Barça, with mainly reserve team players, won 1-0 with a goal from Joan Román. The second game was a 1-1 draw away to Nice, with Cvitanich putting the home side ahead from the penalty spot and Xavi equalising in the second half with another penalty. Game three was in Geneva against Napoli, coached by Rafa Benítez. Dzemali scored a late goal to win the game for the Italians,

with Claudio Bravo making his FCB debut. The last preseason friendly was a charity match at HJK Helsinki that Barça won 6-0 with goals from Munir (2), Sergi Roberto, Piqué, Bartra and Sandro.

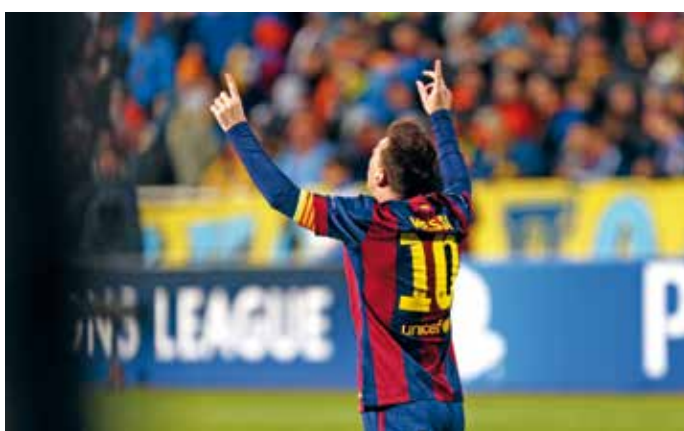
DATE	MATCH	RESULT	GOALSCORERS
19.07.14	RECREATIVO DE HUELVA - FC BARCELONA	0-1	Joan Román
02.08.14	OGC NICE - FC BARCELONA	1-1	Xavi
06.08.14	SSC NAPOLI - FC BARCELONA	1-0	
09.08.14	HJK HELSINKI - FC BARCELONA	0-6	Munir (2), Sergi Roberto, Piqué, Bartra, Sandro



**MESSI****All-time top goalscorer in La Liga**

Leo Messi has continued to make history and is now the leading goalscorer in the history of La Liga. In the twelfth game of the season, at the Camp Nou against Sevilla, the Barça striker scored a hat-trick to reach a total of 253 goals in the championship, thus surpassing the record set by Zarra way back in 1955 of 251 goals.

The Argentinian first scored for Barça on 1 May 2005 against Albacete at the Camp Nou. Since then, and especially since the 2008/09 season, no record seems to resist him. His highest scoring campaign was that of 2011/12, when he scored 50 times. By the end of the past season, Messi had scored 43 goals to take his combined all-time tally to 286 goals

**All-time top goalscorer in Champions League**

With a hat-trick against Apoel in Nicosia, in game five of the Champions League group stage, Leo Messi became the highest goalscorer in the history of the competition with 74 goals, thus surpassing the record previously held by former Real Madrid and Schalke 04 man Raúl González with 71 goals. The Argentinian had already equalised the Spaniard with a brace at Ajax. By the end of this year's UCL, Messi had extended his tally to 77 goals.

**GOLDEN SHOE****First Golden Shoe for Suárez**

Luis Suárez received the Golden Shoe for being Europe's top scorer in the 2013/14 season. While still at Liverpool, the Uruguayan striker tied with Cristiano Ronaldo on 31 goals in their respective leagues. The event was held at the Antiga Fàbrica Damm in Barcelona, and was attended by the president of FC Barcelona, Josep Maria Bartomeu, vice-president Jordi Mestre, director of sport Andoni Zubizarreta and captains Xavi, Busquets and Iniesta. The latter also won the Golden Foot 2014, awarded to active players aged at least 28 years.

**ZAMORA TROPHY****Bravo wins Zamora**

Claudio Bravo won the Zamora Trophy for the best goalkeeping record in La Liga. His stats were spectacular, for he only conceded 19 goals in 37 matches (second placed Diego Alves led in 29). That made for an average of just 0.51 goals a match, the third best goalkeeping record in Liga history, only surpassed by Paco Liaño, with an average of 0.47 with Deportivo in 1993/94, and Víctor Valdés, with 0.50 for Barça in 2010/11.

Xavi gets dream send-off

On June 6, Xavi Hernández, the archetypal Barça player, lifted the Champions League trophy, the title that every great footballer aspires to. It was his last ever game for FC Barcelona after 17 years defending the first team shirt and 24 as part of the Club. He went on to become first team captain and one of the most widely respected players in Club history.

Xavi's time at Barça came to an unforgettable dream ending. He won the treble and could not have wished for a more emotive send-off. He departs as the man with the most appearances (767) and the most titles not just for Barça but for any Spanish footballer (8 Ligas, 6 Spanish Super Cups, 4 Champions Leagues and 3 Copas del Rey, 2 Club World Cups and 2 European Super Cups). And for Spain he won one World Cup and two European Championships.

It was a very complete farewell for Xavi. The final league game with Deportivo, with FCB already confirmed champions, was specially dedicated to the player. A huge mosaic welcomed the midfielder onto the pitch with the words '#6raci-exxavi' and after the game he not only collected the trophy, but also went on a lap of honour to a standing ovation from the packed Camp Nou. Visibly moved by the occasions, he spoke to the fans who never stopped chanting his name from start to finish.

A few days later, Xavi received an institutional farewell from the club in the Auditori 1899, attended by his family, friends and people from the football world. One of the most emotional moments was a moving speech from Andrés Iniesta, after which there wasn't a dry eye in the house. Afterwards, Xavi was led out onto the Camp Nou pitch, where the 24 trophies he has won in his career were set out in preparation for a photo session. Luckily enough, this picture was already outdated just a few days later when Barça won the Champions League in Berlin.





Xavi's career





RELEGATION

The Barça reserves were relegated after five consecutive seasons in the second division. First Eusebio Sacristán, and then Jordi Vinyals, were unable to save the side from dropping out of the Liga Adelante in a season when the team had its youngest squad ever, with an average age of just 19.7. Although the season got off to a fine start with Barça B in the play-off positions, they ended up going down before the penultimate match, against Leganés at the Miniestadi. They ended with a remarkably good goalscoring record of 55, but the 83 they let in proved fatal. In total, 36 points, with 9 victories, 9 draws and 24 losses were a let-down but there was a chance for Second Division experience for players in the U18 category, such as Adama, Halilovic, Bicho, Kaptoum and Palencia, the latter two having started the season with the U18 A team and ending up in the B team. Players like Munir, Sandro and Samper played several matches with the first team under Luis Enrique and there were also chances for Edgar Lé, Gumbau and Halilovic to make their official debuts. At the end of the season, Jordi Vinyals took his team to Japan for a game with Avispa Fukuoka that attracted huge attention.



POSITION	NAME AND SURNAME
GOALKEEPER	Joseph Fabrice Ondoa, José Aurelio Suárez, Adrián Ortola
DEFENDER	Robert Costa, Patricio Gabarrón, Diawandou Niang Diagne, Alejandro Grimaldo, Edgar Lé, Macky Frank Bagnack, Sergio Juste, Lucas Gafarot, Joan Campins, Elohor Godswill
MIDFIELDER	Agostinho Cá, Juan Cámara, David Babunski, Sergi Samper, Javier Fernández, Pol Calvet, Gerard Gumbau, Alen Halilovic
STRIKER	Joan Ángel Román, Jean Marie Dongou, Maximiliano Brian Rolón, Adama Traoré, Munir El Haddadi, Sandro Ramírez
COACH	Eusebio Sacristán (until 09/02/2015), Jordi Vinyals (from 09/02/2015)
ASSISTANT COACH	Carlos Hugo (until 09/02/2015), Pep Muñoz (from 09/02/2015)

GOALSCORERS					
11	8	6	5	4	3
•••••	•••••	•••••	•••••	•••••	•••••
Dongou	Sandro	J. Cámara	Joan Román	Grimaldo Halilovic	Adama Gumbau Patric

FINAL POSITION
22nd POSITION LIGA ADELANTE



U18 A

The U18 A team failed to match a wonderful previous season when they won the league and cup double and added the first ever UEFA Youth League. First managed by Jordi Vinyals, and later by Francesc Xavier García Pimienta when the former took over at the helm of Barça B, the Liga performances were irregular and they finished down in fourth and failed to qualify for the Copa del Rey. They finished with 56 points, eight short of second placed Damm, which was where they needed to be to make it into the Copa del Rey. In Europe they got as far as the round of 16 and a one-legged match with an Anderlecht that had several members of the team already playing at the top level in the Belgian First Division. It was a tight game that could have gone either way but a solitary goal from Leya Iseka (1-0) tipped the balance and put Barcelona out of the UEFA Youth League.

POSITION	NAME AND SURNAME
GOALKEEPER	Andreu Cases, Guillermo Lara
DEFENDER	Francisco Javier Alvarez, Julen Arellano, Juan Manuel Garcia, Daniel Palao, Sergi Palencia, Xavier Quintilla, Rodrigo Tarin, Adrià Vilanova
MIDFIELDER	Ayoub Abou, Adrià Arjona, Theo Chendri, Alex Corredera, Zacharie Lionel Enguene, Wilfrid Jaures Kaptoum, Juan Antonio Ros, Ferran Sarsanedas, Amir Natkho
STRIKER	Mohamed El Ouriachi, Aitor Cantalapiedra, Isaac Padilla, Alex Carbonell
COACH	Jordi Vinyals (until 09/02/2015); Francesc Xavier García Pimienta (from 09/02/2015)
ASISTANT COACH	Pep Muñoz (until 09/02/2015)

FINAL POSITION 4TH POSITION IN U18 LEAGUE DIVISION OF HONOUR GROUP 3 ROUND OF 16 OF THE UEFA YOUTH LEAGUE



U18 B

The U18 B team failed to retain its National league title, ending up in second place. Managed first by Garcia Pimienta, and then by Franc Artiga when the former took over the U18 A, the side improved as the tournament progressed. With a group of players that were often away on international duty for the Spain U17 team, it was hard to maintain any kind of consistency. They finished with 69 points, six short of the league champions, despite topping the charts for goalscoring (82 goals) and having the second best defensive record (34 goals). They went out of the Copa Catalunya at the semi-final stage when they lost to Damm CF.

POSITION	NAME AND SURNAME
GOALKEEPER	Sergi Puig, Dennis Otto
DEFENDER	Juan Brandañ, Marc Cucurella, Ivan Rodriguez, Eric Montes, Oriol Rey
MIDFIELDER	Carles Aleñá, Oriol Busquets, Braima Fati, Daniel Moren, Carles Torrents, Jordi Tur, Mátyás Tajti
STRIKER	Alejandro Blanco, Enric Franquesa, Carles Pérez, Marc Rio, Javier Ruiz
COACH	Francesc Xavier García Pimienta (until 09/02/2015); Francesc Artiga (from 09/02/2015)
ASISTANT COACH	Andrés Martín

FINAL POSITION 2ND POSITION IN THE U18 NATIONAL LEAGUE GROUP 7 SEMI-FINAL OF THE COPA CATALUNYA

U16 A

Quique Álvarez coached the team to the top of the U16 Division of Honour with a massive 10 point lead on Espanyol. They won 26 of 30 matches, drawing two and losing two, and finished as the tournament's top goalscorer (115 goals), 20 more than last season and with the best defensive record (18 goals). They won the double by winning the Copa Catalunya against Cornellà (3-0) to complete a great all-round campaign.

POSITION	NAME AND SURNAME
GOALKEEPER	Ignacio Peña, Adrià Rojas
DEFENDER	Erick Steven Ferigra, Jesús Del Almo, Maoudo Diallo, David Isierte, Guillem Jaime, Óscar Minguenza, Martí Vilà, Albert Porqueras
MIDFIELDER	Alex Collado, Ricard Puig, Ramón Rodríguez, Alejandro Viedma, Enrique Fabra, Werick Maciel Caetano
STRIKER	Edgar Fernández, Tandasi Fombutu, Jordi Mboula, Abel Ruiz, Xavier Toldrà
COACH	Quique Álvarez
ASSISTANT COACH	Xavier Franquesa

FINAL POSITION	CHAMPION OF U16LEAGUE DIVISION OF HONOUR CHAMPION OF COPA CATALUNYA
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U16 B

The U16 B team won their league after a spectacular season in which they finished a huge 20 points ahead of second placed Cornellà. First under Franc Artiga and later Cristian Catena, who took over midway through the season when Artiga moved up to U18 B, they amassed a massive 27 victories, with just one draw and two defeats. They were also by far the top scoring team (129 goals) and conceded the fewest goals (21). The top scorers were Kun Temenuzhkov (26) and Sergio Gómez and Pau Martínez (16).

POSITION	NAME AND SURNAME
GOALKEEPER	Ángel Bermejo, Rubén Sánchez
DEFENDER	Arnau Comas, Imad El Kabbaou, Alejandro Marcos, Juan Miranda, Pere Mogente, Joan Rojas, Ignasi Domínguez
MIDFIELDER	Lucas De Vega, Labinot Kabashi, Ben Lederman, Enric Martínez, Oriol Solina, Mamadou Toure, Xavier Vadell, Alejandro Orellana
STRIKER	Sergio Gómez, Pau Martínez, Albert Portas, Rodrigo Sánchez, Ricard Sánchez, Dzhoshkun Temenuzhkov
COACH	Francesc Artiga (until 09/02/2015); Cristian Catena (from 09/02/2015)
ASSISTANT COACH	Carlos López

FINAL POSITION	CHAMPION OF U16 LIGA PREFERENTE GROUP 1
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U14 A

The side coached by Denis Silva had a great season despite losing several players during the competition and having to compete with a very strong Espanyol squad. They had a spectacular second half of the campaign and ended up winning the Copa Catalunya in Martorell by beating Espanyol (3-1) with three goals against a team that only let in six in the whole league season. In 30 fixtures, they won 26 matches and lost the other four. The U14 team scored 109 goals and conceded 22.

POSITION	NAME AND SURNAME
GOALKEEPER	Pau Ruiz, Arnau Tenas, David Troya
DEFENDER	Ivan Bravo, Eric García, Sergi Rosanas, Arnau Vilamitja, Josep Jaume
MIDFIELDER	Sergi Altimira, Adrián Bernabé, Antonio Jesús Cantón, Nil Fabregó, Nicolás González, Miguel Vega, Marco Villa
STRIKER	Takefusa Kubo, Adrià Altimira, Konrad de la Fuente, Anssumane Fati, Nils Mortimer, Miguel Ángel Ramírez
COACH	Denis Silva
ASSISTANT COACH	Sergio Vallecillo

FINAL POSITION	RUNNER UP IN U14 DIVISION OF HONOUR CHAMPION OF COPA CATALUNYA U14
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U14 B

Marcel Sans coached the team to victory in their first season of 11-a-side football after playing 7-a-side before then. The U14 B boys won the league by 15 points ahead of Cornellà and Vilanova i la Geltrú, who both finished on 65. They also led the scoring with 103 goals and only conceded 19. They finished with 26 wins, two draws and two losses on their way to another championship.

POSITION	NAME AND SURNAME
GOALKEEPER	Pol Tristán, Ramon Vila
DEFENDER	Marc Alegre, Ricard Cartañá, Biel Farrés, Joel López
MIDFIELDER	Albert Garrido, Iker González, Matias Rafael, Alex Rico, Martí Riera, Fode Fofana, Moriba Kourouma, José Martínez, Robert Navarro, Marc Domènech
STRIKER	Haitam Abaïda, Antonio Roca, Pablo Moreno, Gerard Urbina, Gerard Fernández, Raül Martínez
COACH	Marcel Sans
ASSISTANT COACH	Isaac García

FINAL POSITION	CHAMPION OF U14 LIGA PREFERENTE GROUP 1
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U12 A

The U12 A team coached by Marc Serra and Dani Horcas was once again one of the jewels in the Barça academy. They won the league with 20 points more than Cornellà and comfortably won all their matches, with a staggering 190 goals for and just 20 against, eight fewer than they let in the year before. They ended the season by adding the Copa Catalunya (5-1) against Espanyol, and also the II 'La Liga Promises' tournament organised by the LFP in Barranquilla.

POSITION	NAME AND SURNAME
GOALKEEPER	Nicolás Kruzca, Pau Sánchez
DEFENDER	Arnau Ollé, Miquel Juanola
MIDFIELDER	Mamadou Saidou, Marc Pelaz, Xavi Quentin, Pau Servat
STRIKER	Arnau Farnós, Alejandro Balde, Eric Vela, Victor Muñoz
COACH	Marc Serra
ASSISTANT COACH	Daniel Horcas

FINAL POSITION	CHAMPION OF U12 LIGA PREFERENTE GROUP 1 CHAMPION OF U12 COPA CATALUNYA
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U12 B

The U12 B team managed by Jordi Font failed to win the league but chased Espanyol A right to the end. They only dropped nine points in the whole competition, and soon put a huge gap between themselves and third placed Damm, who finished with 58 points. They ended the campaign with 75 points and a record of 24 wins, three draws and three defeats. They had a 158-39 goal difference.

POSITION	NAME AND SURNAME
GOALKEEPER	Iker Bartolomé, Héctor Hurtado
DEFENDER	Johnny Aghayedo, Arnau Martínez, Otger Sastre, Marcel Céspedes, Gabriel Martínez
MIDFIELDER	Sergi Berjano, Marc Angles, Hugo García, Álvaro Martí
STRIKER	Nadir Louah
COACH	Jordi Font
ASSISTANT COACH	Alexis Pintó (until 09/02/2015); Pau Moral (from 09/02/2015)

FINAL POSITION	RUNNER UP IN U12 LIGA PREFERENTE GROUP 2
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U12 C

The U12 C won their league with a perfect season. Cristian Cateña started in charge and was later replaced by Alexis Pintó as they won all 30 matches in the league, and generally by wide margins, ending with a 203-31 goal difference, one of the standout performances in the FCB academy this term. And that was despite some tough challenges from Cornellà and Castelldefels, who only lost three and six games respectively. Pau Segarra and Aleix Garrido were the team's top scorers with 39 and 36 goals.

POSITION	NAME AND SURNAME
GOALKEEPER	Alvaro Aljama, Alain Martínez
DEFENDER	Pablo López, Iker Merino, Diego Almeida, Iker Almena
MIDFIELDER	Adrià Capdevila, Antonio Caravaca, Aleix Garrido, Marc Jurado
STRIKER	Alvaro Millán, Pau Segarra
COACH	Cristian Cateña (until 09/02/2015); Alexis Pintó (from 09/02/2015)
ASSISTANT COACH	Josep Ramon Olivé

FINAL POSITION CHAMPION OF U12LIGA FIRST DIVISION GROUP 2



U12 D

The Barcelona U12 D followed on from great things the season before and won the group 1 title in the U12 first division. Trained by Òscar Jorquera and Miguel Ángel Calderón they finished 12 points ahead of Cornellà with a spectacular record of 133 goals for and 25 against. They ended the season with 79 points, one more than the previous season, with 26 wins, one draw and three defeats.

POSITION	NAME AND SURNAME
GOALKEEPER	Alex García, Óscar Medina
DEFENDER	Marc Olmo, Alexandre Amate, Alex Valle
MIDFIELDER	Ilias Akhomach, Pau García, Joan Gázquez, Roger Martínez, Pablo Meléndez, Sergi Oriol, Nicolás Fuentes
STRIKER	Adrián Bobi
COACH	Óscar Jorquera
ASSISTANT COACH	Miguel Ángel Calderón

FINAL POSITION CHAMPION OF U12 LIGA FIRST DIVISION GROUP 1

U10 A

The U10 A team followed on from the success of the 2012/13 and 2013/14 seasons. Coached by Sergi Milà they won the U10 Liga Preferente once again, 16 points ahead of second placed Damm. They won every single league match with a record of 202 goals for and just 19 against, the best records in the league in both categories. They rounded off a truly fantastic year by winning the Copa Catalunya after a penalty shootout against Gimnàstic Manresa in the final.

POSITION	NAME AND SURNAME
GOALKEEPER	David Antúnez
DEFENDER	Pau Ortega
MIDFIELDER	Pol Vila, Gerard Hernández, Arnau Gracia, Llorenç Ferrer, Elliot Cervellera, Tomás Carbonell
STRIKER	Iker Bravo, Bilal Achhiba
COACH	Sergi Milà
ASSISTANT COACH	Rafael Rodríguez

FINAL POSITION	CHAMPION OF U10 LIGA PREFERENTE GROUP 1 CHAMPION OF U10 COPA CATALUNYA
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U10 B

The U10 B team was placed in a strong group 2 of the U10 Preferente category against the A teams of Espanyol, Gimnàstic Manresa and Cornellà. Jordi Pérez and his squad battled until the very end, but ended up 10 points adrift of the champions. BHowever, they played some excellent football and won several competitions. They finished with 23 wins in 30 matches and were the second highest scoring team (113 goals), and the best in defence (23 goals conceded).

POSITION	NAME AND SURNAME
GOALKEEPER	Alex Sans, Gerard Moreno
DEFENDER	Iker Sánchez, Raúl Alarcón, Denis Cruces
MIDFIELDER	Jaume Jove, Marc Bombardo, Alex Castany, Nil Suárez, Roger Coll
STRIKER	Izan Sánchez
COACH	Jordi Pérez
ASSISTANT COACH	David Sánchez

FINAL POSITION	4TH POSITION IN U10 LIGA PREFERENTE GROUP 2
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U10 C

The Barça U10 C team stormed to their league title with a 20 point lead on runners up Cornellà. Coached by Òscar Hernández, they matched their performance of the previous year, dropping just two points from one draw in 30 league matches. Their 175 goals for and 28 against topped both categories, with Marc Guiu topping the scoring with a fabulous 41 goals.

POSITION	NAME AND SURNAME
GOALKEEPER	Gerard Curto, Alvaro Partal
DEFENDER	--
MIDFIELDER	Héctor Fort, Alexis Olmedo, Pau Prim, Jan Quiles, Enric Gisbert
STRIKER	Marc Guiu, Dereck López, Arnau Pradas, Pol Montesinos
COACH	Óscar Hernández
ASSISTANT COACH	Juan Antonio Gil



FINAL POSITION

CHAMPION OF LIGA FIRST DIVISION U10 GROUP 1



FINAL POSITION

5TH POSITION IN U10 FIRST DIVISION GROUP 2

U10 D

The Barça U10 D team had to settle for fifth place in group 2 of the U10 First Division after losing just three league games and missing out on a battle with Igualada for third spot. But they fought hard until the end with 17 wins in 30 matches, as well as one draw and 12 defeats. Santboià ended up clear winners with 83 points, way more than the 52 points achieved by FCB under coach Albert Puig. Barça scored 80 goals and conceded 64.

POSITION	NAME AND SURNAME
GOALKEEPER	Erik Cava, Marc Rodríguez
DEFENDER	Nicolás Expósito, Eric Mompo
MIDFIELDER	Agustín Gutiérrez, Iker Torres, Pol Trigueros
STRIKER	Didac González, Pau León, Ahmed Mohammed
COACH	Albert Puig
ASSISTANT COACH	Alejandro Urrestarazu

PRE-U10

The Barça Pre-U10 team failed to win their league despite some fine performances in the Second Division against much bigger players than them. David Sánchez got his team learning to compete all the way and they did well to only miss out on the title by six points behind eventual champions Peña Anguera. The youngest team in the academy ended up with 22 wins, one draw and five defeats in 30 league matches, scoring 138 goals and letting in 47, finishing second in the competition in the latter category.

POSITION	NAME AND SURNAME
GOALKEEPER	Manel Estévez, Guillem Ruiz
DEFENDE	David Escoda, David Sáez
MIDFIELDER	Sergi Riba, Rubén Núñez
STRIKER	Lamine Yamal Nasraqui, Arnau Herrero, Gaizka Hernández, Pol Carames, Marc Bernal
COACH	David Sánchez
ASSISTANT COACH	Sandor Kocsis



FINAL POSITION

2ND POSITION IN U10 LIGA SECOND DIVISION GROUP 9



EDUCATION THE BARÇA WAY

The FC Barcelona football school ended another year with more growth and international expansion than ever. The Barça style and name continued to educate thousands of boys and girls aged between 6 and 12 years from all around the world. The FCBEscola head offices are in Barcelona, led by director Xevi Marcè. The children are divided into three categories: Initiation, for players aged 6 to 8; Pre-training, for those between 8 and 10, and Training for those aged 10 to 12, making a total of 370 pupils.

The most awaited moment of the season is the FCBEscola international tournament at Easter, the finals of which are held on the FCBEscola grounds next to the Miniestadi. Last season was the fourth edition of the event, and 92 teams played almost 300 matches and scored 1,234 goals, an average of 4.5 goals a game and a true celebration of football. First team star Xavi Hernández came to watch the finals. The season ended with the now traditional closing day in the Camp Nou, where the 370 youngsters were presented with graduation pictures and diplomas in recognition of their hard work throughout the season.

FCBEscola has also continued to expand internationally. New schools were opened in Brazil, the United States, Morocco and Istanbul and have already given their first training sessions and classes. The 110 summer camps around the world were also a huge success. Over the last four years more than 90,000 children in different parts of the globe have been able to learn first-hand about the Barça philosophy.



WOMEN'S A

The Women's A team coached by Xavi Llorens had another great season by winning a fourth league in a row, a record in Spanish football. The season got better and better after a slow start in which the players had to get used to a number of new faces. They were far and away the best side in the competition and were already champions before playing Oviedo Moderno with three games in hand. A 93-9 goal difference was simply outstanding – making Barça both the highest scorers and best defence in the league as they finished eight points clear of Atlético Fémimas.

In the UEFA Women's Champions League, they reached the round of 16 where they were knocked out by Bristol Academy. An own goal at the Miniestadi and a late penalty in southwest England put an end to their challenge. There was no repeat of the doubles of the last two years as they lost 1-0 in the semi-final of the Copa de la Reina Final Four in Melilla to Valencia. The season ended with as many as nine FC Barcelona players in the Spanish squad at the Women's World Cup in Canada, where they were eliminated in the group stage.



POSITION	NAME AND SURNAME
GOALKEEPER	Laura Rafols, Chelsea Louise
DEFENDER	Marta Unzué, Melanie Serrano, Ruth Garcia, Marta Torrejón, Leire Landa, Núria Garrote
MIDFIELDER	Ester Romero, María Victoria Losada (fins a l'1 de març del 2015), Miriam Diéguez, Alexia Puteillas, Virginia Torrecilla, Gemma Gili, Maria Francesca Caldentey, Pilar Garrote, Sandra Hernández
STRIKER	Sonia Bermúdez, Marta Corredera, Ana Maria Romero, Jennifer Hermoso, Cristina Baudet, Andrea Sánchez
COACH	Xavier Llorens
ASSISTANT COACH	Berta Carles

FINAL POSITION	
	CHAMPION OF WOMEN'S FIRST DIVISION
	SEMI-FINALIST OF COPA DE LA REINA
	ROUND OF 16 OF THE UEFA WOMEN'S CHAMPIONS LEAGUE

WOMEN'S B

Barça's Womens B team almost completed a historic double, but missed out on the Spanish Second Division title despite winning 19 matches, drawing 6 and losing just one. They ended up four points adrift of Levante Les Planes, who had played in the top flight the season before. The team finished with a 77-12 goal difference, topping the league in terms of goals conceded. Several members of Jordi Ventura's squad turned out in games for the first team under Xavi Llorens and played a hand in their successes.

POSITION	NAME AND SURNAME
GOALKEEPER	Marta Alemany
DEFENDER	Queralt Gómez, Ariadna Roviro, Judith Mas, Andrea Cortes, Arola Aparicio
MIDFIELDER	Aitana Bonmatí, Nerea Valeriano
STRIKER	Carla Puiggros, Irina Uribe, Carla Armengol, Alba Arboix
COACH	Jordi Ventura
ASSISTANT COACH	David Forcat



CLASSIFICACIÓ FINAL

CHAMPION OF WOMEN'S U18-U16 FIRST DIVISION GROUP 1
CHAMPION OF WOMEN'S U18-U16 COPA CATALUNYA



FINAL POSITION

RUNNER UP IN WOMEN'S SECOND DIVISION GROUP 3

WOMEN'S U18-U16

The Women's U18-U16 team won the Women's First Division as they had done the previous season with a full set of 90 points after winning every game and finishing 15 points ahead of Espanyol. Barça were also the top goalscorers with 145 goals and also had the best defensive record after letting in just 11 all season. In the Copa Catalunya they beat Espanyol 4-0 in the final to complete the double.

POSITION	NAME AND SURNAME
GOALKEEPER	Gemma Font, Judith González, Anna Reina
DEFENDER	Laia Aleixandri, Ona Batllé, Sandra Carrasco, Paula Navas, Berta Pujadas, Anna Torroda, Laia Codina
MIDFIELDER	Candela Andujar, Mireia Carrasco, Paula Fernández, Maria Llopart, Laura Martínez, Abril Moreno
STRIKER	Elena Benítez, Laia Muñoz, Carla Niubó, Maria Benito, Andrea Martínez
COACH	Zoe García
ASSISTANT COACH	Carles Blanco



FINAL POSITION

CHAMPION OF WOMEN'S U14-U12 LIGA FIRST DIVISION GROUP 1
CHAMPION OF WOMEN'S U14-U12 COPA CATALUNYA

WOMEN'S U14-U12

The U14-U12 team won the Women's First Division with a 5 point lead on Espanyol, as was also the case the season before. Of the 22 matches that they played, the youngest female team at the club won 21 and drew the other, finishing as top goalscorers with 279 goals for and also had the best defensive record of just with 12 goals leaked. The girls coached by Albert Tausté completed the double by winning the Copa Catalunya thanks to a 5-1 victory against Espanyol.

POSITION	NAME AND SURNAME
GOALKEEPER	Montse Quesada, Marta Pastrana
DEFENDER	Laura Ariza, Jana Fernández, Nerea Figueras, Núria Marin, Marta Ortiz
MIDFIELDER	Yaiza Navarro, Jordina Colomer, Bruna Vilamala
STRIKER	Ainoa Marin, Carla Aceituno, Claudia Pina, Victoria Adrianova, Sonia del Mar
COACH	Albert Tausté
ASSISTANT COACH	Carles Llanes

EDUCATING YOUNG SPORTS MEN AND WOMEN

As it does every year, the Oriol Tort la Masia residence and training centre based its day-to-day business on three key points: training talks, workshops and education, all more or less as important as the others. Managed by Carles Folguera, and assisted by Rubén Bonastre, youngsters have progressed as athletes and as people, which is the main aim for the residents.

This season, there were three main talks targeted at the residents of La Masia. The first was by life coach Francesc Granja; the second by Sister Lucía Caram, and the third by publicist and communicator Risto Mejide. Granja got the children thinking about themselves, Lucia Caram stressed the importance of generosity and commitment to other people and especially those with difficulties and Mejide spoke about the importance of brand management in one's personal life and especially in the world of sport.

The 2014/15 season also featured a number of workshops, as in previous years, in which the residents looked into such important matters as their human development. The first of these was the 'Values Theatre', in conjunction with theatre company Frec a Frec, with whom they put on a play called 'Quant t'hi jugues?', the story of three friends living at La Masia. The story involved working interactively with the children in different situations that occur in their everyday lives.

The aim of the second workshop was for the children to learn about healthy dental habits in relation to sporting performance. This was associated to the third workshop that worked on life habits that can help to improve sporting performance. Finally, the life coaching workshops were repeated, along with the 'Catalan language reading club' that was given to new residents for the third consecutive year.

In terms of education, the good news was that 100% of the athletes also passed their university entrance exams and



were able to choose the courses they wanted. On August 18, La Masia was also honoured at the Supporters Clubs Congress held in Barcelona, and a book was written about the 'Values of La Masia' by Miquel Seguró and Francesc Torralba, following a four-year field experiment conducted by Càtedra Ethos, at Ramon Llull University.



RESIDENTS OF THE MASIA

FOOTBALL NAME AND SURNAME

U14 B	Moriba Kouroma, Pablo Moreno
U14 A	Antonio Jesús Cantón, Anssumane Fati, Josep Jaume, Nils Mortimer, Miguel Ramirez, Miguel Vega
U16 B	Angel Bermejo, Imad El Kabbou, Iandasi Fombutu, Juan Miranda, Rodrigo Sánchez
U16 A	Jesús del Amo, Maoudo Diallo, Enrique Fabra, Erick Steven Ferigra, David Isierte, Guillem Jaime, Ignacio Peña, Ramón Rodríguez, Adria Rojas, Abel Ruiz, Patrice Sousia, Alejandro Viedma
U18 B	Carles Aleñà, Alex Blanco, Juan Brandariz, Oriol Busquets, Nicolas Campuzano, Theo Chendri, Brahima Fati, Gyeolhee Jang, Alexis Yves Meva, Eric Montes, Dani Morer, Dennis Otto, Sergi Puig, Matyas Tatij, Jordi Tur
U18 A	Julen Arellano, Mohamed El Ourachi, Juan Manuel Garcia, Daniel Palao, Ferran Sarsanedas

BASKETBALL NAME AND SURNAME

U14 A	Guillem Fabregas, Borja Fernández
U16 B	Titic Pavle, Joan Sorolla, Nicola Zizic
U16 A	Mamadou Fall Diop, Andrija Marjanovic
U18 B	Automane Diagne, Pol Figueras, Eric Martinez, Alex Mazaira, Hugo Scheneidder
JUNIOR	Jaume Sorolla

ROLLER HOCKEY NAME AND SURNAME

U18	Gerard Miquel, Pablo Najera, Blai Roca
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FUTSAL NAME AND SURNAME

U18 B	Xavi Gols, Luis Antonio Garcia
U18 A	Juan Emilio Gil

HANDBALL NAME AND SURNAME

U16 A	Diocou Mamadou, Yago Morenilla
U18	Daniel Dujshbeaev
JUNIOR	Xoan Manuel Ledo

ORIGIN	FOOTBALL	BASKETBALL	ROLLER HOCKEY	HANDBALL	FUTSAL	TOTAL
CATALONIA	8	5	1		2	16
GERMANY	1					1
ANDALUSIA	7			1	1	9
ANDORRA			1			1
CAMEROON	3					3
CANTABRIA	1			1		2
VALENCIA	9					9
KOREA	1					1
ECUADOR	1					1
EXTREMADURA	1					1
FRANCE	1	1				2
GALICIA	1	1		1		3
GUINEA	1					1
GUINEA BISSAU	2					2
HUNGARY	1					1
BALEARIC IS	3					3
MADRID			1			1
MOROCCO	2					2
MONTENEGRO		2				2
NAVARRA	1					1
BASQUE COUNTRY		1				1
SENEGAL	1	2		1		4
SERBIA		1				1
TOTAL	45	13	3	4	3	68



FC BARCELONA

Roster Season 2014/15



Xavier Pascual

Coach

Assistants

Íñigo Zorzano, David Garcia, Oriol Pagès

Delegate

Xavier Montolio

Doctor

Gil Rodas

Fitness coach

Mariano Hontecillas, Jairo Vázquez

Physios

Toni Bové, Francesc Guilanyà

Masseur

Eduard Torrent

Materials manager

Miquel Font

ARRIVALS

Justin DOELLMAN	València Basket
Tomas SATORANSKY	CB Sevilla
Marcus ERIKSSON	Bàsquet Manresa
Tibor PLEISS	Laboral Kutxa
DeShaun THOMAS	JSF Nanterre
Edwin JACKSON*	ASVEL Lyon-Villeurbanne

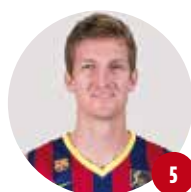
*Joined 20 September 2014.

DEPARTURES

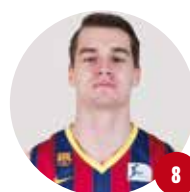
Joey DORSEY	Houston Rockets
Víctor SADA	MoraBanc Andorra
Marko TODOROVIC	Bilbao Basket (Loan)
Kostas PAPANIKOLAOU	Houston Rockets
Erazem LORBEK	--
Jacob Everse PULLEN	Liaoning Flying Leopards

Technical secretary

Joan Creus



Justin DOELLMAN
Power forward
03.02.85
Cincinnati (USA)



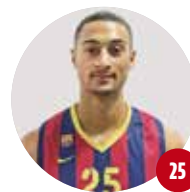
Mario HEZONJA
Small forward
25.02.95
Dubrovnik (Croatia)



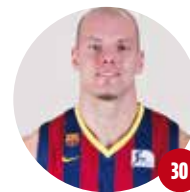
MARCELINHO Huertas
Point guard
25.05.83
São Paulo (Brazil)



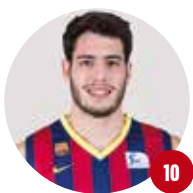
Brad OLESON
Shooting guard
11.04.83
Anchorage (USA)



Edwin JACKSON
Shooting guard
18.09.89
Pau (France)



Maciej Boleslaw LAMPE
Centre
05.02.85
Lodz (Poland)



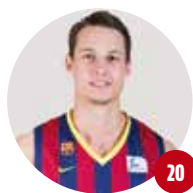
Alex ABRINES
Shooting guard
01.08.93
Palma (Mallorca)



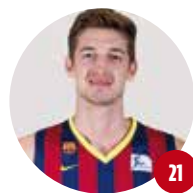
Juan Carlos NAVARRO
Shooting guard
13.06.80
Sant Feliu de Llobregat (Barcelona)



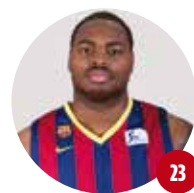
Tomas SATORANSKY
Point guard
30.10.91
Prague (Czech Republic)



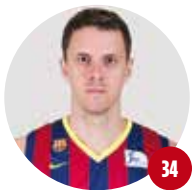
Marcus ERIKSSON
Small forward
05.12.93
Upsala (Sweden)



Tibor PLEISS
Centre
02.11.89
Bergisch Gladbach (Germany)



DeShaun THOMAS
Small forward
29.08.91
Fort Wayne, Indiana (USA)



Bostjan NACHBAR
Power forward
07.03.80
Slovenj Gradec (Slovenia)



Ante TOMIĆ
Centre
17.02.87
Dubrovnik (Croatia)

LEAGUE RUNNERS-UP IN NINTH CONSECUTIVE FINAL

FC Barcelona reached the league final for the ninth consecutive time but could not retain the title won in 2013/14 as they lost the final to Real Madrid. The side coached by Xavi Pascual ended the regular season with a 25-9 record, second behind Madrid. Inconsistency on the road, with eight defeats, was largely to blame for Barça missing out on top spot, but they did bag second with an important win at Unicaja Málaga with one game left to play. Joventut were Barça's quarter final opponent. The side from Badalona had been the surprise package of the regular season, but Barça had little trouble seeing them off in two matches (77-55 and 74-80). After breezing into the semi-finals, next up was Unicaja. Barça won the first two matches at the Palau with some of their finest play of the season, but Málaga won both matches at home to take the tie into a fifth and decisive game, which will be remembered for a spectacular triple by Navarro with 19 seconds to play and that ended up tipping the balance in favour of the Catalans (77-74).

Into the grand final, and Real Madrid awaited for the fourth consecutive season. Madrid were considered favourites after topping the regular season table to gain home court advantage, and in game one Barça trailed before a stunning reaction in the final period. But despite the incredible fight-back, the win never came, and then Madrid stormed away with the game two to go 2-0 up in the best-of-five series. FC Barcelona returned to the Palau knowing they needed to win three in a row to win the title, but everything went wrong in game three and they were 14 points down by half time (34-48). Barça responded brilliantly by winning the third period 33-17 to go ahead, but despite all the heroics, their game tailed off towards the end and Madrid seized the moment to win the game 85-90, and in doing so sweep the series and claim the ACB title.

ROUND	DATE	MATCH	RESULT
1	04.10.14	FC BARCELONA - LABORAL KUTXA	87-65
2	14.10.14	LA BRUIXA D'OR - FC BARCELONA	69-88
3	19.10.14	FC BARCELONA - HERBALIFE GRAN CANÀRIA	80-61
4	26.10.14	GUIPUSCOA BASKET - FC BARCELONA	43-57
5	02.11.14	FC BARCELONA - FIATC JOVENTUT	82-83
6	09.11.14	IBEROSTA ERIFE - FC BARCELONA	66-80
7	16.11.14	FC BARCELONA - VALÈNCIA BASKET	76-57
8	23.11.14	MONTAKIT FUENLABRADA - FC BARCELONA	64-79
9	30.11.14	FC BARCELONA - UCAM MÚRCIA	90-70
10	07.12.14	BALONCESTO SEVILLA - FC BARCELONA	85-74
11	14.12.14	FC BARCELONA - CAI SARAGOSSA	90-67
12	21.12.14	TUENTI MÓVIL ESTUDIANTES - FC BARCELONA	102-96
13	28.12.14	FC BARCELONA - REAL MADRID	76-68
14	30.12.14	RÍO NATURA MONBUS - FC BARCELONA	79-67
15	04.01.15	BILBAO BASKET - FC BARCELONA	73-67
16	11.01.15	FC BARCELONA - UNICAJA	114-110
17	18.01.15	MORABANC ANDORRA - FC BARCELONA	56-71
18	25.01.15	LABORAL KUTXA - FC BARCELONA	103-94
19	01.02.15	FC BARCELONA - LA BRUIXA D'OR MANRESA	101-53
20	08.02.15	FC BARCELONA - IBEROSTAR TENERIFE	87-79
21	15.02.15	FIATC JOVENTUT - FC BARCELONA	61-99
22	01.03.15	FC BARCELONA - GUIPUSCOA BASKET	71-58
23	08.03.15	HERBALIFE GRAN CANÀRIA - FC BARCELONA	76-70
24	15.03.15	FC BARCELONA - MONTAKIT FUENLABRADA	88-82
25	22.03.15	VALÈNCIA BASKET - FC BARCELONA	93-73
26	28.03.15	FC BARCELONA - BALONCESTO SEVILLA	99-83
27	05.04.15	UCAM MÚRCIA - FC BARCELONA	64-76
28	12.04.15	REAL MADRID - FC BARCELONA	91-78
30	26.04.15	CAI SARAGOSSA - FC BARCELONA	67-103
29	30.04.15	FC BARCELONA - RÍO NATURA MONBUS	79-57
31	03.05.15	FC BARCELONA - TUENTI MÓVIL ESTUDIANTES	76-62
32	09.05.15	FC BARCELONA - BILBAO BASKET	80-73
33	17.05.15	UNICAJA - FC BARCELONA	61-74
34	24.05.15	FC BARCELONA - MORABANC ANDORRA	84-74
PLAY-OFF. QUARTER FINAL. GAME 1			
	28.05.15	FC BARCELONA - FIATC JOVENTUT	77-55
PLAY-OFF. QUARTER FINAL. GAME 2			
	30.05.15	FIATC JOVENTUT - FC BARCELONA	74-80
PLAY-OFF. SEMI-FINAL. GAME 1			
	05.06.15	FC BARCELONA - UNICAJA MÀLAGA	91-60
PLAY-OFF. SEMI-FINAL. GAME 2			
	07.06.15	FC BARCELONA - UNICAJA MÀLAGA	91-70
PLAY-OFF. SEMI-FINAL. GAME 3			
	10.06.15	UNICAJA MÀLAGA - FC BARCELONA	89-84
PLAY-OFF. SEMI-FINAL. GAME 4			
	12.06.15	UNICAJA MÀLAGA - FC BARCELONA	77-66
PLAY-OFF. SEMI-FINAL. GAME 5			
	14.06.15	FC BARCELONA - UNICAJA MÀLAGA	77-74
PLAY-OFF. FINAL. GAME 1			
	19.06.15	REAL MADRID - FC BARCELONA	78-72
PLAY-OFF. FINAL. GAME 2			
	21.06.15	REAL MADRID - FC BARCELONA	100-80
PLAY-OFF. FINAL. GAME 3			
	24.06.15	FC BARCELONA - REAL MADRID	85-90







BUZZER BEATS BARÇA OUT OF FINAL FOUR

Despite a triumphant march through the first round and the Top 16, FC Barcelona failed to qualify for their fourth consecutive Euroleague Final Four when they crashed out to Olympiacos in the quarter finals. In the first phase, Barça were placed in *the group of death* along with sides like Fenerbahçe, Panathinaikos, Armani Milan and Bayern Munich. But they made light work of a difficult situation and ended up topping the group with a 9-1 record. The Top 16 didn't get off to the best of starts with three defeats in the first three road trips to Alba Berlin, Maccabi Tel Aviv and Real Madrid. But FCB managed to make up for that slow start by winning every one of their eight remaining games to finish second in the group, and on the same number of wins as slightly weaker points difference. Their quarter final opponent was Olympiacos and things got off to a fine start with a comfortable enough 73-57 win at the Palau. But the Greeks took game two (63-76), which would prove to be the turning point. Game three was a tight one, with the lead changing hands constantly. Sadly however, the Greeks pipped the Catalans to the win, despite Abrines coming frustratingly close to forcing overtime right on the buzzer. The fourth game followed an almost identical script, but a three from Printezis in the final second clinched victory for the Greeks (71-68) and left Barça out of Europe.

ROUND	DATE	MATCH	RESULT
1	17.10.14	FC BARCELONA - BAYERN MUNICH	83-81
2	23.10.14	EAZ EMPORIO ARMANI - FC BARCELONA	63-78
3	31.10.14	FC BARCELONA - PGE TUROW ZGORZELEC	86-67
4	06.11.14	FENERBAHÇE ULKER - FC BARCELONA	78-80
5	14.11.14	FC BARCELONA - PANATHINAIKOS	78-69
6	20.11.14	BAYERN MUNICH - FC BARCELONA	77-99
7	28.11.14	FC BARCELONA - EA7 EMPORIO ARMANI	84-80
8	05.12.14	PGE TUROW ZGORZELEC - FC BARCELONA	65-104
9	11.12.14	FC BARCELONA - FENERBAHÇE ULKER	89-91
10	19.12.14	PANATHINAIKOS - FC BARCELONA	67-80
TOP 16 ROUND 1	02.01.15	ALBA BERLÍN - FC BARCELONA	80-70
TOP 16 ROUND 2	09.01.15	FC BARCELONA - PANATHINAIKOS	80-76
TOP 16 ROUND 3	15.01.15	MACCABI TEL AVIV - FC BARCELONA	70-68
TOP 16 ROUND 4	23.01.15	FC BARCELONA - RED STAR BELGRADE	92-77
TOP 16 ROUND 5	30.01.15	FC BARCELONA - ZALGIRIS KAUNAS	89-72
TOP 16 ROUND 6	05.02.15	R. MADRID - FC BARCELONA	97-73
TOP 16 ROUND 7	12.02.15	FC BARCELONA - GALATASARAY	82-70
TOP 16 ROUND 8	27.02.15	FC BARCELONA - ALBA BERLÍN	92-82
TOP 16 ROUND 9	05.03.15	PANATHINAIKOS - FC BARCELONA	77-81
TOP 16 ROUND 10	12.03.15	FC BARCELONA - MACCABI TEL AVIV	89-71
TOP 16 ROUND 11	19.03.15	RED STAR BELGRADE - FC BARCELONA	73-77
TOP 16 ROUND 12	25.03.15	ZALGIRIS KAUNAS - FC BARCELONA	72-83
TOP 16 ROUND 13	02.04.15	FC BARCELONA - R.MADRID	85-80
TOP 16 ROUND 14	10.04.15	GALATASARAY - FC BARCELONA	65-88
QUARTER FINAL 5 GAME 1	15.04.15	FC BARCELONA - OLYMPIACOS	73-57
QUARTER FINAL 5 GAME 2	17.04.15	FC BARCELONA - OLYMPIACOS	63-76
QUARTER FINAL 5 GAME 3	21.04.15	OLYMPIACOS - FC BARCELONA	73-71
QUARTER FINAL 5 GAME 4	23.04.15	OLYMPIACOS - FC BARCELONA	71-68



TITLE SLIPS AWAY IN THE FINAL AGAIN

Barça could not avenge defeat in the 2013/14 season as this year's edition followed the same script, with a narrow defeat in the final to Real Madrid. Gran Canaria hosted the tournament and Valencia were the first opponents in the quarter final. Xavi Pascual's team were inspired when it came to 3-pointers, producing a spectacular 13/21 that was very much the reason for the 85-80 win. In the semi-finals, Barça beat league leaders Unicaja Málaga (87-79). Thomas, with 13 points, led the scoring in a very tight match that was ultimately decided by a spectacular 11-0 streak from Barça with just minutes left on the clock. The win qualified FC Barcelona for the final for the sixth consecutive year. Against Real Madrid, FCB built up a slight lead in the first half, but a 6-0 streak from Madrid cancelled it out just before the break (42-41). After the restart, the game continued to be evenly matched, but Barça dropped off towards the end of the third period and that allowed Madrid to edge 7 points ahead (57-64). FCB didn't let their heads drop and pulled level with just two minutes to go (71-71). However, a basket from Sergio Rodríguez just seven seconds from the end put Real Madrid back in command and the all-whites ended up taking it 71-77. All that despite a stunning display from Tomic, who finished with 25 points and an evaluation of 40.

ROUND	DATE	MATCH	RESULT
QUARTER FINAL	19.02.2015	FC BARCELONA – VALENCIA BASKET	85-80
SEMI-FINALS	21.02.2015	FC BARCELONA – UNICAJA MÁLAGA	87-79
FINAL	22.02.2015	FC BARCELONA – REAL MADRID	71-77







FIRST PERIOD DECIDES FINAL

FC Barcelona failed to win the first title of the season when they lost to Real Madrid in the Endesa Super Cup Final. In the semi-finals, Xavi Pascual's team easily beat Laboral Kutxa 66-95. The hosts were brushed aside by a great Barça performance and a spectacular first half (29-49) decided things with Abrines, Satoransky and Navarro excelling in offence. In the final, Barça were trailing from the first period. In the first 10 minutes, Sergi Llull's 15 points already had the all-whites dominating 29-14 and that lead eventually proved decisive. Although Barça fought back to within just 4 points (40-36), another Madrid streak late in the second period meant the Catalans were 46-36 down at the interval. Things didn't get any better after the restart, and despite a fine effort from Barça, Real Madrid ended up winning the title 99-78.

ROUND	DATE	MATCH	RESULT
SEMI-FINAL	26.09.2014	LABORAL KUTXA - FC BARCELONA	66-95
FINAL	27.09.2014	REAL MADRID - FC BARCELONA	99-78

PROMOTING BASKETBALL IN CHINA AND TAIWAN

The basketball team was invited by the Euroleague to go on a six-day tour of Asia that proved to be highly beneficial for Xavi Pascual and his players. Barça (who were missing Tomas Satoransky and Marcus Eriksson) visited Hangzhou in China and Taipei, and played games against local sides in each city. The first was against the Zhejiang Lions in Hangzhou, with Barça defeating the local side 83-94 and Doellman and Lampe leading the scoring. Before they travelled to Taipei, Nachbar, Abrines, Hezonja and Pascual appeared in the Euroleague's 'One Team' programme at the University of Zhejiang, where they joined in with a number of activities with local boys and girls. FC Barcelona ended the tour with another event at Taipei High School before playing an exhibition match against the Taiwan All Stars, a selection of the finest players in the country, but who were easily defeated 57-123. Hezonja and Abrines were especially outstanding that day with 20 and 17 points respectively.



ROUND	DATE	MATCH	RESULT
1	07.10.2014	ZHEJIANG LIONS - FC BARCELONA	83-94
2	11.10.2014	SBL ALL STARS - FC BARCELONA	57-123



ANOTHER GREAT FINAL AND ANOTHER TITLE

Barça won the Catalan League for the eighteenth time and the sixth in a row. This year, the traditional curtain-raiser to the season was played in La Seu d'Urgell. The side coached by Xavi Pascual had little trouble defeating La Bruixa d'Or Manresa in the semi-finals with Doellman leading the offensive charge with 18 points. The final against Morabanc Andorra did basketball proud, with both teams helping to produce some stunning action. The Andorrans excelled with 3-pointers and the game was not decided until the final period, which started with Barça edging things by a mere 77-76. FC Barcelona then started breaking away and from 85-85 flew to 94-85 in the flash of an eyelid, with Tomic (MVP) and Navarro leading the march. The final result of 104-93 reflected a veritable exhibition of hoops, with Doellman leading the scoring with 27 points.



ROUND	DATE	MATCH	RESULT
SEMIFINAL	01.10.2014	FC BARCELONA - LA BRUIXA D'OR MANRESA	82-66
FINAL	02.10.2014	FC BARCELONA - MORABANC ANDORRA	104-93

BARÇA B

The FC Barcelona second team avoided relegation out of the Adecco Plata second tier division in the final weeks of the competition. The side finished where they had been expected to, given that the club budgeted for the inclusion of a large number of younger players, many of whom were still junior age. The objective at the start of the season was to make the team more competitive and develop players and this target was more than fully achieved. The team was strong and consistent in home games, but suffered from a lack of experience when playing outside of the Ciutat Esportiva.

FINAL POSITION

11th in Adecco Plata



POSITION	NAME AND SURNAME
POINT GUARD	Ludde Hakanson, Stefan Peno, Néstor Zamora
SHOOTING GUARD	Xavi Moix
SMALL FORWARD	Adnan Omeragic, Nedim Dedovic
POWER FORWARD	Emir Sulejmanovic
CENTRE	Milovan Draskovic, Papa Abdoulaye Mbaye, David Martinez
COACH	Aleix Duran

JUNIOR

With a large number of Junior players bumped up to reinforce the B team, the first year youngsters had a chance to continue their progress at a higher level. The team dominated the Campionat de Catalunya throughout the season, with just three defeats in 28 games, but they could only manage third place in the final phase. This meant that they faced two big hitters in the Campionat d'Espanya, Real Madrid and Unicaja, who both beat them.

FINAL POSITION

WINNER OF FIRST AND SECOND PHASE OF CATALAN PREFERENTE A THIRD IN CATALAN CHAMPIONSHIP, BEATEN IN ROUND OF 16 OF SPANISH CHAMPIONSHIP AND FINALIST IN L'HOSPITALET TOURNAMENT



POSITION	NAME AND SURNAME
POINT GUARD	Stefan Peno, Pol Figueras, Roger Renau
SHOOTING GUARD	--
SMALL FORWARD	Màxim Esteban, Eric Vila, Hugo Bartolomé, Aleix Font, Nedim Dedovic
POWER FORWARD	Alex Mazaira
CENTRE	Ramon Vilà, Atoumane Diagné, Jaume Sorolla
COACH	Joan Braulio

U16 A

It was a great season for the U16 A team, who totally dominated both the regular and end seasons in Catalonia, and in the Final Four of the Catalan Championship beat Cornellà in the semi-finals and Joventut in the final. In the Spanish Championship, the U16 A team beat big names like Canterbury and Unicaja to reach the final of the competition, but FC Barcelona were unable to clinch the title against an unbeaten Real Madrid.

FINAL POSITION

WINNERS OF FIRST AND SECOND PHASE OF CATALAN PREFERENTE A CHAMPIONS OF CATALUNYA AND SECOND IN SPAIN



POSITION	NAME AND SURNAME
POINT GUARD	Raimon Carrasco
SHOOTING GUARD	Carlos Rubira, Andrija Marjanovic
SMALL FORWARD	Ivan Campoy, Victor Fernández, Adrià Arqué
POWER FORWARD	Sergi Martínez, Brian Amabilino, Adrià Amabilino
CENTRE	Marcel Ramon, Mamadou Diop
COACH	Marc Calderón

U16 B

The U16 first year team played both phases of the competition in Preferente B. In the first phase, despite winning promotion to Preferente A by winning their group, they were unable to go up because of the rule preventing a team from the same club playing in the same category as another. In the second phase of Preferente B, they finished second and won the phase to hold onto the category for another season. They got fine results in the different tournaments they entered, and that was despite playing mainly against second year teams.

FINAL POSITION

WINNERS OF FIRST PHASE OF PREFERENTE B, AND SECOND IN SECOND PHASE OF PREFERENTE B



POSITION	NAME AND SURNAME
POINT GUARD	Pavle Titic, Héctor Aza
SHOOTING GUARD	Isaac García
SMALL FORWARD	Alex Esteban, Miquel Puig, David Corella, Eric Fernández
POWER FORWARD	Nicolau Matarrodona
CENTRE	David Font, Alex Ruf, Joan Sorolla, Nikola Zizic
COACH	Xavier Pardina Molina

U14 A

Barça showed their talent and ambition in all the competitions they played in. The U14 A team were proclaimed champions of Catalonia for the fourth year in a row and did so without losing a single match. The side coached by Rubén Muñoz beat Joventut in the semi-finals and UBSA Sant Adrià in the final. In the Spanish Championship, FCB lost in the semi-finals to Real Madrid and sealed third place by beating Estudiantes. In the Minicopa, Unicaja put them out in the semi-finals.

FINAL POSITION

THIRD IN SPANISH CHAMPIONSHIP
CHAMPIONS OF CATALONIA
SEMI-FINALIST IN MINICOPA ACB



POSITION	NAME AND SURNAME
POINT GUARD	Toni Liria, Sergi Estany
SHOOTING GUARD	Pol Brualla, Adrià Rodríguez, Mauro Abad
SMALL FORWARD	Isaac Mayo, Sergio Quintana
POWER FORWARD	Borja Fernández, Marc Valderrama, Guillem Fabregas
CENTRE	Sergi Salvador
COACH	Rubén Muñoz

U14 B

The 2002 generation were in their first season with the club and responded brilliantly, despite playing all year against boys born in 2001. In the level A-1 first phase, they managed to beat the best teams of the U14 generation, but like the U16 B team, they could not be promoted because of the rules. Instead they played the second phase of level A-2, where they were proclaimed Catalan champions with a win in the final against Esparreguera.

FINAL POSITION

CHAMPIONS OF CATALONIA IN A-2 SECOND PHASE



POSITION	NAME AND SURNAME
POINT GUARD	Nil Roig, Bernat Parés, Víctor De Haro
SHOOTING GUARD	Quim Benavent
SMALL FORWARD	David Valera, Luis Blanco, Pol Mulió, Gerard Soldevila
POWER FORWARD	Max Poveda
CENTRE	Pol Parra, Josep Alessandro, Víctor Lucas
COACH	Xavier Mas Solé

FC BARCELONA

Squad Season 2014/15



Xavi Pascual

Coach

Assistant coach

Toni Rubiella

Third coach

Oliver Roy

Team delegate

Javier Gutiérrez

Doctor

Josep Antoni Gutiérrez

Physios

Sebastià Salas and Adrià Vilà

Goalkeeping coaches

Roger Font

Scouting

Jordi Rosell

Material

Pablo Lescay



ARRIVALS

Gudjón Valur **SIGURDSSON** VFL Gummersbach
Wael **JALLOUZ** THW Kiel

ARRIVALS

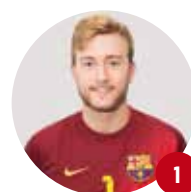
Arpad **STERBIK** RK Vardar
Mickaël **ROBIN** Cesson Rennes MHB
JUANÍN García Naturhouse La Rioja
Martin **STRANOVSKY** HC Erlangen

Technical secretary

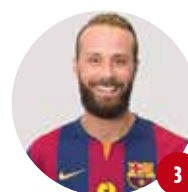
Xavier Pascual

Manager

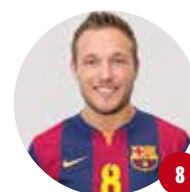
Xavier O'Callaghan



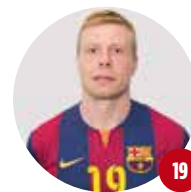
GONZALO
Pérez de Vargas
Goalkeeper
10.01.91
Toledo



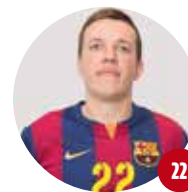
Jesper
NODDESBO
Line
23.10.80
Herning
(Denmark)



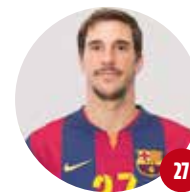
Víctor
TOMÁS
Winger
15.02.85
Barcelona



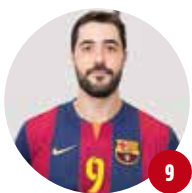
Gudjón Valur
SIGURDSSON
Winger
08.08.79
Reykjavík
(Iceland)



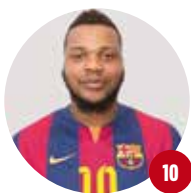
Siarhei
RUTENKA
Full back
29.08.81
Minsk
(Belorussia)



VIRAN
Morros
Full back
18.12.83
Barcelona



Raúl ENTRERÍOS
Middle back
12.02.81
Gijón



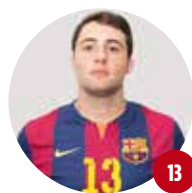
Cedric SORHAINDO
Line
07.06.84
Trinité
(Martinique)



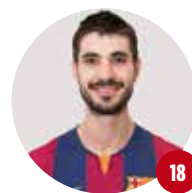
Daniel SARMIENTO
Middle back
25.08.83
Las Palmas
de Gran Canaria



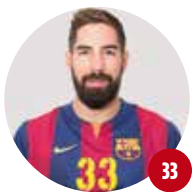
Daniel SARIC
Goalkeeper
27.06.77
Doboj (Bosnia and
Herzegovina)



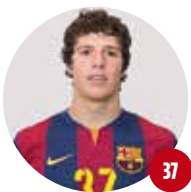
Aitor ARIÑO
Winger
10.05.92
Penarth
(United Kingdom)



Eduardo GURBINDO
Full back
08.11.87
Pamplona



Nikola KARABATIC
Middle back
11.04.84
Nis
(Serbia)



Joan SAUBICH
Winger
11.07.89
Sarrià de Ter
(Girona)



Wael JALLOUZ
Full back
03.05.91
Grombalia
(Tunisia)



Kiril LAZAROV
Full back
10.05.80
Sveti Nikole
(Macedonia)

RECORD BREAKING LEAGUE

Barça were proclaimed champions of the Liga Asobal for the fifth time in a row and the 22nd overall after blowing aside all-comers. They won all 30 matches, just as they had done in the 2013/14 season, making for what is presently a run of 61 straight wins. Xavi Pascual's side was simply a class above the rest. They won 24 of their fixtures by ten or more goals and had already secured the title when they flew to victory at MMT Seguros Zamora 19-45 and still had five games in hand. They also broke the league goalscoring record, with a total of 1,187 goals, even more than the immense 1,146 goals of 2013/14. The team also recorded its highest ever win in the Liga Asobal, which came in round 21 to the tune of a 51-29 drubbing of Port Sagunt. On an individual level, three members of the squad got more than 100 goals: Sigurdsson, with 135, Lazarov, with 120, and Rutenka, with 107. Barça also dominated the competition in defensive terms, conceding just 783 goals, making for an overall, difference of no less than +404.



ROUND	DATE	MATCH	RESULT
1	03.09.14	FC BARCELONA V BM ARAGON	42-25
2	16.09.14	HELVETIA ANAITASUNA V FC BARCELONA	30-43
3	20.09.14	FC BARCELONA V PUENTE GENIL	31-16
4	24.09.14	FRIGORÍFICOS MORRAZO CANGAS V FC BARCELONA	28-35
5	01.10.14	FC BARCELONA V CIUDAD ENCANTADA	42-22
6	08.10.14	FERTIBERIA PUERTO SAGUNTO V FC BARCELONA	27-45
7	15.10.14	FC BARCELONA V BADA BM OSCA	42-29
8	26.10.14	BM SERVIGROUP BENIDORM V FC BARCELONA	25-28
9	08.11.14	NATURHOUSE LA RIOJA V FC BARCELONA	23-34
10	11.11.14	FC BARCELONA V MMT SEGUROS ZAMORA	38-25
11	19.11.14	BM VILLA DE ARANDA V FC BARCELONA	27-32
12	26.11.14	FC BARCELONA V JUANFERSA GRUPO FEGAR	40-25
13	02.12.14	QUABIT GM GUADALAJARA V FC BARCELONA	31-41
14	9.12.14	FC BARCELONA V FRAIKIN BM GRANOLLERS	43-28
15	13.12.14	ABANCA ADEMAR LEÓN V FC BARCELONA	37-43
16	07.02.15	BM ARAGON V FC BARCELONA	27-35
17	10.02.15	FC BARCELONA V HELVETIA ANAITASUNA	35-25
18	17.02.15	ÁNGEL XIMÉNEZ-PUENTE GENIL V FC BARCELONA	19-39
19	28.02.15	FC BARCELONA V FRIGORÍFICOS MORRAZO CANGAS	43-22
20	07.03.15	CIUDAD ENCANTADA V FC BARCELONA	27-39
21	10.03.15	FC BARCELONA V FERTIBERIA PUERTO SAGUNTO	51-29
22	24.03.15	BADA BM OSCA V FC BARCELONA	22-43
23	28.03.15	FC BARCELONA V BM SERVIGROUP BENIDORM	41-25
24	04.04.15	FC BARCELONA V NATURHOUSE LA RIOJA	38-28
25	11.04.15	MMT SEGUROS ZAMORA V FC BARCELONA	19-45
26	21.04.15	FC BARCELONA V BM VILLA DE ARANDA	46-30
27	25.04.15	JUANFERSA GRUPO FEGAR V FC BARCELONA	24-34
28	08.05.15	FC BARCELONA V QUABIT BM GUADALAJARA	45-30
29	16.05.15	FRAIKIN BM GRANOLLERS V FC BARCELONA	29-34
30	23.05.15	FC BARCELONA V ABANCA ADEMAR LEÓN	40-29



Perfect season for Handball team





KINGS OF EUROPE!

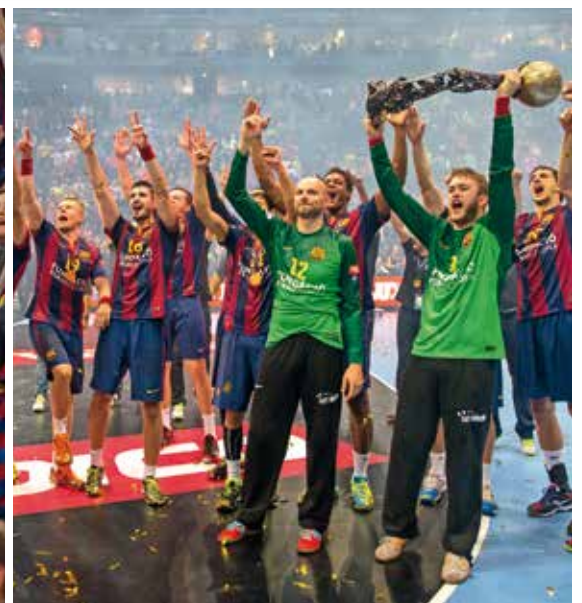
FC Barcelona became champions of Europe for the ninth time after a triumphant march through the Champions League culminated with victory in the Final Four in Cologne. They finished top of the first round group with an 8-1-1 record to go seeded into the round of 16 and earn a tie against a side they had met the previous season, Aalborg.

Barça made light work of the Danes with an 11-31 win on the road, their second best ever defensive performance in continental play. Pascual got his side through the mere formality of the second leg (29-22) and then started preparing for a quarter final with Zagreb. The Croatians also failed to cause much concern for Barça, who took the first leg 23-25 and added a huge win at the Palau (43-21). They were on their way to Cologne and another Final Four! In the semi-finals FCB faced Kielce, which turned out to be a much trickier challenge.

The Poles trailed from the start, but with a matter of minutes remaining had clawed their way back to 25 each. That's when Saric came into his own, with some amazing saves inspiring Barça to a 33-28 win, and Karabatic topping the scoring with eight. In the final against Veszprém, it was defence that did the trick in winning the trophy. The Catalans led by 14-10 at the halfway point, but the Hungarians didn't take long to narrow the gap to just two goals (19-17). Six-goal hero Sigurdsson, a tally he matched with Karabatic, ended a run of five minutes without

Barça scoring once and the 'blaugrana' could finally afford to sit back as they eventually cruised home to a 28-23 win.

ROUND	DATE	MATCH	RESULT
1	28.09.14	ALINGSAS HK V FC BARCELONA	28-38
2	05.10.14	FC BARCELONA V ORLEN WISLA PLOCK	30-25
3	12.10.14	FC BARCELONA V BESIKTAS ISTANBUL	35-25
4	19.10.14	KIF KOLDING V FC BARCELONA	27-27
5	15.11.14	SG FLENSBURG-HANDEWITT V FC BARCELONA	33-37
6	23.11.14	FC BARCELONA V SG FLENSBURG-HANDEWITT	36-27
7	29.11.14	FC BARCELONA V ALINGSAS HK	42-29
8	06.12.14	ORLEN WISLA PLOCK V FC BARCELONA	34-31
9	15.02.15	FC BARCELONA V KIF KOLDING	33-27
10	21.02.15	BESIKTAS ISTANBUL V FC BARCELONA	25-29
ROUND OF 16			
FIRST LEG	15.03.15	AALBORG V FC BARCELONA	11-31
ROUND OF 16			
SECOND LEG	22.03.15	FC BARCELONA V AALBORG	29-22
QUARTER FINAL			
FIRST LEG	09.04.15	RK ZAGREB V FC BARCELONA	23-25
QUARTS DE FINAL			
SECOND LEG	18.04.15	FC BARCELONA V RK ZAGREB	43-21
SEMIFINAL			
	30.05.15	FC BARCELONA V KS TARGI VIVE KIELCE	33-28
FINAL			
	31.05.15	FC BARCELONA V MBK VESZPRÉM	28-23



FINAL TITLE IN THE PERFECT SEASON

FC Barcelona won the Copa del Rey for the nineteenth time when they beat Fraikin Granollers in the final. The honour meant they ended the season having won seven out of seven possible trophies, equalling the feat of the Dream Team under Valero Rivera in 1999/2000. In the round of 16, played over one leg, Barça won away to Port Sagunt (31-45). In the quarter final against Naturhouse La Rioja, Pascual's side already had things wrapped up after the first leg (39-28) and rounded off the job in the second (29-35). This sent FC Barcelona into the Final Four in Gijón. Puente Genil awaited in the semi-finals, against whom Barça only led by three at the break (15-12). It wasn't until the second half that a 7-1 streak finally put Barça in full command although they ended up strolling it 34-23. The final against Granollers was a cracker. Barça were against the ropes until the second half, when they were trailing 15-18. They regrouped to produce a 4-0 streak with Pérez de Vargas outstanding in goal. The game was drawing to a close with Barça now three up (26-23) and they managed to play down the clock perfectly to finish up 27-26 winners.

ROUND	DATE	MATCH	RESULT
ROUND OF 16	04.11.14	BM PORT SAGUNT V FC BARCELONA	31-45
QUARTER FINAL FIRST LEG	04.02.15	FC BARCELONA V NATURHOUSE LA RIOJA	39-28
QUARTER FINAL SECOND LEG	01.04.15	NATURHOUSE LA RIOJA V FC BARCELONA	29-35
SEMI-FINAL	06.06.15	FC BARCELONA V ÁNGEL XIMÉNEZ PUENTE GENIL	34-23
FINAL	07.06.15	FC BARCELONA V FRAIKIN BM GRANOLLERS	27-26





WORLD CHAMPIONS FOR THE SECOND TIME IN A ROW!

The handball team brilliantly retained the Super Globe, the world championship for clubs, which they won last season. In the first phase, Xavi Pascual's side had no trouble overcoming Al Sadd of Qatar, Sydney University HC of Australia and Espérance Sportive of Tunisia. Then in the semi-finals, FC Barcelona met another Qatari side in El Jaish, who put a strong fight in the first half to keep the gap down to two points (8-10) but Barça then put their foot on the gas and goals from Lazarov plus saves from Pérez de Vargas moved them 19-14 ahead, a lead they extended as the game progressed to finish 39-29 winners.

They played the final against yet another local club, Al Sadd, who had stunned 2014 European champions Flensburg in the semis. The first half was an even affair and the Catalans had a slender lead of 14-16 before a 1-5 streak finally got them into

their stride to lead by a considerable 18-23. The Barça defence worked marvels as they made their superiority count and eventually claimed the trophy to the tune of a 26-34 victory.

ROUND	DATE	MATCH	RESULT
1	07.09.14	FC BARCELONA V AL SADD	34-25
2	08.09.14	SYDNEY UNIVERSITY V FC BARCELONA	18-34
3	09.09.14	FC BARCELONA V ESPÉRANCE SPORTIVE	37-23
SEMI-FINAL	11.09.14	FC BARCELONA V EL JAISH	39-29
FINAL	12.09.14	AL SADD V FC BARCELONA	26-34





TENTH ASOBAL CUP

In Leon, FC Barcelona retained the title they won the season before in Barcelona, the Asobal Cup, to make it four triumphs in a row in the competition. In the semi-finals, Xavi Pascual's side saw off Naturhouse la Rioja by a clear margin of 35-25. Things had been tight early on, but the Catalans eventually found their feet with some fine defending to string together a 9-3 streak to go in at the interval leading 19-12, before stretching out to win 32-35.

The first half was very tight and it was only at the end that Barça managed to put together a four-point lead (17-13). Midway through the second half and the game was by no means decided (27-23), but that's when Barça really started powering and a 7-0 streak as good as put the trophy in the bag. It all ended 37-26, and the tenth Asobal Cup trophy was presented along with the MVP award for Karabatic.



ROUND	DATE	MATCH	RESULT
SEMI-FINALS	2012.14	FC BARCELONA V NATURHOUSE LA RIOJA	35-25
FINAL	21.12.14	FC BARCELONA V FRAIKIN BM GRANOLLERS	37-26



WINNERS OF CLOSE FINAL

In a thrilling final, FC Barcelona won the Asobal Super Cup for the seventeenth time against Fraikin Granollers. The final, won 32-28 at the Tarraco Arena Plaza, started with Granollers on top with a fine Pejanovic in goal and Barça trailed for most of the first half. Lazarov's goals proved decisive in keeping FCB in contention, and the break arrived with the teams still locked at 14 each.

After the restart, Barça were well focused in defence and finally started to build up their first lead, 18-15 after 35 minutes. Granollers refused to let their heads drop and got back to within one (22-21), but fine shooting from Sigurdsson and Lazarov once again put some space between the sides. With ten minutes left, Barça led by four (27-23) and managed to hold onto that lead to win 32-28. Sigurdsson, with eight, and Rutenka and Víctor Tomás, with six, led the scoring as Barça clinched the trophy.

ROUND	DATE	MATCH	RESULT
FINAL	31.08.14	FC BARCELONA V FRAIKIN BM GRANOLLERS	32-28



FIRST TITLE OF THE SEASON

The handball first team started the 2014/15 season with a resounding win in the Catalunya Super Cup. In the semi-finals, Barça were way too good for BM La Roca and beat them 27-45 in a game in which goals from Víctor Tomás, Rutenka and Ariño and saves from Gonzalo and Saric simply blitzed the opposition. The final at the Pavelló Juan Carlos Navarro in Sant Feliu de Llobregat pitted them against Granollers.

The first half showed that this was not going to be quite as easy. It took a quarter of an hour for Rutenka and Sigurdsson to get Barça five ahead, whereupon a Granollers reaction got things back to 15-12. But after the interval, Xavi Pascual's side really started turning it on and took ten minutes to storm into an unassailable lead (25-18). There was not much Granollers could do to respond to such dominion and Barça ended up collecting their first crown of the season with a 37-22 win.

ROUND	DATE	MATCH	RESULT
SEMI-FINAL	22.08.14	BM LA ROCA V FC BARCELONA	27-45
FINAL	23.08.14	FC BARCELONA V FRAIKIN BM GRANOLLERS	37-22

BARÇA B

After three seasons winning the title, the Barça B team, with eleven new players, finished third in the league following notable developments. The team is clearly on an upward curve, with a diametrically opposed second half of the season in comparison with the first. They won 21 matches, drew two and lost seven. In the Copa del Rey, after beating Torrelavega and Cangas de the Asobal, Barça B went out in the round of 16 to Ademar Leon, losing 31-36 in overtime.

CLASSIFICATION

THIRD IN DIVISION OF HONOUR PLATA



POSITION	NAME AND SURNAME
GOALKEEPER	Xoan Manuel Ledo, Ignasi Admella, Francisco Revuelta
CENTRAL	Borja Lancina, Francisco Javier Castro
FULL BACK	Daniel Dujshbaev, Florian Baumgärtner, Alejandro Márquez, Joan Amigó
WINGER	Alberto Miralles, Víctor Saez, Josep Folqués, Aleix Gómez
CENTRE	Jose Oliver, Oriol Rey, Victor Tremps, Ruben Cabello
COACH	Toni Gerona

U18

The best youth team of the 2014/15 season was the U18, who retained the Catalan Championship and Spanish Championship won the year before. In the Spanish Championship final they won in Zumaia against local team Aiadek Pulpo, 41-36, in front of more than 1,500 people. In the Catalan Championship, they beat Sant Martí Adrianenc in the semi-finals 33-21 and BM Granollers in the final 36-27.

CLASSIFICATION

CHAMPION OF CATALONIA AND SPAIN



POSITION	NAME AND SURNAME
GOALKEEPER	Gerard Robles, Gerard Esparza, Guillem Pérez
CENTRAL	Pau Oliveras, Marc López
FULL BACK	Ivan Cerezo, Miquel Àngel Grau, Daniel Dujshbaev, Aleix Gómez, Oriol Prat, Rafa Sánchez
WINGER	Edgar Sans, Pau Rodríguez, Matias Galan, Martí Villoria
CENTRE	Adrià León, Pau Martínez
COACH	Lorenzo Rueda

U16 A

For the second year, the U16 team finished second in Catalonia. In the Final Four of the competition, played in La Roca, they won the semi-final against the home side 24-33, but lost the final to BM Granollers 38-24. In the sector phase of the Spanish Championship, the Barcelona U16s had a tough time though it was only goal difference from the games with Cajasur that meant they missed out on the final stage of the competition.

CLASSIFICATION

RUNNER-UP OF CATALONIA



POSITION	NAME AND SURNAME
GOALKEEPER	Enric González, Yago Morenilla, Raúl Giménez
CENTRAL	Oscar Mainar, Jordi Sancho
FULL BACK	Aniol Picola, David Heredia, Mamadou Lamine, Eduardo Calle
WINGER	Pau Abad, Alex Pascual, Roger Manzano, Sergi Alà
CENTRE	Guillem Corroero, Xavier Bogas, Pau Samper
COACH	Jordi Giralt

U16 B

The younger side in this category competes at the same level as the ones that are a year older, so they did well to finish seventh in their league and make it through to the final phase of the Catalan Championship, playing against bigger players than them. The side trained by Rubén Piñol also went to the Minicopa in Gijón, where they finished fourth after losing to BM Granollers 25-18 in the third place playoff.

CLASSIFICATION

SEVENTH IN REGULAR SEASON



POSITION	NAME AND SURNAME
GOALKEEPER	Alex Climent, Guillem Mampel, Xavi Gesa
1ST LINE	Arnau Serra, Alex Meinhardt, Joan Roc Saball, Pablo Vela, Theo Laverne
CENTRE	--
FULL BACK	Joan Solé, David Roca, Santiago Novillo
WINGER	Alex Rubiño, Jan Flores, Marc Rovira, Victor Vilanova
CENTRE	Cristian López, Izan Alonso
COACH	Rubén Piñol

U14

The youngest handball team were playing their first season for the club. The U14s finished second in the regular season, which qualified them for the Final Four of the Catalan Championship. In the semi-finals, Àlex Barbeito's side lost 29-30 to La Roca. The U14 boys also played for the Spanish Championship, where they ended in a three-way tie in which the maths didn't do them any favours and they missed out on the podium.

CLASSIFICATION

THIRD IN THE CATALAN CHAMPIONSHIP



POSITION	NAME AND SURNAME
GOALKEEPER	Alex Negra, Alex Mas, Mariano Cuenca
1ST LINE	Didac Durán, Lluç Borràs, Pau Pérez, Joan David Chamorro, Adam Llorente, Oriol Valls, Maxim-Martí Bachkarou, Pablo Ruiz De La Hermosa
2ND LINE	Nil Montserrat, Yusupha Kejera, Joel Campos, Daniel Fernández
CENTRE	Robert Rosell, Gerard Torres
COACH	Àlex Barbeito



FC BARCELONA

Squad Season 2014/15



Ricard Muñoz

Coach

Assistant coach

Eduard Castro

Fitness coach

Erik Roqueta

Doctor

Xavier Valle

Fitness coach

Vicenç Rizo

Delegate

Jordi Martínez

Materials managers

Albert Roig

Goalkeeping coach

Carles Folguera

Pitch delegate

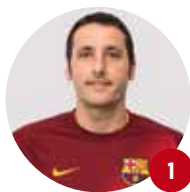
Toni Coy

Technical secretary

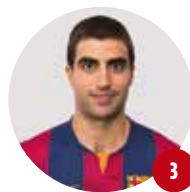
Ricard Muñoz

Manager

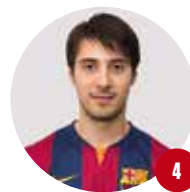
Xavier O'Callaghan



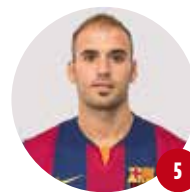
Aitor EGURROLA
Goalkeeper
24.06.80
Barcelona



Marc GUAL
Midfielder
13.12.80
Sant Sadurn d'Anoia
(Barcelona)



Matias PASCUAL
Defender
12.07.89
San Juan
(Argentina)



Raül MARÍN
Striker
15.10.86
Reus
(Tarragona)



OK LLIGA



LLIGA EUROPEA



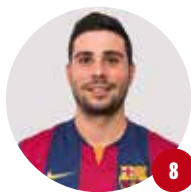
SUPERCOPA D'ESPANYA



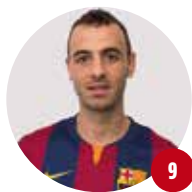
COPA INTERCONTINENTAL



Pablo ÁLVAREZ
Striker
30.09.86
San Juan
(Argentina)



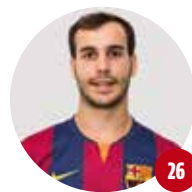
Marc TORRA
Striker
15.09.84
Tordera
(Barcelona)



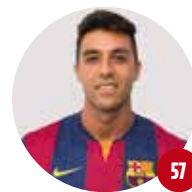
Sergi PANADERO
Midfielder
26.04.82
Vic
(Barcelona)



Sergi FERNÁNDEZ
Goalkeeper
25.02.85
Calvià
(Palma de Mallorca)



Xavier BARROSO
Midfielder
14.11.92
Caldes de Montbui
(Barcelona)



REINALDO García
Defender
15.01.83
San Juan
(Argentina)

THE BEST OK LIGA EVER

FC Barcelona won the OK Liga for the second year in a row, setting a national record with 85 points out of a possible 90. They were simply outstanding as they also became the first team to win 28 games in an OK Liga season, only being held to one draw, away to Liceo, and losing just once, on the road at Voltregà. After the setback at Sant Hipòlit, Barça went on to win all eleven remaining fixtures, the key game being the one at the Palau against Liceo with four games to go.

Barça topped the table with 73 points, but the Galicians were still in contention with 68. They made the chance count by winning the encounter 7-4 with five-goal hero Pablo Álvarez in staggering form as he left the concerns of the game being 3-3 at the break well forgotten thanks to two fantastic goals just after the interval (5-3). Bargalló then scored to get a battling Liceo back within one before Marc Torra put paid to their hopes by grabbing a couple of goals to leave the score at 7-4, the way things ended. Barça now needed just one point to clinch the title, but Liceo went and lost a week later against Reus meaning that Barça learned they were league champions while travelling on the bus to Vic. They won that game 3-1 and then began truly celebrating their 26th league title.

ROUND	DATE	GAME	RESULT
1	24.09.14	MORITZ CE VENDRELL V FC BARCELONA	2-9
2	30.09.14	FC BARCELONA V CP CALAFELL TOT L'ANY	9-2
3	04.10.14	CP VILAFRANCA CAPITAL DEL VI V FC BARCELONA	1-3
4	07.10.14	FC BARCELONA V CP VOLTREGÀ	6-2
5	14.10.14	MANLLEU V FC BARCELONA	0-3
6	24.10.14	FC BARCELONA V TORDERA	9-0
7	28.10.14	ICG SOFTWARE LLEIDA V FC BARCELONA	2-7
8	08.11.14	FC BARCELONA V ENRILE PAS ALCOY	5-2
9	15.11.14	MONBUS IGUALADA HC V FC BARCELONA	3-5
10	18.11.14	FC BARCELONA V HOCKEY GLOBAL PATÍN CERCEDA	13-1
11	30.11.14	FC BARCELONA V REUS DEPORTIU	5-1
12	06.12.14	HC COINASA LICEO V FC BARCELONA	3-3
13	16.12.14	FC BARCELONA V CLUB PATÍ VIC	2-1
14	21.12.14	CE NOIA FREIXENET V FC BARCELONA	3-7
15	03.01.15	FC BARCELONA V CH MATARÓ	4-1
16	10.01.15	FC BARCELONA V MORITZ CE VENDRELL	5-1
17	13.01.15	CP CALAFELL TOT L'ANY V FC BARCELONA	0-8
18	24.01.15	FC BARCELONA V CP VILAFRANCA CAPITAL DEL VI	5-2
19	31.01.15	CP VOLTREGÀ V FC BARCELONA	1-0
20	03.02.15	FC BARCELONA V MANLLEU	5-3
21	14.02.15	CP TORDERA V FC BARCELONA	0-1
22	21.02.15	FC BARCELONA V ICG SOFTWARE LLEIDA	5-3
23	11.03.15	ENRILE PAS ALCOY V FC BARCELONA	2-8
24	15.03.15	FC BARCELONA V MONBUS IGUALADA HC	5-2
25	24.03.15	HOCKEY GLOBAL PATÍN CERCEDA V FC BARCELONA	3-7
26	28.03.15	REUS DEPORTIU V FC BARCELONA	3-4
27	11.04.15	FC BARCELONA V HC COINASA LICEO	7-4
28	18.04.15	CLUB PATÍ VIC V FC BARCELONA	1-3
29	09.05.15	FC BARCELONA V CE NOIA FREIXENET	5-2
30	16.05.15	CH MATARÓ V FC BARCELONA	3-5







NUMBER 21 IN BASSANO

FC Barcelona went to Bassano to win their second consecutive European crown, and the 21st in total. They finished top of their qualifying group with five wins and a draw and then met Valdagno in the quarter finals. The Italians were coolly despatched 14-7 on aggregate, and Barça were on their way to the Final Four. They started with a tie against host club Breganze in the semi-finals. Two quick goals from Pablo Álvarez and Panadero put them on course in the first half, and after the break Pablito, a second time, Reinaldo Garcia and Barroso made it 5-1, the Italians squeezing in a consolation goal.

The final hurdle was Vic, who'd beaten Barça in the final of the Copa del Rey. Barça were well focused this time and dominated from the outset, with Matías Pascual getting them off the mark after just four minutes. But Vic were fast to react and Titi Roca pulled level after 1'0 minutes. That didn't stop Barça though, they blasted three past Vic to go in 4-1 leaders at the break, Barroso scoring a brace and Pablo Álvarez adding the other. In the 40th minute, Dava Torres got it back to 4-2 and Mia Ordeig then got the crowd on the edge of their seats when he narrowed the gap to just one at 4-3. Unperturbed, Barça hung on for the last three minutes and were once again able to celebrate

being crowned the greatest side in Europe.

ROUND	DATE	GAME	RESULT
1	18.10.14	FC BARCELONA V SL BENFICA	1-1
2	01.11.14	HC QUEVERT V FC BARCELONA	0-7
3	22.11.14	H. BASSANO V FC BARCELONA	3-6
4	13.12.14	FC BARCELONA V H. BASSANO	6-3
5	17.01.15	SL BENFICA V FC BARCELONA	1-3
6	07.02.15	FC BARCELONA V HC QUEVERT	9-2
QUARTER FINAL FIRST LEG	07.03.15	VALDAGNO V FC BARCELONA	2-6
QUARTER FINAL SECOND LEG	21.03.15	FC BARCELONA V VALDAGNO	8-5
SEMI-FINAL	02.05.15	FC BARCELONA V BREGANZE	5-1
FINAL	03.05.15	FC BARCELONA V VIC	4-3



European League Roller Hockey Champions



TITLE SLIPS AWAY

FC Barcelona missed out on the Copa del Rey when they lost the final to CP Vic. The Final Eight in Blanes saw Ricard Muñoz's side start well against Enrile PAS Alcoy, winning 3-2, with goals from Pablo Álvarez, Matías Pascual and Panadero. In the semi-finals, Barça downed CP Voltregà 4-3, with two goals from Gual, one from Pablo Álvarez and another from Barroso. The final versus CP Vic was a tight affair but great defensive tactics deployed by coach Pujalte proved decisive. Barça were missing Marc Torra through suspension and committed their tenth foul just before the break, with Ferran Font making the most of the opportunity to get his team ahead.

They let another one in just after the restart, but refused to let their heads drop and battled on until the bitter end. Panadero pulled one back after 31 minutes and then FCB piled on the pressure in search of a second, but came up against a fine keeper in Grau who made three key saves that stood in the way of Barça and their twentieth Copa del Rey.

ROUND	DATE	GAME	RESULT
Quarter final	27.02.2015	FC BARCELONA V ENRILE PAS ALCOY	3-2
Semi-final	28.02.2015	FC BARCELONA V CP VOLTREGÀ	4-3
Final	01.03.2015	FC BARCELONA V CP VIC	1-2



GOLDEN GOAL WINS IT FOR BARÇA

The roller hockey team won the Spanish Super Cup for the fourth time in a row. The venue for the 2014/15 edition was Reus, and Ricard Muñoz's side beat the hosts in an intense semi-final, having to respond to going a goal down just before half time. Two goals from Pablo Álvarez and one from Panadero looked to have settled things, before Marc Coy's late strike to make it 3-2 set up a nervy ending – but FCB held on for a 3-2 win.

A thrilling final against Liceo was the reward, with both sides getting floods of chances and goals going in at either end. Liceo edged into a 4-3 lead with ten minutes to go, and it began to look like that was the way things would remain as Barça squandered their late chances. But up stepped Pablo Álvarez to equalise in the final minute, and the same player then netted a golden goal in overtime to secure a dramatic victory.

ROUND	DATE	GAME	RESULT
Semi-final	13.09.14	FC BARCELONA V REUS DEPORTIU	3-2
Final	14.09.14	HC COINASA LICEO - FC BARCELONA	4-5

BEST TEAM IN THE WORLD!

FC Barcelona were confirmed as the best team on the planet when they won the Intercontinental Cup against Club Petroleros YPF, winning 6-2 in the final played at the Palau Blaugrana between the European and South American champions. The Argentinians were a worthy foe but struggled against a wonderful performance from keeper Egurrola. Barça kept pushing and goals from Barroso and Gual in the space of two minutes finally got things moving. Pablo Álvarez then made it 3-0 after the interval, before the score was settled when Marin topped that up to 4-0. The Argentines pulled back to 4-1 before Matías Pascual scored to set up the definitive 5-2 win. That was the fourth time that Barça had claimed the trophy.

ROUND	DATE	MATCH	RESULT
Final	10.10.14	FC BARCELONA V CLUB PETROLEROS YPF	6-2



PENALTIES DECIDE THE CONTINENTAL CUP

Barça missed out on the Continental Cup when they lost to Noia in a game that went to penalties. The trophy was decided in the second leg, after the first at the Ateneu Sant Sadurní had ended, goalkeepers Sergi Fernández and Luis Gil being the goaleless stand out players with some fine saves. The second leg at the Palau Blaugrana was an altogether different affair. Anoia went 1-0 up after 6 minutes in a frenetic game, which saw Ricard Muñoz's side denied by some amazing saves before three goals in just two minutes completely changed the plot, coming from Torra, Gil (own goal) and Pablo Álvarez. But that wasn't the end of Noia, who forced overtime when Bargalló and Borja Ferrer scored late. There was no further scoring in extra time so the tournament was to be decided in a shootout. Things went the way of the visiting side and they could celebrate the continental title.

ROUND	DATE	MATCH	RESULT
Final (first leg)	21.09.14	CE NOIA FREIXENET V FC BARCELONA	0-0
Final (second leg)	27.09.14	FC BARCELONA V CE NOIA FREIXENET	3-3 (pp)

FC BARCELONA B

The team coached by Jordi Camps finished the ever-demanding First Division in fifth place. They were highly consistent all season, which was impressive considering they were by far the youngest team in the league, for apart from Octavi Tarrés and Àlex Martínez, all of the others were juniors and U18s. The 2014/15 season was used for future OK Liga players to get some experience with a Barça B side that is widely admired for its skill and competitive spirit. The top goalscorers in the team were Ignacio Alabart, with 33 goals, and Sergi Llorca, with 27.

CLASSIFICATION

FIFTH PLACE IN FIRST DIVISION



POSITION	NAME AND SURNAME
GOALKEEPER	Octavi Tarrés, Blai Roca
DEFENDER	Alex Martínez, Llorenç Miquel, Marc Palazón
MIDFIELDER	Nil Roca, Ignacio Alabart, Pablo Nájera, Gerard Miquel
FORWARD	Sergi Llorca, Sergi Aragonés, Oriol García
COACH	Jordi Camps

U23

The second season of the Barça U23 team coached by Edu Castro, the first team's assistant coach, was a good one. They won the Copa AHCP in Blanes with a very young team, winning 8-3 against Noia Freixenet in the grand final. In the league, after a decent regular season, they lost in the semi-finals of the competition against Noia. With only one full-time player, the team changed almost every week depending on managerial choices, but always performed brilliantly.

CLASSIFICATION

SEMI-FINALIST OF LIGA ACHP, WINNER OF COPA ACHP



POSITION	NAME AND SURNAME
GOALKEEPER	Blai Roca
DEFENDER	Alex Martínez, Llorenç Miquel, Marc Palazón
MIDFIELDER	Nil Roca, Ignacio Alabart, Pablo Nájera, Gerard Miquel
FORWARD	Sergi Llorca, Sergi Aragonés, Oriol García
COACH	Edu Castro

JUNIOR

The junior team was also coached by Jordi Camps, and had a dream season in which they won the double. Barça became champions of Catalonia and Spain after a blank season the year before. In Alcoy, the Juniors won the grand final against Liceo la Coruña 8-1, playing exquisite hockey, while in Cambrils, they took the Catalan title with a 5-3 win over CP Tordera.

CLASSIFICATION

1ST PLACE IN CATALAN CHAMPIONSHIP
1ST PLACE IN SPANISH CHAMPIONSHIP



POSITION	NAME AND SURNAME
GOALKEEPER	Blai Roca, Xavier Arcas
DEFENDER	Llorenç Miquel, Marc Palazón
MIDFIELDER	Nil Roca, Ignacio Alabart
FORWARD	Sergi Llorca, Sergi Aragonés, Oriol García
COACH	Jordi Camps

U18

The U18 team also had an unbeatable season becoming champions of Spain and Catalonia. In Alcobendas, Óscar González's charges showed all their quality to beat Órdenes of Galicia 3-2 in the grand final, while they were crowned champs of Catalonia with a 4-0 defeat of Voltregà in the final played in Mollet del Vallès. These results were a huge improvement on the third place of the previous year and set a high standard for others to follow.

CLASSIFICATION

1ST PLACE IN SPANISH CHAMPIONSHIP
1ST PLACE IN CATALAN CHAMPIONSHIP



POSITION	NAME AND SURNAME
GOALKEEPER	Esteve Leal, Xavier Arcas
DEFENDER	Manel Román, Didac Llobet
MIDFIELDER	Pablo Najera, Gerard Miquel
FORWARD	Rubén Ferrer, Joan Leal, Adrià Losada, Aleix Borregán
COACH	Oscar González

U14

The side managed by Ramon Peralta had a great season and won the Catalan Championship and came second in the Spanish Championship. The youngest team at the club won the former honour by beating Manlleu in a shootout after a 3-3 draw. The Spanish Championship, hosted by Burguillos del Cerro, saw them face the same opponent, Manlleu, but this time they lost 3-2 as the rivalry between these two clubs reached its peak.

CLASSIFICATION

CHAMPION OF CATALONIA, SECOND IN SPAIN



POSITION	NAME AND SURNAME
GOALKEEPER	Marc Hernández, Arnau López
DEFENDER	Lluc Vilà
MIDFIELDER	Pol Manrubia, Marc Montilla, Gerard Llobet, Ferran García, Marc González
FORWARD	Antoni Masip
COACH	Ramon Peralta



FC BARCELONA

Squad Season 2014/15



Marc Carmona

Coach

Assistant coach

Albert Canillas

Fitness coach

Ismael Camenforte

Goalkeepers coach

Mario Salamanca

Team delegate

Julio Garcia

Doctor

Daniel Florit

Physio

Juan Carlos Pérez

Rehabilitation coach

Marcel Moreno

Materials manager

Xavier Fernández

ARRIVALS

Dione Alex Veroneze 'BATERIA'	Inter Movistar
Carlos Vagner Gularte Filho 'FERRAO'	MFK Tyumen
Miguel MENDIOLA Venta*	Gran Canaria Colegios Arenas
RAFA USÍN Guisado	Magna Navarra

*joined 2 February 2015

EPARTURES

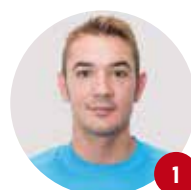
IGOR Raphael Lima	Kairat Almaty
Jordi TORRAS	Asti
Fernando Maciel 'FERNANDÃO'	Dynamo de Moscow

Technical secretary

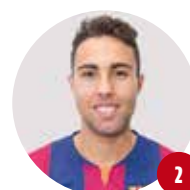
Marc Carmona

Manager

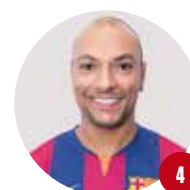
Xavier O'Callaghan



CRISTIAN Domínguez
Goalkeeper
27.08.82
Madrid



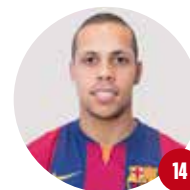
Jesús Nazaret AICARDO
Defender
04.12.88
Cadix



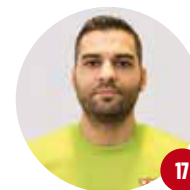
ARI Santos
Defender
06.03.82
Sao Paulo (Brazil)



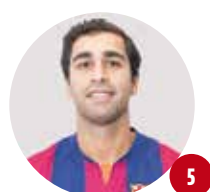
WILDE Gomes da Silva
Pivot
14.04.81
Oros Ceará (Brazil)



Carlos Vagner Gularte 'FERRAO'
Pivot
29.10.90
Chapeco (Brazil)

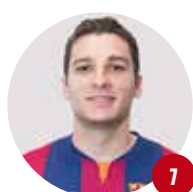


Miguel MENDIOLA
Goalkeeper
07.10.82
Madrid



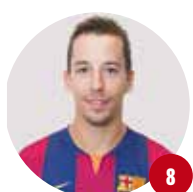
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GABRIEL da Silva
Winger
17.11.80
Pelotas (Brazil)



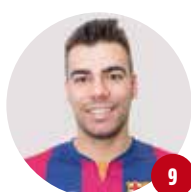
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DYEGO Henrique Zuffo
Winger
05.08.89
Palmitos (Brazil)



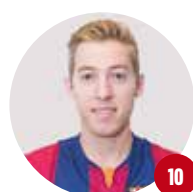
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Ángel Velasco 'LIN'
Winger
16.05.86
Segovia



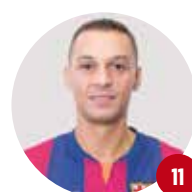
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Sergio LOZANO
Winger
09.11.88
Madrid



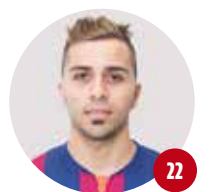
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Dione Alex Veroneze 'BATERIA'
Winger
16.12.90
Palmitos, Santa Caterina (Brazil)



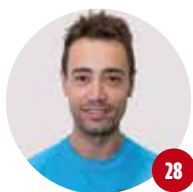
11

SAAD Assis
Winger
26.10.79
Sao Paulo (Brazil)



22

RAFA USÍN Guisado
Pivot winger
22.07.87
Madrid



28

Francisco Sedano 'PACO SEDANO'
Goalkeeper
02.12.79
Madrid

ELPOZO THE NEMESIS IN ANOTHER SEMI-FINAL

FC Barcelona did the same as the season before and went out of the Liga play-offs at the semi-final stage against ElPozo Murcia. The side coached by Marc Carmona led the regular season for much of the competition but a loss towards the end of the season at home to Inter at the Palau (2-3) condemned them to second place. In the quarter final they met Aspil-Vidal Ribera Navarra, a game that proved far more difficult than expected. Barça lost game one on the road 4-3, but bounced back with two consecutive wins at the Palau Blaugrana. In the semi-finals against ElPozo, Barça had home court advantage once again and the Palau hosted game one, which ended in a comfortable 5-2 win with an outstanding Ferrao getting a hat-trick.

But they failed to finish off the job in Murcia. They found themselves trailing 2-0 at the break and although Aicardo pulled one back and Barça were on the point of forcing overtime, luck was not on their side and they hit the woodwork three times. The 2-1 defeat meant there would be a rubber match where Barça failed to make home advantage count and went down 5-7 in an absolute thriller of a match that was locked at 4-4 after 28 minutes. But then the visitors scored three goals in four minutes to decide the game. Ferrao's goal for Barça served for nothing and that was the end of the season for the futsal team.

ROUND	DATE	MATCH	RESULT
1	13.09.14	DOMINICOS LEVANTE V FC BARCELONA	2-6
2	19.09.14	FC BARCELONA V CD BURELA PESCADOS RUBÉN	5-2
3	27.09.14	CFS PEÑÍSCOLA V FC BARCELONA	3-2
4	03.10.14	FC BARCELONA V PALMA FUTSAL	6-3
5	11.10.14	MAGNA NAVARRA V FC BARCELONA	2-6
6	19.10.14	FC BARCELONA V ZARAGOZA	6-3
7	25.10.14	ELPOZO MURCIA V FC BARCELONA	3-3
8	01.11.14	FC BARCELONA V MARFIL SANTA COLOMA	6-2
9	07.11.14	AZKAR LUGO V FC BARCELONA	2-6
10	15.11.14	FC BARCELONA V URUGUAY TENERIFE	7-3
11	11.11.14	JAEN PARAÍSO INTERIOR V FC BARCELONA	1-3
12	27.11.14	FC BARCELONA V SANTIAGO FUTSAL	8-2
13	06.12.14	ASPIL-VIDAL RIBERA NAVARRA V FC BARCELONA	1-5
14	13.12.14	FC BARCELONA V MONTESINOS JUMILLA	5-1
15	20.12.14	INTER MOVISTAR V FC BARCELONA	4-2
16	03.01.15	FC BARCELONA V DOMINICOS LEVANTE	4-2
17	10.01.15	BURELA PESCADOS RUBÉN V FC BARCELONA	2-3
18	17.01.15	FC BARCELONA V CFS PEÑÍSCOLA	5-2
19	25.01.15	PALMA FUTSAL V FC BARCELONA	3-4
20	31.01.15	FC BARCELONA V MAGNA NAVARRA	6-2
21	06.02.15	D-LINK ZARAGOZA V FC BARCELONA	4-4
22	14.02.15	FC BARCELONA V ELPOZO MURCIA	3-2
23	21.02.15	MARFIL SANTA COLOMA V FC BARCELONA	1-4
24	28.02.15	FC BARCELONA V PRONE LUGO FS	9-1
25	06.03.15	URUGUAY TENERIFE V FC BARCELONA	1-8
26	27.03.15	FC BARCELONA V JAEN PARAÍSO INTERIOR	4-0
27	04.04.15	SANTIAGO FUTSAL V FC BARCELONA	1-4
30	07.04.15	FC BARCELONA V INTER MOVISTAR	2-3
28	11.04.15	FC BARCELONA V ASPIL-VIDAL RIBERA NAVARRA	2-4
29	18.04.15	MONTESINOS JUMILLA V FC BARCELONA	5-7
PLAY-OFF QUARTER FINAL (GAME ONE)			
	9.05.15	ASPIL-VIDAL RIBERA NAVARRA V FC BARCELONA	4-3
PLAY-OFF QUARTER FINAL (GAME TWO)			
	14.05.15	FC BARCELONA V ASPIL-VIDAL RIBERA NAVARRA	7-2
PLAY-OFF QUARTER FINAL (GAME THREE)			
	16.05.15	FC BARCELONA V ASPIL-VIDAL RIBERA NAVARRA	4-3
PLAY-OFF SEMI-FINAL (GAME ONE)			
	22.05.15	FC BARCELONA V EL POZO MURCIA	5-2
PLAY-OFF SEMI-FINAL (GAME TWO)			
	30.05.15	EL POZO MURCIA V FC BARCELONA	2-1
PLAY-OFF SEMI-FINAL (GAME THREE)			
	03.06.15	FC BARCELONA V EL POZO MURCIA	5-7





THIRD TITLE SLIPS AWAY IN FINAL

Although they made it to the final, FC Barcelona were unable to win their third UEFA Futsal Cup. They couldn't have wished for a better start, easily defeating all of their opponents in the Elite Round played at the Palau Blaugrana. They finished top of the group to book their ticket for the Final Four in Lisbon, where they faced the host club, Sporting, in the semi-finals.

The game against the Portuguese champions, played in front of 12,000 spectators, was an absolute cracker that both sides could have won. The home side drew first blood but FCB responded with one goal from Dyego and two from Wilde that looked to be enough to secure the win. But Sporting then scored twice and with a minute to go it was still 3-3.

Overtime loomed, but Bateria then scored a beauty and seconds later Sedano made it 5-3 and send Barça into the final. There they would meet Kairat, who took an extremely offence minded approach to the game, playing almost the whole time with Higuita as rush goalie and leaving Barça with no choice but to adopt defensive tactics. The Kazakh ploy paid off in the first half, for they led 2-0, but Barça refused to lie down and die and midway through the second half narrowed the gap through Saad.

Kairat responded immediately with a goal of their own from former FCB man Igor and Although Lin made it 3-2 just moments later Barça's desperate onslaught towards the end of the game failed to produce any further scoring and a third UEFA Futsal Cup will have to wait.



ROUND	DATE	MATCH	RESULT
ELITE ROUND	19.11.14	FC BARCELONA V MVFC BERETTJÓÚJFALU	4-1
ELITE ROUND	20.11.14	FC BARCELONA V BAKU UNITED	5-1
ELITE ROUND	21.11.14	MFK LOKOMOTIV KHARKIV V FC BARCELONA	0-5
SEMI-FINAL	24.04.15	FC BARCELONA V SPORTING CLUBE PORTUGAL	5-3
FINAL	26.04.15	KAIRAT ALMATY V FC BARCELONA	3-2





INTER END WINNING STREAK

FC Barcelona were unable to make it five Copa del Rey wins in a row, in competition in which they had not lost a single match since it was inaugurated in the 2010/11 season. This time they didn't even make the final after coming up against a strong Inter in the semi-finals. Barça had had no trouble reaching that stage of the competition as they made light work of Escola Pia Sabadell, Mosteiro Bembrive and D-Link Zaragoza.

In the first leg of the semi-finals, played in Alcalá de Henares, Inter Movistar won 4-2. So a comeback was required at the Palau and the fans responded to perfection. But a Pola goal early on for the side from Madrid meant it was always going to be an uphill struggle. Wilde equalised but a Cardinal goal proved to be a devastating blow. Inter looked to have banged the final nail in the Barça coffin with two further goals to make it 4-1. Barça refused to give in, and Bateria and Rafa Usín managed to get things back to 3-4 before Inter's rush goalie Lolo slotted the ball into an empty net to make it 3-5 and game over. The Dracs supporters group still backed the team all the way and despite elimination, there was a carnival atmosphere in the Palau.



ROUND	DATE	MATCH	RESULT
ROUND OF 16	14.10.2014	ESCOLA PIA V FC BARCELONA	0-7
ROUND OF 8	05.11.2014	MOSTEIRO BEMBRIVE V FC BARCELONA	2-12
QUARTER FINAL	10.12.2014	FC BARCELONA V D-LINK ZARAGOZA	5-1
SEMI-FINALS (FIRST LEG)	14.01.2015	INTER MOVISTAR V FC BARCELONA	4-2
SEMI-FINALS (SECOND LEG)	03.02.2015	FC BARCELONA V INTER MOVISTAR	3-5



ROUND	DATE	MATCH	RESULT
QUARTER FINAL	13.03.15	FC BARCELONA V ASPIL-VIDAL RIBERA NAVARRA	4-0
SEMI-FINAL	14.03.15	FC BARCELONA V MAGNA NAVARRA	4-1
FINAL	15.03.15	FC BARCELONA V JAEN P. INTERIOR	4-6

JAEN DENY FCB IN FINAL

FC Barcelona failed to win the Spanish Cup when they lost the final to Jaen, the surprise package of the competition. Marc Carmona's side got things in Ciudad Real off to a sweet start by beating Ribera Navarra in the quarter final. The match was as good as over by half-time when Barça led 3-0 and then Wilde completed a hat-trick to make it 4-0. The semi-finals produced a match-up with Magna Navarra, who Barça also hit early. It was 2-0 after just three minutes and from there on the Catalans cruised to a 4-1 win. Meanwhile, Jaen Paraíso Interior stunned Pozo Murcia and then put out Burela to make the final.

The game was just a minute old when the Andalusians went ahead through Solano. What followed was a Barça onslaught on the opposing keeper but the woodwork and some top saves from Prieto prevented the equaliser from emerging. Then, in a counter-attack, Chino made it two for Jaen. Barça reduced the deficit before half-time via a Ferrao goal but after the break that good work was undone by another Jaen goal struck home by Buendía. Carmona sent on Saad as rush goalie, who scored to make it 2-3, but three quick goals from Jaen then ended any hope of a Barça victory and a couple of goals from Wilde were scant consolation as the game ended 4-6.

GRIPPING WIN FOR FIRST TITLE

FC Barcelona's first futsal title of the season came in the Copa Catalunya. In the semi-finals, Marc Carmona's side stormed to an easy 12-2 win against Bellsport l'Hospitalet, with a truly devastating second half display in which Bateria scored no fewer than five goals. In the final, played in Santa Coloma, Barça beat Marfil 6-4 in a gripping match in which they took an early two-goal lead through a Lozano brace. Rubén pulled things back to 2-1, but Gabriel got it to 3-1 on the stroke of half-time. After the restart, the side from Santa Coloma got things back to 3-2 before Bateria replied by making it 4-2. Marfil then scored twice to level, but two late strikes from Wilde and some great work from goalkeeper Sedano tipped things back Barça's way and the section was able to celebrate its sixth Copa Catalunya.

ROUND	DATE	MATCH	RESULT
SEMI-FINAL	04.09.14	HOSPITALET BELLSPORT V FC BARCELONA	2-12
FINAL	05.09.14	FC BARCELONA V MARFIL SANTA COLOMA	6-4



SENIOR B

The boys coached by Andreu Plaza almost won the Second Division despite having one of the youngest squads ever. The Barça reserves topped the table for 13 weeks but the youngsters struggled to produce their full potential against more experienced teams. However, they still won more games than any other team, 17 out of 26 matches, and were the second highest scoring team with 112 goals

CLASSIFICATION

THIRD IN SECOND DIVISION



POSITION	NAME AND SURNAME
GOALKEEPER	Joan Miñano, Miquel Freixas
DEFENDER	Adrián Ortego, José Guillermo Pérez
WING DEFENDER	--
WING	Alejandro Constantino, Daniel Portillo, Ferran Plana
WING PIVOT	Juan Emilio Camacho
CENTRE	Pol Pacheco, Esteban Cejudo, Oussama Chefraou, Raúl González Del Olmo
COACH	Andreu Plaza

U18

The U18 team repeated the great achievements of the previous two seasons and won another treble. Coached by José Fernández, they were unbeaten all season and only surrendered one draw, meaning they finished top in the league for the third year in a row. That made them the first team in Spain to do that. To win the national championship, they beat ElPozo Murcia on penalties in the semi-finals, and then beat Boadilla 4-1 in the final.

CLASSIFICATION

WINNERS OF NATIONAL LEAGUE
WINNERS OF COPA CATALUNYA, WINNERS OF SPANISH CUP



POSITION	NAME AND SURNAME
GOALKEEPER	Miquel Freixas, Santiago Sahuquillo, Yeray Guardia
DEFENDER	Nil Crosas, Juan José Caro, José Guillermo Pérez
WING DEFENDER	Sergi Amores, Xavier Cols
WING	Daniel Loinaz, Sergio Parra, Marc Xavier Armengol, Luis Antonio García, Khalid Bouzid
WING PIVOT	Juan Emilio Gil
CENTRE	Oussama Chefraou
COACH	José Fernández

U16

Although they didn't repeat the previous season's treble, the FC Barcelona U16 side had a fine year under coach Martí Graells, winning the league by a clear margin, losing none and drawing just three of their fixtures. But they lost out on the Copa Catalunya when they were defeated in a thrilling semi-final against Inlingua Mataró that ended 6-5. Playing for the Spanish Championship, they reached the final, but lost it 5-2 to Rivas.

CLASSIFICATION

WINNERS OF NATIONAL LEAGUE
RUNNERS-UP OF COPA CATALUNYA
RUNNERS-UP OF SPANISH CUP



POSITION	NAME AND SURNAME
GOALKEEPER	David Palma, Carlos Martínez
DEFENDER	Mario Silva, Juan José Caro, Daniel Cabello
WING DEFENDER	Carles Ambrós, José Ángel Amaya
WING	Pau Boladeras, Biel Balseira, Juan Francisco Hervás, Alejandro Cerón
WING PIVOT	Andreas Eigenbauer
CENTRE	Roger Solé
COACH	Martí Graells

U14

The team managed by Pep Ruiz had a fine treble winning season. They sailed away with the league title, and in the Mini-Spanish Cup they beat ElPozo Murcia 4-2. They also added the Copa Catalunya by conquering Marfil Santa Coloma 4-2. In the final of the Spanish Championship, Barça were beaten 3-2 by Aljúcar ElPozo and had to settle for second place.

CLASSIFICATION

WINNERS OF NATIONAL LEAGUE
 RUNNERS-UP SPANISH CHAMPIONSHIP
 WINNERS OF MINI-SPANISH CUP, WINNERS OF COPA CATALUNYA



POSITION	NAME AND SURNAME
GOALKEEPER	Eric Navarro, David Carrasco
DEFENDER	Bernat Trias, Ignasi Domènech
WING DEFENDER	Alvaro Cerón
WING	Christian Rodríguez, Joan Lobera, Otto Louis Ingham
WING PIVOT	Arnau Garcia, Bernat Povill, Adrià Sánchez
CENTRE	Víctor Cecilia
COACH	Josep Albert Ruiz

U12

The youngest futsal team at the club fought to the end to clinch their league title but finished up second in the table. Nevertheless, Albert Seró got some great football out of his players and the reward for their efforts was the Copa Catalunya, won 3-2 against Les Corts UBAE in a gripping match that saw them come back from two goals down.

CLASSIFICATION

RUNNERS-UP OF NATIONAL LEAGUE
 WINNERS OF COPA CATALUNYA



POSITION	NAME AND SURNAME
GOALKEEPER	Oscar Plamadeala, Bruno Poveda, Pau López
DEFENDER	--
WING DEFENDER	Sergi Viedma, Pere Corbera
WING	Jordi Gimeno, Juan Casas, Roger Panadès, Víctor Ramos, Antoni Cerdà
WING PIVOT	Garvin Omar Bartley
CENTRE	Enrique Amaiz
UNIVERSAL	Adrián Tapias
COACH	Albert Seró



RECOGNITION FOR FC BARCELONA AMATEUR SECTIONS

FC Barcelona honoured its amateur sections at an event held in the Palau Blaugrana. All the members of the nine amateur sections attended the presentation and recognition ceremony in the presence of the president Josep Maria Bartomeu, the vice-president of the Social Area, Jordi Cardoner, and the manager of the sections in the institutional area, Jordi Monés, on whom athletics depends, as well as director Pau Vilanova.

That made for a total of more than 1,000 athletes, coaches, delegates and members of the different sports commissions as well as family and friends packing the Palau Blaugrana in which the amateur teams were the full focus of the celebrations. The event started with a huge photo of everyone gathered around president Bartomeu and vice-president Cardoner. The four members of the FCB Board were then joined onstage by the 12 captains of the nine amateur sections: athletics, rugby, men's volleyball, figure skating, ice hockey, women's volleyball, wheelchair basketball and women's basketball.

The event was also used to present the 'sports person cards' that identify everyone that forms part of the club's amateur sections, and which come with a whole range of added benefits. The youngest players in each section went up to collect the cards which were then distributed to the other members of their sections.

President Bartomeu and vice-president Cardoner also posed for official pictures with the senior teams in each non-professional section and with the complete groups of athletes from each of the same.

The representatives and delegates of the amateur sections associated to the Sports Area of the Club, which are institutionally overseen by the Social Area, have held meetings with vice-president Jordi Cardoner and director Pau Vilanova throughout the season to improve communication and get members, supporters clubs and fans in general to learn more about what these different sports are doing.







CUP CHAMPIONS FOR SECOND CONSECUTIVE YEAR

The FC Barcelona athletes built further on the success of previous seasons. The men's team retained the Copa del Rey indoor title won in 2014 by beating Playas de Castellon and Simply Scorpio, while the women came second behind only Valencia Terra y Mar, an improvement on the fourth place of the previous season.

The Senior Spanish Indoor Championship was held in Antequera, and Barça got the second best medal haul with a total of 12 (6 gold, 4 silver and 2 bronze). Barça totalled 110.5 points, the third best score after Playas de Castellon and Valencia Terra y Mar. Eight athletes from the club went to the European Indoor Championship for national teams, up by three on the five that went to Gothenburg in 2013.

Barça's participation in the Catalan Indoor Championship for Clubs was excellent, with both the men and women winning first place in the medals table. This was the eleventh successive win for the men, making for 15 championships out of the 19 editions contested. It was also the eleventh in a row for the women, taking their overall total up to 13.

Finally, in the Catalan Outdoor Championship held in Mataró, FC Barcelona retained the men's and women's titles won last year.

TEAM	POSITION	CHAMPIONSHIP
Senior	6 gold, 4 silver and 2 bronze	SPANISH INDOOR CHAMPIONSHIP
Senior Men	First	CATALAN OUTDOOR CHAMPIONSHIP FOR CLUBS
Senior Men	First	CATALAN INDOOR CHAMPIONSHIP FOR CLUBS
Senior Men	Second	OUTDOOR DIVISION OF HONOUR
Senior Men	First	INDOOR COPA DEL REY
Senior Women	First	CATALAN INDOOR CHAMPIONSHIP FOR CLUBS
Senior Women	First	CATALAN OUTDOOR CHAMPIONSHIP FOR CLUBS
Senior Women	Second	INDOOR COPA DE LA REINA
Senior Women	Second	SPANISH SHORT CROSS CHAMPIONSHIP
Senior Women	Second	CATALAN SHORT CROSS CHAMPIONSHIP
Senior Women	Third	OUTDOOR DIVISION OF HONOUR
U20 Men	First	CATALAN INDOOR CHAMPIONSHIP
U20 Men	First	CATALAN U20 CHAMPIONSHIP





Corrent fem Barça

More than 650 runners took part in the *Corrent Fem Barça* fun runs organised over 10 km courses over the season. The runs served to strengthen the ties between the athletes and Club supporters and trophies were awarded at a special ceremony in May at the Sala Paris by Club Director Jordi Monés.

The updating of the app was the Club's response to increasing demand to take the institution into the pockets of the FCBWorld users, who registered more than 2 million downloads and more than 200,000 monthly users.

SURVIVAL IN DIVISION OF HONOUR

The rugby first team was back in the Division of Honour, and fought a titanic battle to hold on to their place in the top flight against teams with considerably better squads and bigger budgets. The season started awfully for Barça as they lost their first six games, although often by the narrowest of margins, which seemed to suggest that the wins would eventually start coming. And they did, with Hernani and Getxo being the first scalps, and the team suddenly had belief in its chances of staying among the elite for another season. But the side coached by Ricardo Martinena had to survive a play-off to do so, against Sant Cugat.

Barça won both legs, 13-17 and 22-13, an especially fine achievement considering that the squad was so blighted by injuries towards the end of the campaign. But the team regrouped to cover for the important absences and altogether the experience has got them aiming for even bigger things in the 2015/16 season.



TEAM	POSITION	CHAMPIONSHIP
Senior A	Eleventh	SPANISH DIVISION OF HONOUR
Senior B	Fourth	CATALAN DIVISION OF HONOUR
U21	First	CATALAN 3RD DIVISION
U18	Second	CATALAN CUP
U16	First	CATALAN CUP
U14	First	DURANGO TOURNAMENT
Sub 12	Second	SPANISH SILVER CUP
U10	Second	SPANISH BRONZE CUP
U8	Second	SPANISH SILVER CUP
U6	First	SPANISH CHAMPIONSHIP





FIFTH IN SUPERLEAGUE AND CHAMPIONS OF CATALAN LEAGUE

The Barça men's volleyball team finished fifth in the Men's Superliga 2 and thus missed out on promotion to the top flight. They started the season well and qualified for the Prince's Cup, a competition for the top four teams at the halfway stage. They went out in the semi-finals to Melilla 3-2. Overall in the Superleague they won nine of sixteen games and five of those 3-0, to end up fifth in the table. The greatest success under coach Sergi Bosch was victory in the Catalan League Division of Honour, where they won the final 3-0 against Llars Mundet.

Turning to the academy teams, the U14 side won the Catalan First Division Championship and the Senior B, U18 and U16 were all semi-finalists in their respective categories of the Catalan First Division.

TEAM	POSITION	CHAMPIONSHIP
Senior A	Fifth	MEN'S SUPERLIGA 2
	Semi-finalist	PRINCE'S CUP
	Winner	CATALAN LEAGUE DIVISION OF HONOUR
Senior B	Semi-finalist	1ST CATALANA (FINAL STAGE)
U18	Semi-finalist	1ST DIVISION
U16	Semi-finalist	1ST DIVISION
U14	Winner	1ST DIVISION
	Eleventh	SPANISH CHAMPIONSHIP



SIXTH FOR THE MEN AND PROMOTION FOR THE WOMEN!

The men's team competed well in the Division of Honour B and ended the season a respectable sixth with 18 points, thanks to eight wins and two draws in eighteen games. Until the end of the season, Barça were in contention for even higher positions. Elias, with 12 goals, was third top scorer in the tournament in which Barça continued to play all of its home games at the Pau Negre, Montjuïc.

The women's field hockey team won promotion to the second tier Spanish First Division after a sensational year in which they beat Egara in the decisive game by coming out tops in a shootout that ended 7-6 after the game had ended 1-1. Júlia Martínez was named best goalkeeper in the competition and Barça thoroughly deserved to win their promotion.

TEAM	POSITION	COMPETITION
Senior A	Third	CATALAN CUP
Senior A	Sixth	DIVISION OF HONOUR B
Senior A women	Winner	SECOND DIVISION
Senior B women	Eleventh	SECOND DIVISION
Senior B	Ninth	CATALAN FIRST DIVISION
Senior C	Fourth	CATALAN THIRD DIVISION
Veterans	Third	CATALAN CHAMPIONSHIP
U18	Third	CATALAN CHAMPIONSHIP B
U16	Fifth	CATALAN CHAMPIONSHIP
U14 Boys	Sixth	CATALAN CHAMPIONSHIP A
U14 Boys B	Second	CATALAN CHAMPIONSHIP C
U12 Girls A	Seventh	CATALAN CHAMPIONSHIP B
U12 Girls B	First	CATALAN CHAMPIONSHIP D
U12 Boys	Seventh	CATALAN CHAMPIONSHIP B
U10 5x5 Boys A	Seventh	CATALAN CHAMPIONSHIP A
U10 5x5 Boys B	Fifth	CATALAN CHAMPIONSHIP B
U10 5x5 Girls C	Third	CATALAN CHAMPIONSHIP
U10 3x3 Girls	Formation	CATALAN CHAMPIONSHIP
U10 3X3 Boys	Formation	CATALAN CHAMPIONSHIP



COPA DEL REY CHAMPIONS!

The 2014/15 season was one of the best ever for the ice hockey section. The first team, coached by Danilo Didkovskyy and captained by Pablo Muñoz won the Copa del Rey for the first time in 18 years. In the semi-finals, played in Jaca, Barça won 7-6 against Txuri-Urdin after overtime. In the final they faced Puigcerdà, who couldn't stop a plethoric Barça from winning 6-2. In the National Ice Hockey League, Barça finished fourth and went of the play-offs at the semi-final stage against Jaca.

The first team wasn't the only one to end the season with silverware, for the section had seven trophies in all to celebrate. The U20 team won the 2nd Spanish Cup; the U18s won the league and the 2nd Spanish Cup; the U16s won the league and the Spanish Championship; and the U14s won the league.

TEAM	POSITION	CHAMPIONSHIP
Senior A	Fourth	LIGA
	Winner	COPA DEL REY
U20 (Junior)	Winner	2ND SPANISH CUP
U18 (Junior)	Winner	NATIONAL LEAGUE
	Winner	2ND SPANISH CUP
U16	Winner	NATIONAL LEAGUE
	Winner	2ND SPANISH CUP
U14	Winner	NATIONAL LEAGUE
	Winner	MONTPELLIER INT TOURNAMENT
U12	Winner	BOADILLA NATIONAL FESTIVAL
U10	Winner	NARBONNE INT TOURNAMENT
	Second	VITORIA NATIONAL FESTIVAL



RUN OF WINS MARKS CONSISTENT IMPROVEMENT

The 2014/15 season continued with the good work achieved by the figure skating section the year before, with plenty of major successes. The podium finishes and championship victories were all reflective of the hard work done by everybody. In the Spanish Championship, Aleix Gabara won gold, Ton Cónsul got silver and so did Júlia Ribas for the women, while there was a bronze medal for Irene Manau. In the U14 Spanish Championship, Anna Royo and Arnau Joly won in their respective categories.

In the Catalan Championship, the Barça skaters accumulated 18 podium finishes, ten as winners; and in the Federation Cup, Marta Guinovart and Marc Tort took gold and Àlex Abad came second. The Copa Ciutat de Barcelona in the Barça ice rink was also a huge success, featuring more than 200 skaters from different clubs.

Ice Rink

This season, the Ice Rink welcomed around 63,000 skaters from different groups. The skating school had a total of 1,200 pupils of all ages and skill levels. For the tenth straight year there were also classes for people with learning difficulties.

The Ice Rink also held our different ice hockey teams' weekly training sessions and league games.

It also hosted the Copa Barcelona figure skating competition, the Ciutat de Barcelona ice dance competition and the Spanish women's ice hockey championship.

This year's star guest, though, was Spanish skater Javier Fernández, the current European and world champion who finished fourth at the Olympics. It was at the Ice Rink where he trained for the Grand Prix 2014 finals. The Canadian free skating team also trained at our rink, as did the Japanese squad, whose main star is current Olympic champion Yuzuru Hanyu.

In June, the rink hosted the end of school year festival for the figure skating section, which featured 300 children and adults.

NAME	POSITION	COMPETITION
Noa Barcons	Second	CATALAN CHAMPIONSHIP
Annika Huestis	First	CATALAN CHAMPIONSHIP
Marta Guinovart	First	CATALAN CHAMPIONSHIP
Marc Tort	First	CATALAN CHAMPIONSHIP
Alexandra Martínez	First	CATALAN CHAMPIONSHIP
Júlia Rodríguez	Second	CATALAN CHAMPIONSHIP
Berta Guinovart	Tercera	CATALAN CHAMPIONSHIP
Anna Royo	First	CATALAN CHAMPIONSHIP
Erika Riera	Second	CATALAN CHAMPIONSHIP
Fanny Maria	Third	CATALAN CHAMPIONSHIP
Marta Joly	First	CATALAN CHAMPIONSHIP
Arnau Joly	First	CATALAN CHAMPIONSHIP
Ingrid Riera	First	CATALAN CHAMPIONSHIP
Daniela Blanco	Third	CATALAN CHAMPIONSHIP
Júlia Ribas	First	CATALAN CHAMPIONSHIP
Irene Manau	Second	CATALAN CHAMPIONSHIP
Aleix Gabara	First	CATALAN CHAMPIONSHIP
Ton Cónsul	Tercer	CATALAN CHAMPIONSHIP
Júlia Ribas	Second	SPANISH SENIOR CHAMPIONSHIP
Irene Manau	Third	SPANISH SENIOR CHAMPIONSHIP
Aleix Gabara	First	SPANISH SENIOR CHAMPIONSHIP
Ton Cónsul	Second	SPANISH SENIOR CHAMPIONSHIP
Anna Royo	First	SPANISH U14 CHAMPIONSHIP
Arnau Joly	First	SPANISH U14 CHAMPIONSHIP
Marta Guinovart	First	FEDERATION CUP
Marc Tort	First	FEDERATION CUP
Alex Abad	Second	FEDERATION CUP





PROMOTION HOPES FADE IN FINAL FOUR

The wheelchair basketball team had a nice season but it ended so near yet so far when they failed to win promotion to the top flight at the Final Four in Vitoria. The season looked promising after Juan Carlos Guerrero and Daniel Martínez joined the side to boost the level of UNES Barça with respect to the year before. The results soon started showing, with Barça overcoming some of its most direct rivals and gaining confidence for the rest of the season. They ended the National League East Group with a perfect 12-0 record, the first time ever in club history.

The opponent in the quarter finals was Tenerife, who took a 15 point lead in the first leg. But UNES Barça managed to

run that deficit around in remarkable style at the Juan Carlos Navarro Pavilion in Sant Feliu de Llobregat, where they won 50-19 to get into the Final Four in Vitoria.

Promotion to the top flight was the prize, but Barça suffered from a lack of experience and lost all three matches. However, the whole thing was an important lesson for future campaigns. The Copa Catalunya didn't go quite to plan either. After winning the last two editions, Barça lost the final by five points and had to settle for second spot.





PROMOTION PLAY-OFFS SLIP AWAY

Barça CBS's season in the Copa Catalunya was an irregular one blighted by a series of injuries. But despite these handicaps, they fought through to the end and qualified for the play-offs for promotion to the Women's League 2. The side coached by Tito Sobrín came third in the opening group with eleven wins from eighteen games, despite having to call on players from the Junior A squad to cover for injuries. They went into the second phase with promotion at stake, which was to be decided using a play-off system. Barça regained their injured players but despite a full-strength team they failed to perform as well as expected. After losing to a direct rival, Platges de Mataró (53-56), and with four games left to play, Barça needed to win away to Draft Gramanet by 10 points to stay alive. They missed out on that target by three (55-62) and that was the end of their promotion hopes.

It was a good 2014/2015 season for the academy teams at Barça CBS, with nine of the sixteen teams making it into the playoffs of their respective categories. The biggest achievements were those of the Junior A team who won the Federation Cup, came second in Catalonia and came eighth in their first ever appearance at the Spanish Championships.



TEAM	POSITION	COMPETITION
Senior A	Sixth	COPA CATALUNYA
Senior Blau	Third	1ST CATALAN
Senior Grana	Seventh	2ND CATALAN
Junior A	Second	PREFERENTE A
	First	FEDERATION CUP
	Vuitè	SPANISH CHAMPIONSHIP
Junior Blau	Fourth	INTERTERRITORIAL
Junior Grana	Fourth	INTERTERRITORIAL
U16 A	Seventh	PREFERENTE A
U16 Blau	First	TERRITORIAL
U16 Grana	Fifth	LEVEL B1
U14 A	Fourth	LEVEL A2
U14 Blau	Second	TERRITORIAL
U14 Grana	Fifth	LEVEL B1
PreU14 A	Sixth	LEVEL A1
PreU14 B	Eighth	LEVEL B1
Mini A	Fourth	LEVEL A1
Mini Blau	Sixth	LEVEL A2
Premini A	Fourth	LEVEL A2

PLAY-OFF FOR THIRD YEAR IN A ROW AND WINNERS OF CATALAN SUPERLEAGUE

CVB Barça did brilliantly once again in the Women's Superleague by reaching the title play-off for the third year running after finishing sixth in the regular season with 27 points but they failed to win any play-off matches and were eliminated in the group stage. Thanks to the good results in the 2013/14 season, Barcelona played in Europe, in the Challenge Cup. Coached by Xavier Perales, they were knocked out in the second round of the position phase after losing to Belgian champions Asterix Kieldrecht (3-0). Apart from the Superleague and the European adventure, Barça also reached the semi-finals of the Copa de la Reina, where they lost to Leadernet Navarcable (3-0). But CVB Barça did win the Catalan Superleague with a convincing 3-0 win against Sant Cugat.

The highlights from the academy teams included the U18 A team winning the Spanish title. Another of the club's U18 teams, Grana, won the Catalan Second Division Championship. The U16 Blau also did well by winning the Catalan Second Division Championship, and the U14 A team won the Catalan Championship.

TEAM	POSITION	CHAMPIONSHIP
Superleague	Sixth	WOMEN'S SUPERLEAGUE REGULAR SEASON
	Semi-finalist	COPA DE LA REINA
	Second	RONDA 2015 CEV VOLLEYBALL CHALLENGE CUP
First National	First	CATALAN SUPERLEAGUE
	Fourth	POSITION PHASE
	Fourth	PHASE PERMANENCE
Second Catalan	Fourth	POSITION PHASE CATALAN CHAMPIONSHIP
	Fifth	1ST DIVISION PROMOTION PHASE
Third Catalan	Third	POSITION PHASE CATALAN CHAMPIONSHIP
	Fifth	1ST DIVISION PROMOTION PHASE
U18 A	First	SPANISH CHAMPIONSHIP
	Second	JUNIOR SUPERLEAGUE
	Second	CATALAN LEAGUE CHAMPIONSHIP
U18 Blau	Second	CATALAN CHAMPIONSHIP (FINAL STAGE)
	First	CATALAN LEAGUE CHAMPIONSHIP 2ND DIVISION
	Second	PROMOTION PHASE
U18 Grana	Fifth	FINAL STAGE CATALAN CHAMPIONSHIP 2ND DIVISION
	First	CATALAN CHAMPIONSHIP 2ND DIVISION
	Second	CATALAN LEAGUE CHAMPIONSHIP 2ND DIVISION
U18 Pro	First	PROMOTION PHASE
	Sixth	CATALAN LEAGUE CHAMPIONSHIP 3RD DIVISION
	Seventh	PROMOTION PHASE A 2ND DIVISION
U16 A	Tenth	SPANISH CHAMPIONSHIP
	Second	CATALAN LEAGUE CHAMPIONSHIP
	Second	CATALAN CHAMPIONSHIP (FINAL STAGE)
	Seventh	2ND SPANISH CUP
U16 Blau	Second	GRAN PREMI BASE FCVB
	First	CATALAN CHAMPIONSHIP 2ND DIVISION
	First	CATALAN LEAGUE CHAMPIONSHIP 2ND DIVISION
U16 Grana	First	PROMOTION PHASE
	Second	2ND SPANISH CUP
	Third	CATALAN LEAGUE CHAMPIONSHIP 2ND DIVISION
U16 Pro	Fifth	PROMOTION PHASE A 1ST DIVISION
	Fifth	CATALAN LEAGUE CHAMPIONSHIP 3RD DIVISION
	Vuitè	2ND DIVISION PROMOTION PHASE
U14 A	Sixth	SPANISH CHAMPIONSHIP
	First	CATALAN LEAGUE CHAMPIONSHIP
	First	CATALAN CHAMPIONSHIP (FINAL STAGE)
	Fifth	2ND SPANISH CUP
U14 Blau	First	FCVB YOUTH GRAND PRIX
	First	CATALAN CHAMPIONSHIP 2ND DIVISION POSITION PHASE
	Fifth	1ST DIVISION PROMOTION PHASE
U14 Grana	Fourth	PHASE 1 CATALAN CHAMPIONSHIP 2ND DIVISION
	Second	CATALAN CHAMPIONSHIP 2ND DIVISION POSITION PHASE
12 A	Second	PHASE 1 CATALAN CHAMPIONSHIP
	Second	PHASE 2 CATALAN CHAMPIONSHIP



IN THE HANDS OF THE BEST EXPERTS

This 2014/15 season, the professionals at the Medical Services have continued working to improve clinical practice both in terms of diagnostics and therapeutics, as well as re-adaptation to foster the return to sport in the best possible conditions. Accessibility to the Medical Services was guaranteed by extending its hours for medical visits until 21.00, thus ensuring that the vast majority of training sessions at the Ciutat Esportiva are now covered.

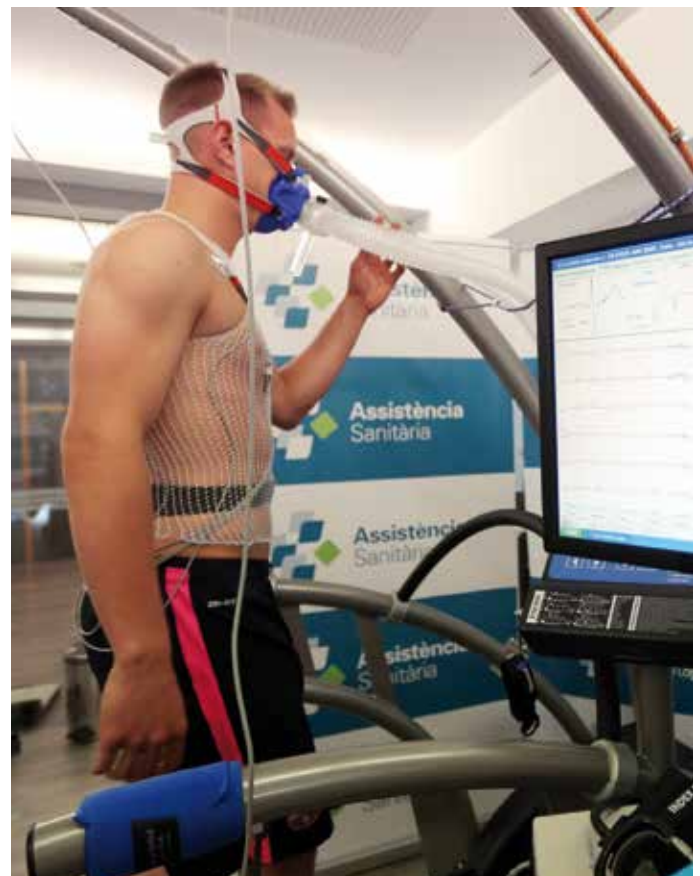
Teamwork was fostered through the organisation of a number of joint activities, not just with medical professionals but also with fitness coaches. Continuing education continues to play an important role within the work of the Medical Services and Sports Medicine courses were offered with a special focus on team sports. Emergency medical care was also catered for by a number of courses, including simulations.

In London, at the FIFA Medical Conference, the 2nd edition of the Practical Clinical Guide to Muscles was presented in conjunction with ASPETAR. By commission of FIFA, the Club Medical Services will produce a Muscle Guide for football, which is to be presented at the 2018 conference to be held in Moscow. In conjunction with world experts, work is also going ahead on the 2nd Practical Guide to the clinical treatment of tendons. Meanwhile, epidemiological studies have also provided information required to work on common and serious, areas as well as preventative work on all the so-called avoidable pathologies.

An agreement was reached with Toshiba for the Medical Centre to be equipped with a 3 tesla Nuclear magnetic Resonance system that will undoubtedly improve its capacity for resolution regarding the diagnosis and monitoring of injuries.


The Auditori 1899 was the venue for the annual meeting of the MuscleTech Network, which was held for the sixth time this year. These medical workshops have set global standards as a forum at which researchers and doctors are able to meet to exchange ideas about and discuss the latest trends and innovations in the field of muscles and tendons. The inaugural event for the meeting was organised by FC Barcelona, Aspetar and the Leitat Technology Centre, and the participants included, among many others, Dr. Jordi Monés, director of the Medical and Performance Department.

Looking ahead to next season, the Medical Services will be forming part of a new department that will also include the Performance and Fitness Department and the Technology Department. The aim is to foster more transversal work methods and thus further improve the results of the physical and sporting performance of the players of different professional sports.






14/15 MEDICAL SERVICES REPORT



NUMBER OF MEDICAL REVISIONS OF ATHLETES

1.821



NUMBER OF SURGICAL INTERVENTIONS

38



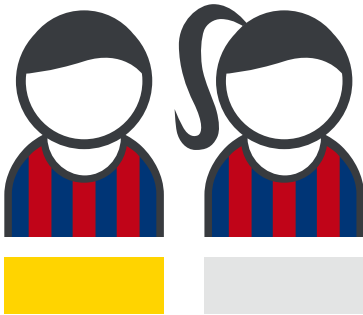


SOCIAL AREA

TOTAL MEMBERS

(30 JUNE 2015)

142,816



Distribution by gender

73,8%

MEN



105.438

26,2%

WOMEN



37.378

Geographic distribution

57,378

BARCELONA
CITY

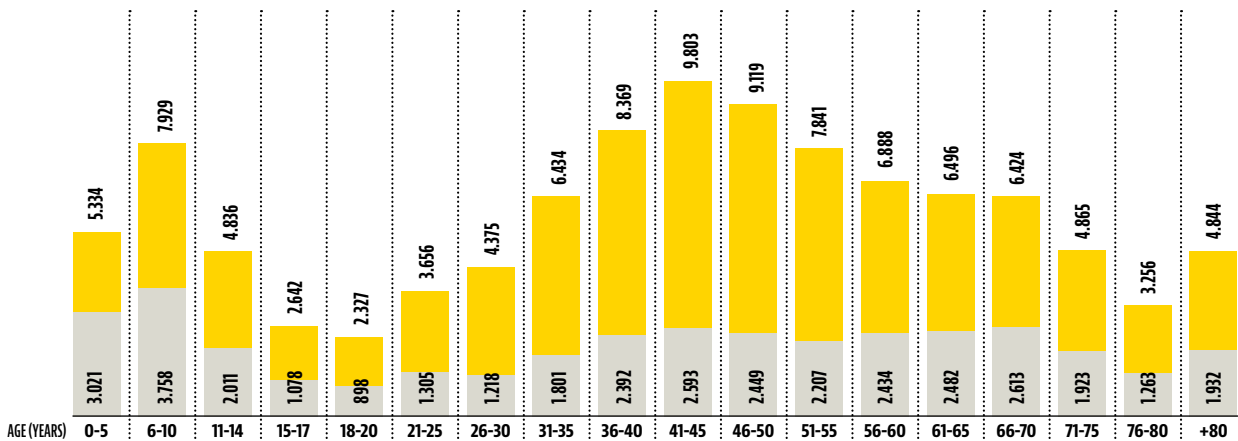
74,742

REST
OF CATALONIA

10,696

OUTSIDE OF
CATALONIA

Distribution by age



EVENTS AND SOCIALS PROJECTS INSTITUTIONAL

Record attendance of Assembly of Delegates

A total of 1,112 club members attended the General Assembly of Delegate Members on 18 October 2014 at the Palau de Congressos de Catalunya. This was a new record, beating the 1,070 of 2010. This was the first Assembly since approval of the new statutes, which include several articles to encourage attendan-



ce. The delegates could turn down the chance to attend up until one month before the Assembly, and a total of 407 were substituted. The presidents of the territorial federations of penyes that met statutory requirements were also able to attend replacing the 25 delegates that could previously be chosen by the Board of Directors.

Senate Meeting

Thursday 30 April was the date that the Auditori 1899 held the ordinary session of the Senate. A total of 170 senators attended in the company of some relatives.

President Josep Maria Bartomeu explained the Club's cur-



rent situation and then the secretary of the Board, Jordi Moix, presented the new Miniestadi project. The meeting then continued with the presentation of diplomas and cards recognising the 35 of the 68 club members that had become senators that season.

Presentation of loyalty badges

A total of 182, of the 228 club members that were invited were recognised for 50 years of loyalty to the club with the gold badge. The event was held in the Auditori and was chaired by vice-president Jordi Cardoner, accompanied by director Pau

Vilanova. The recipients were accompanied by 494 friends and relatives.

As so many club members completed 25 years of loyalty to FC Barcelona in 2014, the 1,719 recipients were invited on six separate days to come to the Auditori 1899, on November 24 and 25 and on December 2, 4, 11 and 12.

The vice-president of the Social Area, Jordi Cardoner, presented the November badges to a total of 333 club members. In December, director Pau Vilanova and Jordi Cardoner presented



badges to a further 635 club members. All received not just the badge but also a commemorative diploma, and then posed for a group photograph in the company of the different friends and relatives that had come to join them.

Recognition of illustrious Barça fans "Nicolau Casaus, ugetist and culer"

The Auditori 1899 at the Camp Nou was packed on Friday 17 April 2015 for the presentation of the book 'Nicolau Casaus,



ugetista i culer', written by journalist Jordi Garcia-Soler, and promoted by the UGT in collaboration with FC Barcelona. The event was also attended by the president of Barça, Josep Maria Bartomeu, and vice-president Jordi Cardoner, the grandson of Nicolau Casaus, the secretary general of

the UGT in Catalonia, Josep Maria Álvarez, and by the author of the book.

Nicolau Casaus' family was also present for an event that brought together several important people associated with the FC Barcelona supporters club movement, the UGT, Barça in general and different areas of society, meaning there was not a spare seat available in the Auditori 1899.



In honour of Marià Cañardo

The book *El primer campión. El mundo que vio Mariano Cañardo*, by Iván Vega, was presented on 30 January at the Auditori 1899. The book, about the first cycling heroes in Spain that wore the colours of FC Barcelona for seven years, recovers and honours the memory of this Catalan cyclist who set new standards for several generations in the 1920s, 1930s and 1940s.

The event was attended by the vice-president of FC Barcelona, Jordi Cardoner, the president of the Volta Ciclista a Catalunya, Rubèn Peris; the author of the book, Iván Vega, and the editor of Cultura Ciclista, Bernat López. There were also many members of Mariano Cañardo's family, including his daughter Neus Cañardo.



Speaking out against homophobia

On Thursday 14 May, FC Barcelona spoke out for the club's stance against homophobia in an event held in the Camp Nou box and where vice-president Jordi Cardoner and director Ramon Pont signed a manifesto declaring Barça's commitment to promoting diversity and guaranteeing the issue of positive message about tolerance, respect and dignity, including those with respect to sexual orientation.

The Sala Paris held a round table debate presented by Manel Fuentes on 'Barça against homophobia'. The session was chaired by Catalan Government Councillor Santi Vila, and also featured Miguel Ángel Aguilar García, the coordinator of the Servei d'Odi i Discriminació de la Fiscalia Provincial de Barcelona; Albert Oliva, Catalan police inspector; the president of Panteres Grogues, Jacques Schoofs, and the vice-president of FCB Jordi Cardoner. They all described how they fight against discriminatory behaviour in their respective institutions and agreed that through actions like this Barça could help to get this important message across to a lot of people. The manifesto has inspired the club to create an awareness campaign titled 'We play as a team we celebrate respect', which includes a video speaking about the fight against homophobia through diversity and which includes a choral narration of a goal scored by Andrés Iniesta, who collaborated in the making of the video along with Dani Alves and handball captain Víctor Tomàs, who represented the other teams. Public personalities who lent their support included journalists and presenters Bernat Soler, Elisenda Roca, Toni Cruanyes and Manel Fuentes, plus the magician Lari and Sister Lucía Caram.



ACCESSIBILITY - SENSIBILITY - SPECIALIZATION

Care from the OAE

The Specialised Care Office (OAE) is a symbol of FC Barcelona's sensitivity to people with disabilities or mobility problems, and has continued to provide personalised and specialised attention to such groups in the 2014/15 season. Care in person and the huge number of emails and phone calls dealt with are constantly increasing as disabled club members and fans interact more and more with the OAE.

The OAE also coordinates, in association with the Board of Advisors, different actions to improve accessibility to the stadium and to adapt its facilities. Special seats for wheelchair users have been installed in the Miniestadi and Palau Blaugrana and communication with disabled club members has been vastly improved.

I International Symposium on Disability and Football

The FC Barcelona ground was the venue on April 28 and 29, 2015 for the I International Symposium on Disability and Football. The first day was used to think about and debate the inclusion of disabled people in the world of sport and football in particular, and began with an exposition of the projects undertaken in recent years by FC Barcelona in this area and led by the OAE.



The members of the OAE's Board of Assessors spoke in depth about the projects developed to make improvements to Barça and the day ended with talks by experts from the guest European clubs, Manchester United, Bayern Munich, Chelsea and Ajax.

April 19 was used for a sports day in which the main attractions were the special needs football teams from Chelsea, Werder Bremen, Everton, Only Friends-Ajax and the PB Special Barça.

Some 70 players participated in the football camp held at the Ciutat Esportiva in coordination with FC Barcelona coaches, where they enjoyed training discussions on sport, football, values and proper diets. There were also a number of teacher training activities for football coaches looking at technical, tactical and fitness matters, all of which were then put into proactive in a thrilling football tournament contested by the participants. First team players Gerard Pi-

qué and Javier Mascherano came along to the field to greet the participants in person.

IV Member Solidarity Day

For the fourth consecutive year, and on occasion of the first round of the Copa del Rey against Huesca, the club organised on Tuesday 16 December the IV edition of the Member Solidarity Day. Many of the spectators that came to the stadium that day did so because members released their seats in order for them to be offered totally free to entities and associations that work for underprivileged sectors of society in Catalonia.

Thanks to these actions run by the club to get people to



release their season tickets, a total of 45,000 invitations were distributed to entities working for children in need, specialised care centres, hospitals, centres for the disabled, old people's homes, vocational and training workshops, ONCE for the blind, the Red Cross and other foundations and NGOs. Ten seats in the presidential box and a shirt signed by the first team players were also given away in a prize draw. On Monday 15 December in the Auditori 1899 an



event was held to thank all of the entities and bodies that collaborated with the day and helped get tickets to people that would otherwise never be able to come and see a game at the Camp Nou.

The event was chaired by vice-president Jordi Cardoner and director Pilar Guinovart. The main organisations implicated in this charity action were the Generalitat de Catalunya, via its Department of Social Welfare; Barcelona, Badalona City Council, the Red Cross and the FC Barcelona Foundation, who distributed tickets to 3,000 associations and socially affected groups.

'T'Acompanyem' and sale of tickets

During the 2014/15 season, the 'T'Acompanyem' (we'll take you there) service was further consolidated by increasing the number of services that were on offer in previous seasons. The quality of the service has been made considerably better and the users have responded by expressing their satisfaction. The total number of services provided over the season was 992 in the stadium and 210 for adapted transport to get to the Camp Nou. As for ticket sales,



the OAE handled the sale or exchange this season of 280 tickets for people with mobility problems. The entrance staff have shown excellent awareness of the existence of this service and have always collaborated while showing empathy and solidarity, which has enormously helped the work done by the volunteers.

Tribute to Red Cross volunteers

At the last Liga game of the 2014/15 season at the stadium, FC Barcelona paid homage to the Red Cross volunteers that have done such a good job all year and who since February 2012 have collaborated with the Specialised Care Office (OAE) to make sure that the 'T'Acompanyem' service can work. Barça wishes to express its gratitude to the volunteers for their work to help people with reduced mobility and who have trouble getting to the Camp Nou or getting to their seats. A total of 76 volunteers have helped out this season with this important OAE scheme.



To Berlin for the Champions League Final

The OAE coordinated and managed the sale of tickets to and travel by 29 disabled club members and their respective helpers to the Champions League Final in Berlin. The wheelchair using, blind, or deaf and dumb members were able to travel in different planes arranged by the club's official agent. In Berlin they were provided with direct and adapted return transport between the airport and the Olympic Stadium, and there were OAE staff on hand at all moments from their arrival, at the stadium and on return to the airport.

PROXIMITY PROJECTS

Open Box

The Open Box (Llotja Oberta), offered, again, the possibility for some club members to be able to enjoy a match from a privileged spot in the stadium, the Presidential Box. These lucky club members were chosen from the membership database at random from members aged 18 and above. The draw was attended by vice-president Jordi Cardoner.



Like the previous season, there were five members per game who could also bring a guest. One of these was always a senator (one of the 1,000 most senior club members), as the system was a way of honouring the club's longest serving supporters.

Open Box Palau

The Open Box del Palau gave a similar chance for club members to enjoy the privilege of watching a game from the Presidential Box.



This 2014/15 season was the first season that club members were able to attend all of the games played by the professional teams in the Palau Blaugrana.

Open Box Youth

The Open Box Camp Nou for the youngest club members was also repeated this season for the game between FC Barcelona and Cordoba on 20 December 2014. As usual, this special day was enjoyed once in the season and was also arranged around the Christmas dates to ensure plenty of young people could attend, at a time of year when the club's activities are always especially focused on its youngest members.

Members Football League

FC Barcelona members had the chance to don the Barça shirt and take part in another edition of the members football league at the Ciutat Esportiva. The finalists got to play the deciding matches at the Camp Nou, coming onto the famous turf with the Barça anthem playing on the speakers. The 2014/15 edition consolidated the Ramallets Trophy for the best goalkeeper, which was first awarded last season, and added the Messi Trophy for the top goalscorer in the competition. Younger members also got to enjoy football training sessions and friendly matches at the Camp Nou, thus making so many dreams come true as children got to play on the same pitch as their heroes.



There was a social and sporting atmosphere to the whole event, whereby more than 500 club members were able to strengthen their allegiance to the FC Barcelona by getting to do sports at its facilities.

X Barça Christmas Card Competition

Young Barça members sent in more than 1,200 Christmas card



designs from all around the world. Illustrator Roser Calafell was given the important task of picking the winners, while this year's theme was the 'Barça Christmas Star'.

The Club Museum hosted a display of all the different entrants' designs and club members and the general public were



able to come along throughout the festive season to admire them.

All the winning children, plus their families, came to the FC Barcelona Museum for the prize-giving ceremony in December 2014.

New season ticket holders and waiting list

For the fourth consecutive year, the Board of Directors decided to hand all cancelled season tickets to the members that were on the waiting list after the renewal process concluded. This 2014/15 season saw the issue of 1,038 new season tickets, a considerable increase on previous seasons as a result of the census.

These 1,038 members were chosen by strictly observing the waiting list on a first come first served basis, and from February 9 these club members were able to start formalising the process. They will be able to start using their new tickets from the start of the 2015/16 season.

Figures for season tickets in previous allocation periods:

2011/12: 199 season tickets + 12 for the disabled.

2012/13: 161 season tickets + 1 for the disabled.

2013/14: 319 season tickets.

January 7 marked the end of the annual process for ratifying inscriptions on the waiting list for stadium season tickets, with the OAB accepting a total of 7,547 club members as being registered on the list. On April 20, the updated numbering was published, and by the end of the season, on June 30, 2015, there were a total of 8,808 club members awaiting season tickets.



'Fem Família'

April 7 was the day when applications opened for the *Fem Família* (Make it Family) programme aimed at families and which offers a whole range of benefits to these members. One of these is that if a family makes its third son or daughter a member, then they will do so at no cost until the child turns 18.

To benefit from the *Fem Família* programme, members must make their application in person at the Barcelona Supporter Services Office (OAB). This measure was made retroactive on 2015 membership fees for applications made until May 31.

The *Fem Família* programme is just the latest in a number of social initiatives set up by FC Barcelona in order to encourage



whole families to come to the Camp Nou. Another was the creation of the Senior Passport and the extension of the maximum age for the Children's Passport up to 16.

The setting up of the *Fem Família* programme has offered club members new instruments and assistance to ensure that they and their families are able to make the most out of their club.

I Co-Creation Workshop

FC Barcelona organised its first Co-Creation Workshop between members and the club, where the aim was to work together on a process of offering ideas and proposals to make the club better on the basis of better use of technologies, and all in the context of the Mobile World Congress. Promoted as 'Smart & Mobile, future connection', fifty Barça members aged 18 to 40 met in the Auditori 1899 to propose ideas associated with new technologies that could be of everyday use in the stadium.



THE SOCIAL AREA WITH THE AMATEUR SECTIONS

Support, brand and promotion

The non-professional sections belonging to the club's Sport Area in the 2014/15 season became institutionally part of the Social Area. This new implication helped to make these amateur sections more visible, through actions designed to make club members more aware of them and the plurality and diversity of the sports they can enjoy. Other areas in which the Social Area has been involved are aimed at support and institutional relevance for the amateur sections, and the organisation of actions to foster promotion, visibility and communication.

To achieve all this, an 'umbrella' brand and image was created to identify and raise the value of the non-professional sections.

Reception at Barcelona City Council

On May 11 a large representation of the amateur sections consisting of some 200 people attended a reception on the Saló de Cent at Barcelona City Hall.

The vice-president of the Social Area, Jordi Cardoner i Casaus



led the club's representation at this reception, which was chaired by the vice-mayor for Quality of Life, Equality and Sport for Barcelona City Council, Maite Fandos.

Amateur Section Card

In order to give more support to the non-professional sections, the club created the FC Barcelona Amateur Sections Card, which accredits all such members and offers them a series of advantages and discounts on club services and activities, such as the museum, club store and matches in the Camp Nou, Miniestadi and Palau Blaugrana, among others.

The presentation of these Amateur Sections Cards took place at a mass event held in the Palau Blaugrana on 9 March 2015, attended by all the members of the club's nine amateur sections amateurs, President Josep Maria Bartomeu, vice-president Jordi Cardoner and director Jordi Monés.



MOST VISITED MUSEUM IN CATALONIA

The FC Barcelona Museum was once again the top ranked museum in terms of visitors in Catalonia. In 2014, it received 1,530,484 visitors, a 1.62% increase on the 1,506,022 people that came the year before. Second place still goes to the Dalí Museum in Figueres, with 1,297,311 visitors, and third place to the Picasso Museum in Barcelona, with 919,814 visitors.

30 years old

One of the biggest things to happen this year to the Barça Museum was its 30th anniversary on 24 September 2014. The celebrations began on the same day as the city's celebrations of the Mercè Festival, with an institutional visit led by vice-president Jordi Cardoner, and an open doors day for members and their guests. On the occasion of the Liga match against Granada at the Camp Nou on 27 September, the first team players honoured the anniversary by wearing a special commemorative shirt with the anniversary logo on the chest, alongside the club badge. Members and supporters were able to enjoy a number of special activities outside the stadium to celebrate the occasion.

The different events to promote the anniversary included a selfie competition in association with the #CampNouExperience. The project generated 2.76 million 'likes' for the more than 8,000 photographs that were posted on Instagram.

A number of VIP guests came to enjoy visits to the Camp Nou Experience this season, the combination of the stadium tour and



a visit to the museum. First team players like Neymar Jr took the opportunity to learn more about their club, and former players like Belletti, Giuly, Bakero and Alan Simonsen also paid visits. There were also visits from parties interested in learning more about the venue in order to apply similar ideas to their own projects, one notable example being the people organising a similar museum to honour the French Tennis Open, Roland Garros.

Suñol Year 2015

Suñol Year 2015 started on Thursday 26 March with the unveiling of the new permanent space inside the FC Barcelona Museum dedicated to the memory of Josep Suñol i Garriga (Barcelona, 1898-Serra de Guadarrama, 1936), the Club president who was killed by Franco's troops in 1936, early on in the Spanish Civil War. The inauguration was attended by president Josep Maria Bartomeu and the vice-president for the Institutional and International Area, Carles Vilarrubí, as well as Margarita Ruiz de Combalia, the manager of the Fundació Suñol, which represents the family.

The official opening of the Suñol Year was a tribute event orga-

nised by the Board of Directors to commemorate the 80th anniversary of the day that he assumed the Club presidency.

The Suñol Space in the Museum was one of the initiatives included in the schedule of events to honour this important person from FCB history, and includes a number of historic images and documents, as well as a video of a man who as well as being president of the football club from 1936 until his death was also a fine ambassador for culture, a publisher, a reporter, a politician and a sportsman, and in general one of the most distinguished figures in Catalan society during the 1930s.

Luis Suárez donates Balon d'Or to the Museum

Another of the big events of the 30th anniversary year happened when Luis Suárez, the first FC Barcelona player to win the Balon d'Or and to date the only Spaniard, presented the Barça Museum with the original trophy that he received in 1960.



On occasion of the handover of the trophy, Club President Josep Maria Bartomeu and first team star Andrés Iniesta, among other directors, former players and dignitaries, accompanied Luis Suárez Miramontes on a tour of the FC Barcelona Museum to learn all about the history of the club. They were also joined by some of the children from FCBEscola Barcelona, who enjoyed a very special day in the company of one of the finest players ever to represent the club, and who was able to share his experience and offer advice to the children that are dreaming of one day being famous stars themselves. The children and Luis Suárez took the Camp Nou Experience together and afterwards the youngsters were all invited to come and watch the trophy being presented.

Treble space

The greatest sporting achievement of the season, the conquest of the second treble, was also honoured by the Museum in the form of a special trophy cabinet for the three cups: the Champions League, la Liga and the Copa del Rey. Barça have just become the first club in the world to achieve the feat twice, and as a result this part of the Museum was one of the most visited and photographed after it was opened in June.



CONSOLIDATION OF THE ORGANISATIONAL MODEL

In 2010, the 'Penyes' movement was organised into 33 zones, each of which was represented by a democratically elected delegate. One of the main ideas of the Penyes Segle XXI project was to find a more effective way of organising the 'penyes'. The culmination of this happened in 2013 when 30 zones were created, organised as federations. Each zone was thus clearly structured and led by a board of directors, a work team that was also democratically appointed and which looks after the interests of its member clubs.

These changes also affect the representative system for the World Congress of Penyes, the movement's highest governing body. Instead of 4 representatives per club, there is now a weighted representation system for each federation, based on the number of clubs and members. The Congress in the summer of 2014 was the first to implant this new system, whereby each territory was proportionately represented in accordance with the number of members in that region.

This organization meant that up until the end of the 2014/15 season, the movement was operating on solid grounds to deal with the years ahead in guaranteed fashion.

World Congress of Penyes

The Palau de Congressos de Catalunya was the venue for the XXXV World Congress of FC Barcelona Penyes on 17 and 18 August 2014 to coincide with the celebrations of the Joan Gamper Trophy match. The Congress was attended by a total of 416 'penyes' with representation of all 30 federations and a total of 1,083 people.



The first day was used to debate and approve this year's Framework Presentation with a large number of suggestions being proposed by the clubs in order to create a route map for the season ahead. The Framework Presentation was approved and at the end of the first day, after which all people attending the congress had the privilege of attending the pre-screening of the 'Messi' movie directed by Álex de la Iglesia.

The World Congress continued on Monday with the institutional day and the presentation of Luis Enrique as the first team coach along with the new signings for the 2014/15 season. The Congress ended with a dinner that doubled as a tribute to La Masia and ended with the attendees going to watch the Joan Gamper match.

The Confederation, an agglutinating body

Last March marked the beginning of a whole new era for the movement. The World Confederation of Penyes was officially constituted. At a solemn ceremony in the Auditori 1899, president Josep M. Bartomeu, vice-president Jordi Cardoner i Casaus and director Pau Vilanova were joined by the 30 presidents of the federations, led by their president Antoni Guil, in the constitution of this movement that brings together not just the penyes, but support for FC Barcelona in general.

This was the culmination of the first part of the Penyes Segle XXI project: all of the *penyes* have been registered to their federation,



and the latter, in turn, form part of the Confederation, thus generating a solid and effective body. In May, the Confederation achieved one of its most immediate objectives. As an independent body it signed an agreement with FC Barcelona, a kind of magna carta of rights and duties that both parties must comply with in order to work onwards in unison at the helm of a new and enriching period in which Barça shall become even greater still, as will its *penyes*.

Representation at the Assembly

In addition, and pursuant to the latest reforms to the FC Barcelona Statutes, the *penyes* movement was represented for the first time at the Assembly of Delegates. The 30 presidents of the federations, who are FC Barcelona members and have been democratically elected, were able to attend as members with full rights, in deserved and historic recognition of a movement that has done so much for Barça in every territory and forms part of the community network in each of the municipalities where they operate.



PROJECTS

'Socis fem Penya'

This 2014/15 season started with work on the Socis fem Penya (members make supporters clubs) programme that is facing the challenge until 2020 of getting the club to help to make the Barça *penyes* grow. The idea to boost this growth is to get members to show more interest in the 1,300 official *penyes* around the world by modernising the entities, attracting younger members and reinforcing their bonds with their cities or regions. The aim is to raise awareness among club members of the existence of 'penyes' and



the services they can offer. This season began with pilot tests involving 15 *penyes* in Catalonia, who helped to increase knowledge of the characteristics of Barça supporters clubs and to define how the project should proceed. The first months of 2015 were also used for 13 presentations of the *Socis fem Penya* project all around Catalonia, with the board of directors represented by president Josep Maria Bartomeu, who described in each of the Catalan Federations of Penyes the objectives of the project and the advantages that it involves for the future of the *penyes*.

Solidarity Council: 'Tots contra la pobresa infantil'

The presence of charity actions is one the biggest and most important aims of the FC Barcelona supporters movement, and the Solidarity Council is the body responsible for channelling and fostering the efforts to promote charity activities and make them more cohesive.



The first large campaign run in the 2014/15 season by the Solidarity Council was active participation by the Barça supporters movement in the 'Tots contra la pobresa infantil' (all against child poverty) project run by the Fundació Rosa Oriol. This cha-

city project is being led by Sister Lucia Caram, who was named Catalan Woman of the Year 2014, and who does so much against inequality as well as being a known Barça fan. The World Congress of Penyes was used to manage the collaboration of Barça *penyes* in this project, which they did by purchasing copies of the book *Tú ahorras, ganamos todos*, the proceeds from which go to the campaign, and for its events and spaces to promote the charity project among supporters clubs and other Barça fans in each territory.

'Fem Valors Socials'

In the 2014/15 season, the 'penyes' made strides forward in encouraging values and healthy habits among young people, all via sport. "Fem Valors Socials" (we make social values) is a set of activities including 'social workshops' that are organised in association with the Fundació Probitas, 'Enganxa't a l'Esport' (get stuck into sport), run by the Barça Players Group, and a series of educational sessions in conjunction with the 'penyes' in the Football Penyes Group, and also the Penyes select teams.

Last season saw a total of six Social Workshops being held. The first was at Albalat de la Ribera (Valencia) on occasion of the meeting of 'penyes' in Valencia and Marina Alta in March. The remainder took place from May to June, where 400 boys and girls were able to enjoy the activity. Via the Fundació Probitas, boys and girls from the centres opened in Santa Coloma de Gramenet, Mollet del Vallès, Granollers and Terrassa travelled to the pitches next to



the Miniestadi to do sport, and learn about values and healthy habits. And another was held at the meeting of the Barça Players Group at Sant Fruitós de Bages.

FC Barcelona and the Group of FC Barcelona Football Clubs and Penyes worked hand in hand in order for 300 players from their respective 'penyes' to also get to enjoy the Barça experience. Parents and coaches also attended a training session to learn how to reinforce the message of values and sport, while also getting to appreciate what a great time the young children were having.

Renewal of Penya Membership Card

In the 2014/15 season, the Penya Membership Card was consolidated. By the end of June, more than 150,000 people around the world had received the card, which associates them to the club and identifies them as members of a penya for the token price of €2 a year. Moreover, FC Barcelona has continued to work to increase the number of benefits from having this card, such as a 20% discount at the FCB Megastore at the Camp Nou on the days of the World Meeting of Penyes.



WORLD MEETING OF PENYES

The FC Barcelona facilities at the Camp Nou were once again the venue for the World Meeting of Penyes, which in 2014 reached edition XXXVII on the weekend of August 16 and 17 and brought together representatives of almost 700 *penyes*.

On Saturday, while leisure and sporting activities were going on in and around the forecourt of the Auditori 1899, the pitches next to the Miniestadi were hosting the IX International 7-a-side Penyes Football Tournament, with participation of 18 sides from the 10 zones attending. Nine U12 teams and nine U10 teams provided a further example of the Club's wonderful ideas of fair play and values. Once the games were over, the participating children were able to visit the Barça Museum, and join in with the different activities around the Auditori, such as a human foosball, tattoo workshop, and trampolines. The teams were also all invited to watch the Joan Gamper Trophy match.

The first day of the World Meeting of Penyes ended with a dinner for everyone, featuring music performed by a *havanera* group, and not forgetting plenty of *burnt rum*.

The event also included the III Botifarra Cards Competition for Penyes, held in the Auditori 1899. This edition brought together a total of 73 pairs of players in what was a fun, lively contest where joviality and bonding were the main tonic of the day. The tournament ended with the presentation of diplomas and gifts donated by the sponsors.

The following day, the same venue hosted the third edition of the annual Penyes Futbol Games. 96 participants aged between 6 and 16 were able to show off their football gaming skills, all controlling Barça en route to glory.



EVENTS

Reception at Barcelona City Hall

November brought an unprecedented event in the history of the supporters movement, the Barcelona City Hall and the mayor at the time, Xavier Trias, hosted a reception for all of the *penyes* based in the city in recognition of their contribution to the community. This was the first time that a mayor had arranged such an event to honour the city's supporters in such a way.



Finals and away trips

This season, with the first team reaching and winning all of the possible finals, *penyes* from outside of Catalonia were able to arrange receptions, celebrations and events in a fine display of their roles as ambassadors for the club wherever it travels.

For Champions League away trips, the *penyes* in Amsterdam, Paris, Cyprus, Munich and Berlin were wonderful hosts for the FC Barcelona delegation, helping in many ways and cheering the team all the way to its fifth Champions League title.



For Liga and Copa away trips, more than 60 different receptions were organised, including meetings and all kinds of events all over Spain.

Meetings and anniversaries

There was also a whole series of '*penyes*' that had special reasons to celebrate over the course of the season. Six *penyes* celebrated silver anniversaries, and there were also a total of 15 regional meetings. All of these highly relevant events were attended in some form by representatives of the Barça Board of Directors or the Social or *Penyes* Commission.

There were also some 1,000 events organised by '*penyes*' around the country between July 2014 and June 2015, of which 57 were charity fund-raisers.



Finally, one of the most important events of all regarding the '*penyes*' movement is the regular unveiling of plaques on the Camp Nou façade. From the Joan Gamper Trophy through to the end of May, no fewer than 38 new plaques were unveiled outside the stadium.



Death of Edmundo Bazo

In late June 2015, the *penyes* movement was in mourning following the death of Edmundo Bazo, who was the president of the Federació de Penyes Barcelonistes de Madrid. Bazo will always be remembered for his gentlemanly behaviour and positive outlook, and who did so much to defend the Barça cause in Madrid. Edmundo also did a lot of work to encourage fair play between teams, as the representative of the AFEPE, the state-wide grouping of *penya* federations, organising friendly meetings with representatives of opposing supporters, especially in the build-up to games between Barça and Real Madrid.

SERVICES FOR 'PENYES'

A season by the numbers

In the 2014/15 season, the Penyes Services Office (OAP) grew exponentially in terms of its capacity to cope with services for clubs. Since July 2014 and until June 2015 it answered more than 20,000 emails regarding all kinds of questions and procedures and it attended to more than 10,000 phone calls. More than 5,000 people came to the offices to sort out different kinds of doubts and queries.

Tickets

Once again, the *penyes* travelled wherever they had to in order to support the FC Barcelona teams, for which they needed to buy tickets. It is impossible to count how many tickets were actually purchased around Europe, as well as tickets bought via the website for games at the Camp Nou.

Another thing that the Penyes Services Office dealt with was the allocation of tickets for away trips, as well as coordination of the logistics for sending and collecting them. Almost 2,000 tickets were allocated for Liga matches, for cup away trips something in the region of 300, and more than 2,000 for Champions League fixtures.

About 6,500 tickets were processed for the Copa del Rey final at the Camp Nou, and more than 3,000 for the Champions League final in Berlin.

And around 3,000 children's tickets were also allocated to *penyes*, in order for members aged up to 14 years to be able to enjoy games at the stadium for the unbeatable price of just one euro.



Season tickets for 'penyes'

This season also saw the issue of some 450 season tickets, which became the property of the *penya*. Until 2001, different *penyes* had season tickets for the Camp Nou in the name of the *penya*. Following changes to the statutes, these season tickets were to be in the name of the *penya* members.

The revised statutes now mean that these season tickets are once again the possession of the *penya*. This means that any member of a *penya* can attend matches at the Camp Nou by showing their *Penya* Membership Card, along with the season ticket that the *penya* has lent to him or her. *Penyes* must have at least the same number of members as season tickets, the only difference being that they are not binding and the *penya* is responsible for deciding who gets to use them.

COMMUNICATION

Increase on social networks

There was a relentless increase in the number of users of the *penyes* accounts on social networks in 2014/15. The official Facebook page now has more than 4 million users and on Twitter there are some 140,000 followers. These staggering statistics reflect the *Penyes* Council's aim to boost the use of new technologies, thus providing the movement with all of the information it needs as quickly as possible.



Penyes app

The last World Congress of *Penyes* was used to present the new tool that provides *penyes* with the information they need first hand. The app is now a reality and it is free for mobiles and tablets. By the end of the season, it already had almost 5,000 users and is available for Android and iOS devices.



The first update of the app came out in June, and users can now enjoy an interactive map to find other clubs, and also use a set of custom options to ensure that they receive the news that is most relevant to themselves.

Penya section in the magazine

For one more season, the bimonthly BARÇA MAGAZINE has a special section all about the *penyes*. The *Espai del Penyista* is divided into two parts. The first is a graphic image showing where the different clubs are located and the other is a special feature on a specific project or news item related to the movement.

This ensures that magazine readers, i.e. the club members, are kept informed about the goings-on regarding the *penyes*, and also informs them of whether they have a *penya* in their region.

5th season of 'Quina Penya!'

In April 2015, Barça TV started broadcasting the 5th season of the show "Quina Penya!" In 13 different episodes, Lluçia Ferrer travels around Catalonia learning more about the *penyes*, and how people can get involved. And all of this in the typically light-hearted manner of the programme.

NEW PENYES

A total of 28 new penyes were welcomed to the FC Barcelona family in the 2014/2015 season. In July, November and April, the Board of Directors sat to approve the new additions. There was especially vibrant growth in the international zone, with a total of 12 new clubs. Area 1 welcomed ten new penyes, and there were another five in area 2.

NAME	TOWN/CITY	PROVINCE / COUNTY / COUNTRY
PENYA BARCELONISTA SIS COPEES DE STRUMICA	STRUMICA	MACEDONIA
PENYA BLAUGRANA DE SOFIA I AMICS	SOFIA	BULGARIA
PENYA BLAUGRANA SANT JORDI	SANT JORDI	CASTELLON
PENYA BARCELONISTA SANG CULÉ DE XERACO	XERACO	VALENCIA
PENYA GASTRONÒMICA BARÇA	BARCELONA	BARCELONA
PENYA BLAUGRANA DE WOLFSBURG	WOLFSBURG	GERMANY
PEÑA BARCELONISTA DE ASUNCIÓN	ASUNCIÓN	PARAGUAY
PENYA BARCELONISTA JORDI ALBA ZONA FRANCA	BARCELONA	BARCELONA
PEÑA BARCELONISTA CAFETERA DE CALI	CALI	COLOMBIA
PENYA BLAUGRANA 'LA PULGA' DE CASTELLDEFELS	CASTELLDEFELS	BARCELONA
PENYA BARCELONISTA DE BEIRUT	BEIRUT	LEBANON
PEÑA BARCELONISTA COMARCA DE HUÉSCAR	HUÉSCAR	GRANADA
PEÑA BARCELONISTA DE TARANCÓN	TARANCÓN	CUENCA
PENYA BLAUGRANA DE BASEL	BASILEA	SWITZERLAND
PENYA BARCELONISTA SPECIAL BARÇA	BARCELONA	BARCELONA
PENYA BARCELONISTA D'ALELLA	ALELLA	BARCELONA
PENYA BLAUGRANA TERRA FERMA	BARCELONA	BARCELONA
PEÑA BARCELONISTA AZULGRANA VENIM DEL SUD	GRANADA	GRANADA
PENYA BARCELONISTA JOVENTUT D'ESPLUGUES	ESPLUGUES DE LLOBREGAT	BARCELONA
PENYA BLAUGRANA DE FEZ	FEZ	MOROCCO
ASSOCIACIÓ DEL NORD BLAUGRANA DE CHAOUEN	CHEFCHAOUEN	MOROCCO
PEÑA BARCELONISTA MÓN JOVE - GUAVIARE	SAN JOSÉ DEL GUAVIARE	COLOMBIA
PEÑA BARCELONISTA CARLES PUYOL DE TORRE PACHECO	TORRE PACHECO	MURCIA
PENYA BARCELONISTA D'ORBA	ORBA	ALICANTE
PEÑA BLAUGRANA MESEÑA	LAS MESAS	CUENCA
PEÑA BARCELONISTA ALFAMEN	ALFAMEN	ZARAGOZA
BARÇA HONG KONG FAN CLUB	HONG KONG	HONG KONG
PENYA VUELTAS BLAUGRANA	VUELTAS	CUBA



LIVING AND FEELING THE BARÇA COLOURS

In the 2014/15 season, the Barça Players Group (Agrupació Barça Jugadors) consolidated its existing projects and started work on new ones, which were mainly aimed at the promotion of Barça's values and recuperating the figure of former players as bastions of such an important essence of what the club means.

Once again, the contribution of 0.5% of the income of the professional footballers at FC Barcelona made it possible to increase the funds destined for direct aid for former players and also for the Training and Development Department. One of the biggest events of the 2014/15 season was the election to the presidency of the Barça Players Group. Ramon Alfonseda, president of the association since 2013, stood unopposed and shall remain in the position for another four years. His Board consists of 4 vice-presidents and 17 board members, and their aim is to improve the way the club works, optimise its resources and continue the sustained growth of recent years. The new Board approved a brand new organigram and the incorporation of a new professional figure, the managing director.

Support for former players in need

The Barça Veterans Foundation organises aid for more than 40 former FC Barcelona players, and in the field of training and development in the 2014/15 season more than 175 students took part in the educational programmes held both in class and remotely.

This year the subjects were general in nature, but also touched on sporting topics: the management of sporting conflicts, the coach as a leader, languages (Catalan, English and French), the use of smartphones and a memory workshop.

FCB Legends, club ambassadors

In many countries there is increasingly greater interest in the people that made history at Barça. The Club has become a global brand and its former players are seen as another method for



propagating its values around the world. Following a joint call from the presidents of the Club itself and of the Players Group, work went ahead in the 2014/15 season on a new project titled 'FCB Legends', which focuses both on institutional and sporting matters. In October, a team of legendary players took on a similar team of Real Madrid veterans in Panama, with such former greats as Rivaldo and Patrick Kluijvert involved. In collaboration with four of the Club's departments, different representation deals were arranged on both an institutional and private level with such important former stars as Belletti, Albert Ferrer, Salinas, Luis García, Archibald, Mendieta, Giuly and Reiziger.

The Group's strong commitment to the club is also shown by the interest shown by the players in events organised by the supporters clubs, or 'penyes'. In the 2014/15 season, former players attended no fewer than 174 different events.

The Group supports fair play

In September, the winner of the fifth Barça Players Award was announced, and it went to none other than Carles Puyol. At the end of last season, and until June, members of the group cast their votes for the sixth edition of the award, to be given to the player they feel best represented the values of fair play over the previous season. The six candidates shortlisted for this year's award were Xavi Hernández, Andrés Iniesta, Javier Mascherano, Leo Messi, Gerard Piqué and Ivan Rakitic.



Fair play and values such as tolerance of frustration, teamwork and other social habits are the focus of the workshops called 'Enganxa't a l'esport' (get stuck into sport) organised by the Group. Ten sessions have been held in different parts of Catalonia, and in other towns elsewhere in Spain. These are organised around first team away matches, whereby the Group, in association with the supporters clubs, organises talks given by former players such as Robert Fernández, Ricardo Serna, Lobo Carrasco and Antoni Pinilla.

May the players be remembered

Over the season, the Group organised two editions of the Homage to Barça Veterans, the aim being to thank different generations of players for what they did for the history of the club. In November an event was held to honour the players that featured in the Barça of the Five Cups in the 1940s. The so-called HH Generation received similar honours in mid May. Both events were held in the Auditori





1899. Also, to coincide with the anniversary of the inauguration of the Camp Nou on November 24, the 'Monument to the FC Barcelona Player' was unveiled. This work by Rosa Serra from the Catalan town

of Olot brings together in one single piece the contributions made by all of the different sports sections that make up Barça.

The end of the season saw the green light being given to another project arranged in conjunction by the Group and FC Barcelona. This one was also dedicated to ensuring that the memory of former players lives on, namely the publication of the 'Big Dictionary of Barça Players', which details every single person ever to have played for Barça either in official or unofficial matches.

The Group beats on

Sporting and social activities are at the core of what the members of the Group do. Former Barça players continue to meet for training twice a week on the pitches next to the Miniestadi and some 150 different people have been involved in the different exhibition matches played all over the country. Apart from the games as the FCB Legends, the Group's teams also play against corporate and institutional opposition, and regularly turn out for charity matches. The creation of the team of players aged over 55 led to even more social activities and tournaments being set up, including special Christmas and summer games. The Annual Supper, attended by the FC Barcelona president, the 14th Players Meeting (which took on a new format this season as the Barça Players Week) and different sports and leisure programmes mean that the members of the Group are never short of something to do!



CASAL DE L'AVI BARÇA

The Casal de l'Avi del Barça received a visit from president Josep Maria Bartomeu as part of the traditional institutional visit held every year and which this year took place in the Auditori 1899. Joined by the vice-president of the Social Area, Jordi Cardoner, president Bartomeu thanked the veteran members of the Casal for their unconditional support for the club and their contribution to the Barça family. The Casal de l'Avi, presided by Martí Dalmases, who hosted the event, was created in 1989 as a meeting place for retired supporters where they can share their love for the team. The club then had more than 18,000 members aged over 65 years. In 2015, Barça had more than 32,000 members aged between 56 and 75 years and more than 10,000 members over 75 years.







INSTITUTIONAL AREA



Josep Maria Bartomeu, President until 2021

At the end of the 2014/15 season, once the first team's schedule was complete, June 9 was the date when the Board of Directors formally resigned in order to begin the new election process as announced by President Josep Maria Bartomeu back in February. The electoral board presided by Ramon Adell thus set things in motion towards the presidential elections on July 18.

Winning candidate Bartomeu defeated opposition from Joan Laporta, Agustí Benedito and Toni Freixa, and took possession of his post on the day after the elections. Ramon Adell, president of the Managing Commission and the new President elect, signed the transfer of powers that handed control of the club over to the new Board of Directors for the next six years, until 2021.

The new board is made up of 21 members and involves a few structural changes with regard to its previous composition, including the incorporation of six new directors. Jordi Cardoner, who had been second vice-president, now becomes first vice-president in PLACE of Javier Faus; Manel Arroyo, who was previously the vice-president in charge of the Media and Communication Department now becomes the vice-president in charge of the Marketing and Communication Department, with responsibility in the commercial and sponsorship area; Susana Monje, the previous treasurer, now becomes vice-president of economics (thus becoming the first female vice-president in club history), and Jordi Moix assumed the specific role of running the Espai Barça project, a newly created position. The six newcomers are Jordi Calsamiglia, secretary; Enrique Tombas, treasurer; Maria Teixidor, vice-secretary, and Emili Rousaud, Oriol Tomàs and Xavier Vilajoana, as board members.



JOSEP MARIA BARTOMEU I FLORETA
 PRESIDENT
 MEMBER 16.331
 Barcelona, 6-2-1963

Married with two children he is a partner and delegate advisor to the companies ADELTE Group and EFS. He became president of FC Barcelona on 23 January 2014, when Sandro Rosell presented his resignation. Until then he had been vice-president for sport and was in the position for 16 months. Between 2003 and 2005 he was the director responsible for the handball and basketball sections and in 2010 he returned to the club as vice-president for sport.

THE VICE-PRESIDENTS OF THE BOARD



JORDI CARDONER I CASAUS

FIRST VICE-PRESIDENT
SOCIAL AREA

MEMBER 5.367
Barcelona, 5-7-1962

Graduate in Economic and Business Sciences (Economics, Politics and Sociology) and Executive MBA from EADA. Delegate Advisor to Kids School.



CARLES VILARRUBÍ I CARRIÓ

SECOND VICE-PRESIDENT
INTERNATIONAL AND INSTITUTIONAL RELATIONS AREA

MEMBER 45.414
Barcelona, 21-2-1954

Businessman with a long professional background and extensive experience in positions of responsibility in different Catalan companies and institutions.



JORDI MESTRE I MASDEU

THIRD VICE-PRESIDENT
SPORTS AREA

MEMBER 75.648
Barcelona, 14-9-1962

Studied Senior Management of Businesses at IESE and Masters in Managerial Administration at EADA. Chairman of Expo Hoteles & Resorts.



MANEL ARROYO I PÉREZ

FOURTH VICE-PRESIDENT
MARKETING AND COMMUNICATION AREA

MEMBER 107.958
Vic, 10-5-1960

Director General and shareholder of Dorna Sports & Moto GP. He started out as a journalist (Ràdio Vic, RNE, TVE, SER, and RACC).



SUSANA MONJE I GUTIÉRREZ

FIFTH VICE-PRESIDENT
ECONOMIC AREA

MEMBER 93.782
Oviedo, 14-11-1972

Graduate in Business Administration and diploma in Business Sciences. Businesswoman, she is a partner and general manager of the Essentium Group.

BOARD POSITIONS AND MEMBERS



JORDI MOIX I LATAS

COMMISSIONAT
ESPAI BARÇA
SOCI 42.507

Barcelona, 12-11-1960

Llicenciat en Ciències Empresarials per ESADE i màster en International Management per la Thunderbird Graduate School (EUA).



ENRIQUE TOMBAS I NAVARRO

TREASURER

MEMBER 16.479
Barcelona, 20-10-1967

Graduate in Business Administration and Management from ESADE, Executive MBA from ESADE. Was a member of the Social Commission.



JORDI CALSAMIGLIA I BLANCAFORT

SECRETARY

MEMBER 79.563
Barcelona, 19-06-1959

Lawyer, member of the Bufet Calsamiglia. Was a member of the Statutes Reform Commission and the Disciplinary Commission.



MARIA TEIXIDOR I JUFRESA

VICE-SECRETARY

MEMBER 47.166
Barcelona, 8-10-1975

Graduate in Law. Higher University Degree in Mediation and Intellectual Property. Director of MPD.



JORDI MONÉS I CARILLA

BOARD MEMBER

MEMBER 72.960
Barcelona, 25-6-1961

Cum laude doctor of Medicine and Surgery at Barcelona University, specialising in Ophthalmology.



RAMON PONT I AMENÓS

BOARD MEMBER

MEMBER 71.195
Tàrrrega, 1-4-1937

Studied Business Administration at the University of Georgia (USA). Chairman of Borges Group.



JOAN BLADÉ I MARSAL

BOARD MEMBER

MEMBER 56.825
Barcelona, 18-9-1960

Graduate in Medicine and Surgery specialising in Stomatology and Odontology and MBA from ESADE. Owner of Doctor Bladé Group.



JAVIER BORDAS DE TOGADOS

BOARD MEMBER

MEMBER 13.356
Barcelona, 5-3-1961

Graduate in Business Administration and Executive MBA from ESADE. President of Costa Este Group.



SILVIO ELÍAS I MARIMÓN

BOARD MEMBER

MEMBER 3.315
Barcelona, 15-8-1948

Graduate in Law, former owner, advisor and director general of Caprabo and currently chairman and main shareholder of Veritas.



DÍDAC LEE I HSING

BOARD MEMBER

MEMBER 99.076
Figueres, 15-1-1974

Studied Computer Engineering and postgraduate in Business Management. Serial entrepreneur and delegate advisor to Inspirit.



JOSEP R. VIDAL-ABARCA I ARMENGOL

BOARD MEMBER

MEMBER 101.583
Barcelona, 15-8-1962

Graduate in Architecture and Master in Structures. Member and director general of Asian Projects Management.



PAU VILANOVA I VILA-ABADAL

BOARD MEMBER

MEMBER 41.865
Barcelona, 13-2-1964

Works designer and manager, with Master from the University of Copenhagen. Has managed the Pau Vilanova company since 2008.



EMILI ROUSAUD I PARÉS

BOARD MEMBER

MEMBER 35.566
Barcelona, 27-4-1966

Graduate in Business Sciences and MBA from ESADE and Masters in AGT from ESADE. Founder and DG of Factor Energia, S.A.



ORIOI TOMÀS I CARULLA

BOARD MEMBER

MEMBER 62.046
Barcelona, 23-1-1970

Graduate in Economics and Master in Business Management (MBE) from IESE. Manages investments in digital projects.



XAVIER VILAJOANA I EDUARDO

BOARD MEMBER

MEMBER 35.916
Barcelona, 2-1-1973

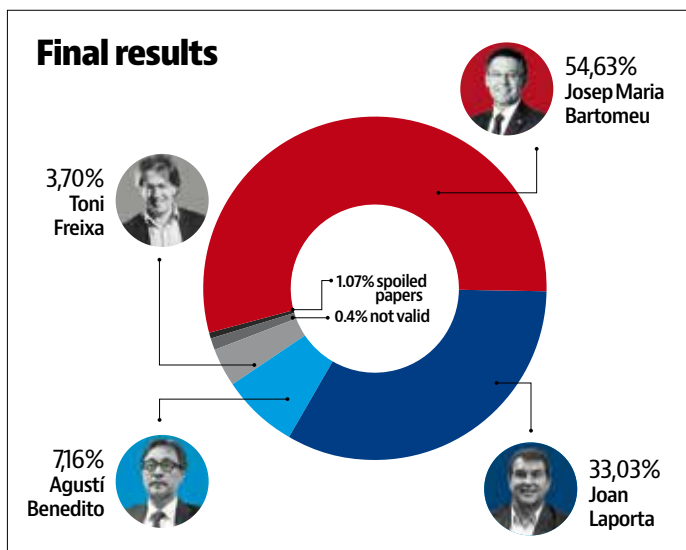
Industrial engineer, graduate in Business Administration and Management, in Humanities and PDG from IESE. Former player at the Club.

Majority triumph in celebration of democracy

The elections to the presidency of FC Barcelona on July 18 were a further example of the Club's democratic spirit, one of the values that make it so unique. The members were able to decide on the future of the Club by selecting their President on an exemplary electoral day, with a turnout of 43.12% of the electoral roll. A total of 47,270 members exercised their right to vote for one of the four candidates in the election: Josep Maria Bartomeu, Joan Laporta, Agustí Benedito and Toni Freixa.

Bartomeu won the support of 25,823 members, 54.63% of the votes cast. The president showed that he had won the confidence of the members in the ballot boxes with a clear majority, and following a much higher turnout than expected. These were the third biggest FC Barcelona elections ever in terms of numbers, only surpassed by those of 2010 (57,088) and 2003 (51,618).

Joan Laporta came second with 15,615 (33.03%) votes, followed by Agustí Benedito, with 3,386 (7.17%), and Toni Freixa, with 1,750 (3.70%). There were absolutely no incidents to mar the day, with very warm temperatures and a wonderful festive atmosphere. The members and their guests were able to enjoy a number of fun activities organised by the club, and it was all a huge success. At the end of a busy day, the president of the Managing Commission, Ramon Adell, thanked the Electoral Board and Table for their hard work, as well as all the employees and collaborators that lent a hand with the organization, and which was once again an example for everyone.





FUN ACTIVITIES FOR ALL THE FAMILY

As well as the voting area, the Camp Nou and the inside of the stadium were used to offer activities for all audiences to make sure that the members and their families and guests were able to enjoy a fun day out. It was an extremely hot day, so the inflatables and the football-pitch shaped pool were naturally the star attractions, along with the special treble zone, where members and guests could have their picture taken with the Champions League, Liga and Copa de Rey trophies, as well as the cups won by the other sports teams. Inside the stadium, members aged from 5 to 14 years were able to live one of their greatest dreams by getting to play football on nothing other than the Camp Nou turf itself.



FCB Elections 2015

INSTITUTIONAL EVENTS

FC Barcelona celebrates Catalan National Day

Barça joined in with the events to celebrate September 11, the Catalan National Day, with the traditional floral offering at the monument to Rafael Casanova. The Club's representatives were led by President Josep Maria Bartomeu, vice-president Carles Vilarrubí, Jordi Cardoner and Manel Arroyo and directors Jordi Moix and Pau Vilanova. There was also representation of the football, basketball, handball, futsal, roller hockey, women's football and the academy teams.



Commemoration of the Tercentenary

FC Barcelona joined in with the celebrations of the Catalan Tercentenary by unfurling a huge 45 x 46 metre banner in the club colours and the red and yellow of the Catalan flag, the *senyera*, as well as the symbol in commemoration of the events of 1714 along one side of the Camp Nou terraces prior to the game with Athletic Bilbao. The first team also donned the Catalan colours for the game against the Basques. This was done to



comply with the unanimously accepted wish of the Board of Directors for the first team to wear such colours in honour of the Tercentenary. It was an especially unique occasion because

it was only the second time ever that the first team had not worn the traditional *Blaugrana* colours for a home match.

Renewed agreement with ACT

The Councillor for Business and Employment and president of the Catalan Tourist Board (ACT), Felip Puig, and the vice-president of FC Barcelona, Carles Vilarrubí, renewed their collaboration agreement for the joint promotion of Catalonia as one of the world's leading tourism destination. This renewal will be in force until 30 June 2016, and consolidates the relationship



between the ACT and the Club, designed to encourage branding abroad and multiply promotional efforts by taking advantage of the global familiarity with the Barça name.

Huge participation in Cursa Barça



A total of 3,774 runners signed up for the first edition of the Cursa Barça fun run that started and finished at the Camp Nou. The vice-president of the Social Area, Jordi Cardoner, was there to get the runners under way in an event that was won by the Club's own athletes, Illias Fifa, in the men's race, and Anna Bobé, in the women's race. There were 3,009 male entrants and 765 women, while 979 of them were Club members.

Mascherano receives Aldo Rovira Award

Javier Mascherano was presented with fifth edition of the *Memorial Aldo Rovira* award for the best player of the season. Awarded each year, it is based on the decision of a jury formed by directors and sports editors in the Catalan media, led by former director Josep Lluís Rovira, the father of Aldo



Rovira, a Club member who died in an accident in 2009. Previous winners were Leo Messi, in the 2009/10, 2010/11 and 2012/13 seasons, and Éric Abidal in the 2011/12 season.

Barça features at Catalan Football's Night of Stars

FC Barcelona was one of the protagonists of the 3rd edition of



the Gala de les Estrelles del Futbol Català. The Club was nominated in six categories, and took three of the awards: Sergi Samper, for *Most promising player 2013/14*; Marta Corredera, for *Best women's player 2013/14*, and Carles Puyol, with the jury's special career award. The ceremony was attended by President Josep Maria Bartomeu, vice-president for sport Jordi Mestre and director Pau Vilanova, as well as Pere Gratacós, director of institutional relations for football..

Lang Lang visits Camp Nou

Chinese pianist Lang Lang, considered one of the finest in the world and one of the great prodigies of modern day classical music, visi-



ted the Camp Nou and was received by the president of FC Barcelona, Josep Maria Bartomeu. The young Chinese artist, who was in Barcelona to attend the closure of a campus for young talents organised by his foundation, played some classical pieces and ended his master class by performing the chorus of the Barça anthem.

Barça attend Catalan Sports Festival

The XVIIth edition of the Festa de l'Esport Català, where awards are presented to the most outstanding sporting institutions and



athletes of the year organised by the Unió de Federacions Esportives de Catalunya and 'Sport' newspaper, was well attended by FC Barcelona, led by its President, Josep Maria Bartomeu, in the company of directors Jordi Moix and Antoni Freixa and vice-president for sport Jordi Mestre, who collected the Sporting Legend award on behalf of Carles Puyol.

Christmas celebrations

As usual, there were a number of special events to celebrate the festive season. President Josep Maria Bartomeu met



with the members of the Agrupació de Futbol de Clubs i Penyes, with representatives of the amateur sections and with club employees (see photo), and with representatives of the media. In addition, vice-president Carles Vilarrubí was in the Presidential Box at the Palau Blaugrana to toast the veterans from the basketball, handball and roller hockey sections.

First official club anthem in the museum

The FC Barcelona Museum now has the song-sheet of the club's first ever official anthem, written in 1910 and called the 'Himno-marcha Foot-Ball', by maestro José Lodeiro Piñero. Xabier Andrés Garrote, who donated the sheet, Andrés García Doural, the chronicler for the Penya Barcelonista de Mondoñedo, and his secretary, Jesús Robles, who took part in the research, were welcomed by president Josep Maria Bartomeu, institutional vice-president Carles Vilarrubí and social vice-president Jordi Cardoner to the Presidential Box.



'Foot-ball' show inspired by FC Barcelona

FC Barcelona, the Teatre Nacional de Catalunya, the Gelabert-Azzopardi company and Mediapro signed a sponsorship agreement to promote the 'Foot-Ball' dance show by choreographer Cesc Gelabert, which was performed from January 22 to February 1 in the Sala Tallers at the Teatre Nacional de Catalunya (TNC). 'Foot-ball' is a dance spectacular and video inspired by football skills and the unique way in which the Barça players move. This collaboration

with FC Barcelona was part of the 'Barça Cultura' initiative created four seasons ago to foster and promote our country's culture.



Visit from NBA delegation

A delegation from the NBA, led by its head commissioner, Adam Silver, was received by the President of FC Barcelona, Josep Maria Bartomeu. The representatives of the NBA were in Barcelona because of the World Basketball Championship, one of the venues for which was the Palau Sant Jordi.



Inauguration of September 11 Avenue



Director Jordi Moix, head of Patrimony, attended the institutional event organised by the Sant Joan Despí Council to inaugurate the new Avinguda de l'Onze de Setembre, the new name for the former Avinguda del Sol, and located in the Ciutat Esportiva Joan Gamper.

Support for 'Avinguda Barcelona' project

The club lent its support to the popular initiative for a street in Barcelona to be named after Barça. The 'Una avinguda a

Federacions Esportives de Catalonia, to defend Catalan sport against grievances.



Palau hosts Special Olympics

The Palau Blaugrana was the venue for the XVII Marxa Special Olympics, an emblematic parade organised by Special Olympics Catalonia and the ACELL Federation (Federació Catalana d'Esports per a Persones amb Discapacitat Intel·lectual) in collaboration with the FC Barcelona Foundation..



Barcelona per al Barça' association is a non-profit making association set up by Barça fans to generate support among the people for this initiative.

'Mundo Deportivo' Gala

FC Barcelona played a special role at the Gala de la Nit dels Campions organised by newspaper 'Mundo Deportivo' with prizes for players Javier Mascherano and Dani Alves and former player Carles Puyol.



Sports journalism charity project

President Bartomeu welcomed the promoters of the book *Relats solidaris de l'esport*, sponsored by Gerard Piqué



Support for the UFEC

President Bartomeu, accompanied by vice-president Cardoner, took part in an event organised by the UFEC, the Unió de

EVENTS

to raise funds for the Institut Guttmann, to the presidential box. The FC Barcelona Foundation helped to promote this edition, which raised more than 50,000 euros.

III Ernest Lluch academic dialogue

Organised by the Fundació Ernest Lluch and in collaboration with FC Barcelona, the III Diàleg Acadèmic Ernest Lluch d'Economia i Futbol was held to explore football and economics and chaired by the president of the club, Josep Maria Bartomeu.



Barça and Catalan culture in Berlin

To coincide with the final of the Champions League, vice-president Carles Vilarrubí spoke at Humboldt University in Berlin at a conference on 'Barça, Sport, Culture and Education', where he explained why the club has become such an important element of the Catalan identity.



One Direction visit the Camp Nou

The Camp Nou was visited by boyband One Direction, who were in Barcelona on their world 'Where We Are' tour. Louis Tomlinson and Niall Horan, two members of the group, were welcomed into the Presidential Box by Didac Lee, director of

the Media and Communication Department and head of New Technologies, who presented them with first team shirts with their names on, and then led them down onto the pitch for a kickaround.



Inauguration of new pavilions at the Ciutat Esportiva

Barça supported its programme to develop its youth teams in other sports by inaugurating a new facility, which is the result of constant dedication to the multi-sport aspect of the Club. The new handball and futsal pavilions at the Ciutat Esportiva Joan Gamper were opened at an emotional audiovisual ceremony attended by President Josep Maria Bartomeu and Antoni Poveda, Mayor of Sant Joan Despí, plus other representatives of the Board of Directors and members of the different youth teams.



Inauguration of Tito Vilanova Pitch

At a simple but emotional ceremony at the Ciutat Esportiva Joan Gamper, pitch number one, which is the one where the first team usually trains, was named after Tito Vilanova. This was the Club's way of honouring the former Barça youth player and first team manager, who died on 25 April 2014, at an event attended by his family and members of the playing staff.



Reception for Josep M. Selva, the club's oldest member

President Josep Maria Bartomeu welcomed Josep Maria Selva Vallespinosa, the longest serving Barça supporter, to the Club's offices. Accompanied by his wife and son, 92 year old Josep Maria first became a Barça member on 3 January 1931, when his father decided to sign him up. He was presented with a Barça shirt with the number one and his name on the back, as well as a replica of the original membership application in the name of Josep Maria Selva. President Bartomeu also invited him to the presidential box at the Camp Nou to watch the league game with Rayo Vallecano.

Books and roses for Sant Jordi at the Camp Nou



FC Barcelona started celebrations of Sant Jordi early on the Saturday before April 23 in order to be able to share the Catalan holiday with its members and supporters. Once the game

with Valencia was over, the Camp Nou facilities were packed with roses and books that were handed out to members and supporters all around the stadium. The vice-president of the Social Area, Jordi Cardoner, joined by the president of the Agrupació Barça Jugadors, Ramon Alfonseda, were in the stand in front of the grandstand to present some people with roses and copies of the books 'Gran Diccionari de jugadors del Barça' and 'Història del FC Barcelona'.



'La Llotja', new publication from the Department of Institutional Relations

During the season the vice president for International and Institutional Relations, Carles Vilarrubí, promoted 'La Llotja', which in English means 'The Box', a publication that is distributed in the President Suñol Box on match days and includes information on institutional events, a historical look at the day's opponent, and statistics relating to the competition. It is produced by the Club's Department of Institutional Relations and Protocol and is published the days that Barça plays at Camp Nou in La Liga, the UEFA Champions League and the Copa del Rey matches.



Inauguration of President Suñol Box

The President of FC Barcelona, Josep Maria Bartomeu, accompanied by the vice-president for institutional and International relations, Carles Vilarrubí, was in attendance before the league game with Real Sociedad for the re-naming of the Presidential Box at the Camp Nou, which shall from now on be known as the 'Llotja President Suñol'. The event was attended by representatives of the highest authorities in the country, including the president of the Catalan parliament, Núria de Gispert; the mayor of Barcelona, Xavier Trias; the councillor for the presidency of the Generalitat de Catalunya, Francesc Homs; MPs Miguel Iceta (PSC) and Albert Donés (ERC); senator Josep Maldonado; the manager of the Fundació Suñol, Margarita Ruiz, in representation of the Suñol family; former FC Barcelona presidents Agustí Montal, Raimon Carrasco and Enric Reyna, and artist and painter Joan Pere Viladecans. Before the speeches, the work by Viladecans called 'Eina' (1973) was unveiled, and will now be on permanent display in the Llotja President Suñol.



Conference on Josep Suñol i Garriga

Josep M. Solé i Sabaté, a professor of contemporary history at the Universitat Autònoma de Barcelona, gave, as part of Suñol Year, a lecture in the Auditori 1899 titled 'Josep Suñol, una vida per l'esport i la ciutadania'. The event was attended by Ramon Adell, president of the FC Barcelona Managing Commission; Margarita Ruiz de Combalia, manageress of the Fundació Suñol, and Jordi Margarit, writer and president of the Radio Association of Catalonia. Before the conference, a video was shown about the life of the President of Barça who was killed in 1936, and the event closed with Jordi Margarit reading some texts written by Josep Suñol himself.



VIP visits

Different delegations and political figures visited FC Barcelona or were given receptions by the Club over the course of the season. The most prominent visits to the Camp Nou this year have included one by a delegation from the NBA led by its head commissioner Adam Silver, while politicians that have been to the ground have included the ministers of foreign affairs from Hungary and Slovakia, Péter Sijjártó and Miroslav Lajcák, respectively, as well as the Qatari minister for youth and sport, Salah Bin Ghanem. When FC Barcelona visited Nicosia for the Champions League match with Cypriot club Apoel, a delegation from the cClub headed by president Bartomeu was invited on an institutional visit to the presidential palace, where they were hosted by the president of the Republic of Cyprus, Nicos Anastasiades.



NEVER FORGOTTEN

FC Barcelona sent its condolences to the families and friends of all members that died this year. This season saw the loss of the club's number one member, Jaume Descals. We also mourned the losses of some important members of the Barça fraternity: former football first team players Gustau Biosca and Fernando de Argila; former manager Udo Lattek; former basketball player Mike Philips; former basketball player and coach Eduard Kucharski, and former directors Josep Isanta and Enric Piera.



Jaume Descals



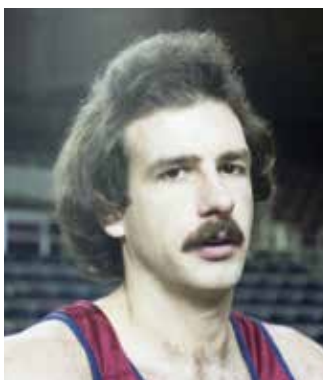
Gustau Biosca



Fernando de Argila



Udo Lattek



Mike Philips



Eduard Kucharski



Enric Piera





COMUNICATION AREA

EXTENSIVE MEDIA COVERAGE

The media once again closely followed our Club's activity in the 2014/15 season. Several media from around the world covered our club every day and that was not only in reference to the football first team, but all of the professional and non-professional sections, as well as information about the economic, social and cultural aspects of the institution.

Apart from the domestic media, plenty of famous and prestigious international media also covered the Club this season, sending special envoys and correspondents, constantly reporting on football matches and other sports, attending sporting and institutional press conferences or putting together different news stories and documentaries.

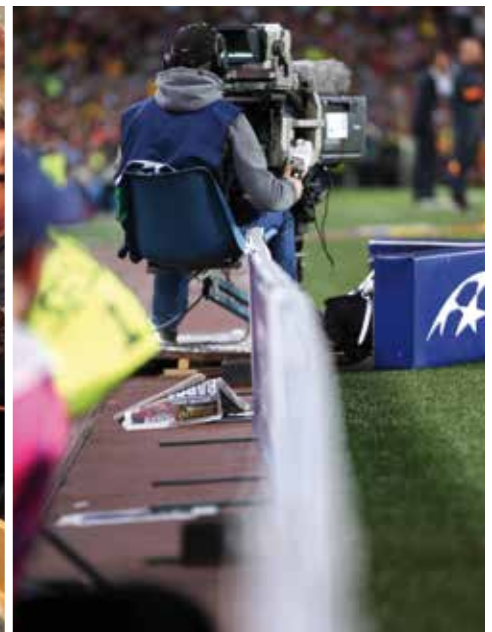
In the 2014/15 season, more than 10,000 passes were issued for football matches in the Camp Nou with an average of 500 professionals per game, including commentators, writers, photographers and technicians. The highest number of passes for a single match was 892 for the semi-final of the Champions League against Bayern Munich.

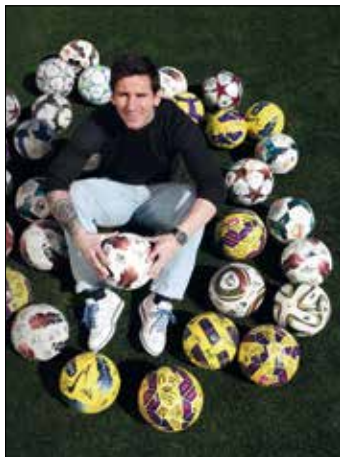
One of the Board of Directors' priorities for the season was the promotion of FC Barcelona abroad. This led to such initiatives as explaining the latest news and realities at Barça in leading media around the world in the form of intervi-

ews with the Club's main spokesman, President Josep Maria Bartomeu. Numerous media from a wide variety of countries and territories, many of which cater for global audiences, managed to get the message across to huge numbers of people in every corner of the globe. In total, more than 200 interviews and reports were given to top international media outlet.

On television, Bartomeu gave interviews to thematic sports channels like Sky Sports in the UK, Fox Sports Cono Sur in South America, ESPN throughout the Americas, and Beln Sports, Al Jazeera's sports channel. But the Club also appeared on major general interest channels like CNN and the BBC, two of the most influential broadcasters in the world.

In the written press, there were especially important interviews with British daily *The Times*, *L'Équipe* in France (whose headquarters in Paris were visited by a delegation from the Club) and the Dutch *De Telegraaf*. More recently, the *Financial Times* and the *Wall Street Journal*, two of the most important financial papers in the world, both learned first-hand of the FC Barcelona President's views regarding matters that reached beyond the realm of sport.





CHANGE OF DESIGN FOR 'BARÇA MAGAZINE'

In the 2014/15 season, BARÇA MAGAZINE underwent a change of image, the idea being to modernise the Club's official publication and make improvements to its contents. Issue 74 in April 2015 was the first after this major overhaul of the magazine's design, featuring Leo Messi on the cover, and including an exclusive interview with the player in which he described how happy he felt to be at the Club and how much he was looking forward to the run-in to the end of the season, which would finish with the first team winning the treble.

The change of image included a complete review of the graphic appearance of the publication, along with a change of identity and editorial structure, although BARÇA MAGAZINE still maintained the spirit of being a publication that keeps members updated about the club's activities in all areas and that makes the very most of the advantages of being a magazine that is

able to access information first-hand.

The new style features more striking images and a more journalistic feel to the writing, making it generally much slicker, more dynamic and more attractive. The high focus on visual content is made immediately evident by the cover, which so cleverly reflects the many changes made to the inside pages.

The changes include a concerted effort to include more photographs, an essential complement to the reports and interviews contained in BARÇA MAGAZINE, and especially those in the opening pages.

The new design is also intended to make the magazine easier to read. This has included a change of typography and the use of a larger font size.

The order of sections has also been modified. New ones have been added, and others have been changed to make them simpler and more attractive. The permanent features have been adapted to generate a bit more personality, and this has also made them easier to find and identify.

The result of all these changes is a much livelier, more modern, more elegant and more immediate publication.

Over the season, the Club's official publication has featured lead stories about

the many changes to the squad during the close season (issue 70), an exclusive interview with Luis Suárez at the time of his first team debut (71), an extended feature about the Barça Foundation (72), the global dimension of the Club (72), an interview with Leo Messi and, in the latest issue, a report about how the team won the second treble in its history.



A page from number 75



August 2014



October 2014



December 2014



February 2015



April 2015



June 2015



RIGOUR AND QUALITY AT THE SERVICE OF BARÇA FANS

In what was its 16th season, Barça TV complied with its mission of permitting Barça fans to view the day-to-day activities at the club from an intimate but also comprehensive perspective, which has become the trademark of the Club's own media. The un-negotiable premise on which the channel's content revolves is the combination of entertainment with quality information, always with a very clear intention to provide members, Barça fans and viewers with a decent service.

This season, Barça TV has continued to look back at its 15 years of history, and celebrated its anniversary in July 2014 by broadcasting a series called '15 anys de Barça TV'. This was a review of some of the most outstanding moments in the Club's recent history through the eyes of Barça TV and its professionals. And that objective was obtained thanks to a quality product that also featured a blend of both nostalgia and good humour, and which was one of the most popular shows on the channel between July and December 2014.

As for content, the three main areas covered by Barça TV have continued to be daily news bulletins, live broadcasts of academy and women's football matches and games played by other sports teams, plus 'El Marcador', the show that deals with the build-up and post-match of every Barça first team fixture. The main new feature of the latest season at Barça TV was the show called 'El Marcador: la Jornada', which looks back at the whole weekend and the different competitions in which each of the Club's different teams are competing.





As for other sports, the season was consolidated by adding a new programme to Barça TV's weekly schedule called 'Som-hi Palau', a summary of the other sports teams at the Club. This new programme about the sections slots in nicely alongside more traditional and consolidated content, such as '+Club', that looks at the social life surrounding FC Barcelona; 'Porta 104', that looks in depth at current issues of importance to the club; 'Quina Penya!', a light-hearted look at what the supporters clubs are up to; 'ADN Barça', which analyses the week's play, and 'Seguim en Joc', that covers what's happening with the Agrupació Barça Jugadors.

Turning to the academy, 'Promeses' continues to be the flagship show, with updated content and interviews with the academy's players and coaches. The 2014/15 season also saw Barça TV include a new programme in its schedule called 'Herois del Planter', a series of interviews with former youth team players that have now won places in the first team and look back at their time in the academy. These have included Messi, Xavi, Montoya, Jordi Masip, Sergi Roberto, Rafinha, Bartra and Jordi Alba, and the programme has quickly become one of the most popular of all on the Barça channel.

But, naturally, the most popular content of all continues to be the latest news about the first team. Official matches and friendlies are shown. There are news bulletins all day, looking at such things as training sessions and away trips, and press conferences by the players or manager are shown either live or recorded. This season, the channel has also recovered the tradition of showing the first 15 minutes of training sessions live in the build-up to big Liga, Copa del Rey and Champions League matches.

The many successes of the first team have been reflected with special programmes on Barça TV, on the day that the

Liga title was won, and also (following the victories in the Copa del Rey and Champions League) the treble celebrations.

There have also been special programmes about new signings, such as 'Benvingut...' and different general interviews with players over the course of the season, which this season have included Luis Suárez, Piqué, Adriano and many others.

As well as games played by the football academy and women's football teams, this year has seen a concerted effort to also broadcast games played by the other professional sections, and especially the futsal, roller hockey and handball teams. Live match coverage and daily news updates have turned Barça TV into the major reference point for information about the Club's other sports teams.

The news coverage about the Club's activities was supported last season by live broadcasts of the institutional events going on at the Camp Nou and the Ciutat Esportiva. This enabled the Barça TV audience to follow live such important events as the constitution of the World Confederation of Penyes, the review of the year by the Board of Directors and events associated to the FC Barcelona Foundation and Social Area.

And finally, Barça TV also gave special attention this season to the amateur teams through the production of a thematic version of the 'Porta 104' show that followed the rugby and wheelchair basketball teams in the most important moments of their competitions.

In summary, 2014/15 has seen Barça TV continue to comply with its mission of informing 'from inside' on the latest stories from the Club, doing so comprehensively and always with an eye to providing a service and quality schedules. That's 15 seasons at the service of the Club's members and supporters.

CONSOLIDATION OF BARÇA'S DIGITAL LEADERSHIP

FC Barcelona's digital platform once again set new standards as it consolidated its role as the leading sports club in the world. Prestigious North American journal 'Adweek' considered the Club to be the leader in the creation of online content via its different channels. The Adweek study put the club ahead of such other entities as Real Madrid and the NBA.

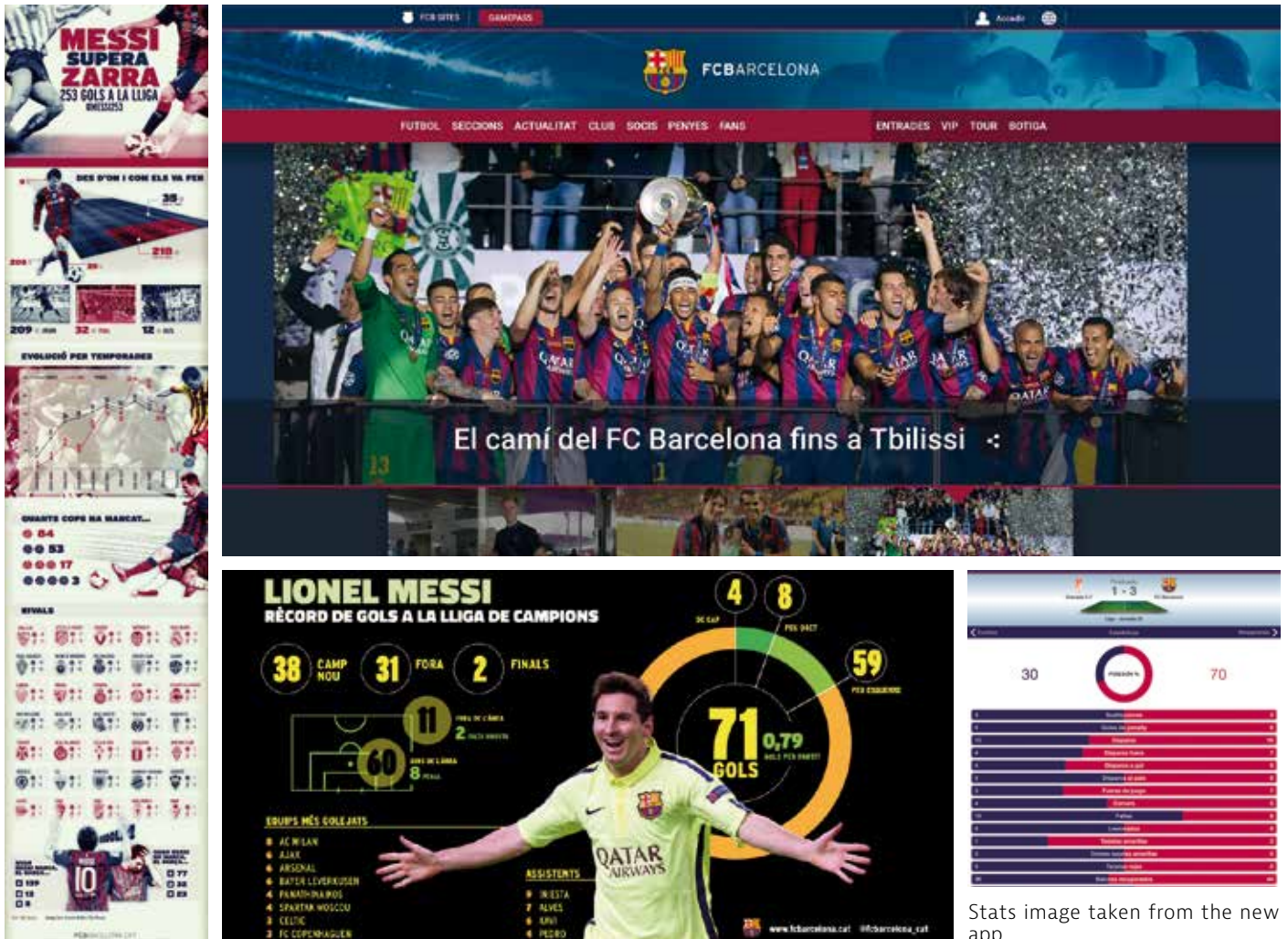
The increased audience for the Club's social networks and website was also supported by other studies. This season, the website received 76 million single users, 8 million more than the previous season, and a figure that represents an increase of more than 12% in the total audience. This data is comparable with that in reference to the Club's following on social networks, where Barça ended the season with more than 173 million fans, 38% more than the previous season.

FC Barcelona consolidated its online presence through the use of its website in nine different languages: Catalan, Spanish, English, Chinese, French, Indonesian, Japanese, Portuguese and Arabic. The GloCal (Global and Local) outlook means that global contents are increasingly more adapted to local audiences while other specific content is created in accordance with the singularities of each ter-

ritory. The idea is to make digital content a common meeting place for Barcelona supporters all around the world.

This season, the website was developed to improve usability by members and supporters. Work began on the first redesign phase that shall be completed next season. The initial phase involved redesigning the home pages to heighten the use of photos, videos, the content of the Barça Fans section and special contents and features. The conquest of the treble was a particularly important special feature in terms of the creation of special content as a keepsake for Barça fans to enjoy.

Likewise, there was a huge increase in the number of views of audiovisual content via such platforms as YouTube (118 million views) and Daily Motion (21 million), while this season a whole new line of narratives was developed that is mainly based on the use of infographics to streamline the way in which information on the first team is presented, as well as the many different achievements of such a historic season. A similar method was used to celebrate the club's 115th anniversary in the form of an interactive comparison between historic photographs and modern ones of the same places.



Stats image taken from the new app.

RECORD MOBILE AUDIENCE


A lot of work was done last season to apply the principles of 'responsive' design to optimise the use of the website on different devices. As a result, and for the first time, the website had more mobile visitors than it did visitors using more conventional kinds of computer. 49% of the visitors accessed the site on smartphones, while 44% and 7% did so using PCs or tablets respectively.

The update of the app was the Club's way of getting Barça into the pockets of users of FCBWorld, which was downloaded more than 2 million times with more than 200,000 active users per month.

76 M

Single users (S 13/14)
(68.1 S 12/13)

- Increase on previous season of 8M single users
- Website in 9 languages




Website

396.4 M

Pages visited (S 13/14)
(390.1 S 12/13)

- Increase on previous season of 6M pages visited
- Average of 3 pages per visit




Website

55%

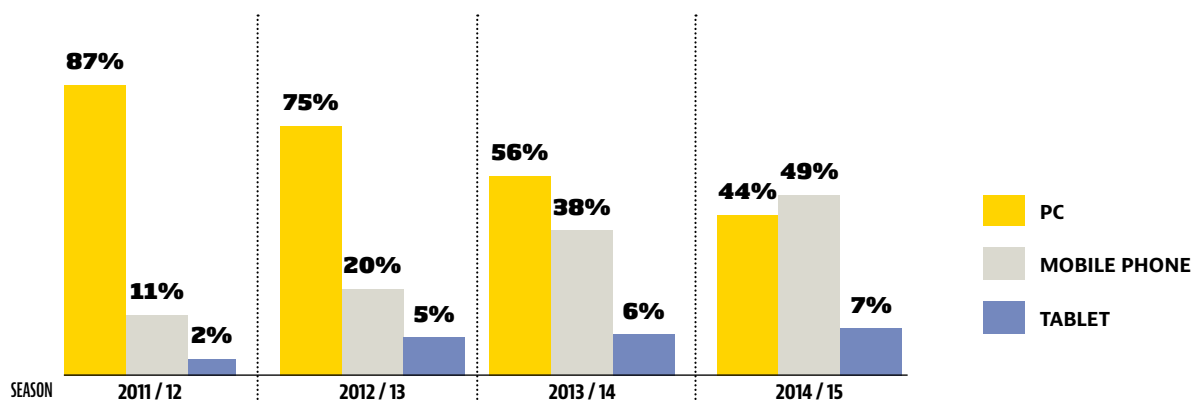
Mobile visits (S 13/14)
(44% S 12/13)

- Responsive website
- Mobile ticket sales
- Introduction of Passbook



Mobile Website

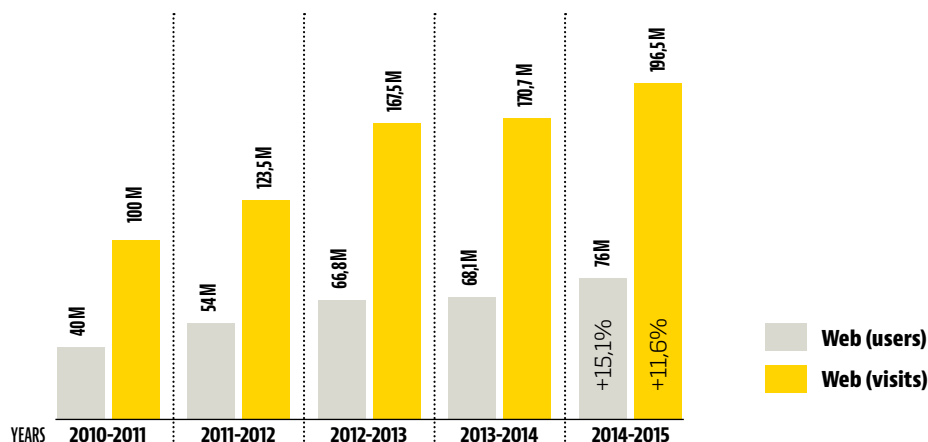
Audience trends by device



NEW FC BARCELONA APP

In consideration of these new trends, the cClub completely revamped its main app. The new FC Barcelona app, available on iOS and Android for smartphones and tablets, has been totally overhauled and now includes new features, such as real-time match statistics and direct access to Radio Barça. The app can also be used to buy tickets for football and basketball matches.

FC Barcelona web audience



Websites followers

Twitter



@fcbarcelona	@FCBarcelona_ara
15,423,721	250,251
@fcbarcelona_cat	@FCBarcelona_id
4,993,822	237,231
@fcbarcelona_es	@FCBarcelona_fra
8,363,638	181,139
@FCBHandbol	@FCBarcelona_jap
233,380	141,175
@FCBBasket	@FCBPenyes
425,826	138,159
@FCBHoquei	@FCBEscola
176,114	52,069
@FCBFutbolsala	@FCBTV
252,198	100,181
@FCBBarcelona_br	
268,601	
TOTAL	
31,237,505	

TOTAL WEBSITES
203,513,239

Facebook



FC Barcelona	FCB Hoquei
85,128,149	4,908,224
Amics del Barça B	Fundació FC Barcelona
594,422	41,630,279
FCB Bàsquet	Barça TV
2,507,221	4,168,303
FCB Futbol Sala	FCB Penyes
4,248,796	4,431,642
FCB Handbol	
4,256,490	
TOTAL	
111,873,526	

Line



ENG	13,814,043
JAP	4,267,471
ESP	5,137,601
CAT	302,188
BR	352,056
ID	2,707,254
TOTAL	26.580.613

Instagram



FC Barcelona	FCB Seccions
14,176,485	41,048
TOTAL	
14,217,533	

Google+
8,202,645



YouTube
1,858,995



Dailymotion
4,463



Tencent
3,856,432



Sina
5,430,961



Pinterest
10,143



Vine
226,900



WeChat
13,523



WORLD LEADERS ON SOCIAL MEDIA

For yet another season, FC Barcelona is the world's leading club in digital media. Ahead of all of Europe's top football clubs and all the North American sports franchises, Barça has continued to set new standards on social networks. In the 2014/15 season, the Club surpassed 200 million followers. That made it the first Club to pass that milestone, and it did so as the leader on all of the major platforms, such as Facebook, Twitter and YouTube. FC Barcelona underwent especially spectacular growth on Instagram, where it now has more than 14 million followers, a huge increase on the 2 million at the end of the 2013/14 season. That's a rise of 491% in just 12 months.

Last November, the journal 'Digital Sports Media', which specialises in sports and new technologies, put FC Barcelona at the top of its ranking of the world's football clubs. The data collated by prestigious social consultant RESULT, which studies the presence of major football clubs on Facebook, Twitter, YouTube, Instagram and Google +, also considered

FC Barcelona to be the Club with the most followers on social networks, ahead of Real Madrid and Manchester United. The run-in to the end of the treble-winning season saw a particularly large widening of that gap. But the Club's digital presence reaches well beyond those five social networks, for it also appears on other widely followed platforms, such as Line, WeChat, Tencent Weibo, Sina Weibo, Dailymotion, Vine and Pinterest, which were not included in the 'Digital Sports Media' study.

Along similar lines, North American journal 'Adweek' placed FC Barcelona at the top of the world ranking for the creation of online content on its digital platforms, and especially with regard to social networks. This specialised study positioned the Club ahead of such other sports entities as Real Madrid and the NBA. According to marketing consultant David Deal, "the great suppliers of sporting content are like rock stars because they capture the passion and loyalty of their fans, which are almost tribal and cultural instincts."



The most digital of trebles

FC Barcelona's historic treble this season, which reached its peak with the Champions League victory in Berlin, offered a chance to consolidate the Club's leadership of digital markets. Only on the weekend of the Barça v Juventus match, more than 650,000 new fans signed up for Barça's 41 different social profiles, while the huge number of references in search engines and on social networks made Barça a global trending topic.

According to Google, during the final, FC Barcelona dominated almost the whole world for searches related to the game. The map generated by the search engine shows how Barça grabbed the interest of almost the entire planet, with Juventus only coming out tops in a handful of European countries (Italy, France, Switzerland and Finland) and Chile.

The wealth of information provided from each of the nine different language versions of the website and the different social networks made sure fans were kept constantly updated about



what was happening in the German capital. June 6 saw a quadruple increase on the average number of daily visitors to the FC Barcelona website in the 2014/15 season, while there was a threefold increase in the number of downloads of the official app with respect to a normal day. Along with Facebook, Twitter and Instagram, the club was able to boost its narration in real-time thanks to the six-second videos on Vine and the use of Periscope, a social channel that was used for live coverage of the players as they celebrated the title on the field at the Olympiastadion.

More than 28 million single users looked at FC Barcelona's Facebook page on the day of the final. In fact, the Facebook post showing Xavi lifting the cup was seen by no fewer than 43 million people and was shared 7.6 million times. That made it the most widely viewed publication in FC Barcelona history.

The activity on Barça's Instagram account was just as lively. On the day of Juventus v Barça, 14 images were published that together accumulated 11 million likes. That weekend saw a massive 350,000 new followers sign up for the Barça account.

As for Twitter, the more than 1,400 publications related with the final on the club's eight different official accounts were viewed a total of 76 million times. The impact on the FC Barcelona YouTube channel was no less spectacular. Only topped by the day that it was first launched in 2006, the day of the final witnessed the second highest number of views in its entire history, a total of 2,331,484. That equates to three million minutes of video consumption.

Closer to the fans

Barça is great thanks to the love that its fans feel for it. There is plenty of evidence of this on social networks, where there has been



an increase both in the number of fans and in the ways that they can get involved. The celebration of the club's 115th anniversary was a chance for the players, coaches and fans to express their feelings for the club online. The 'Jo sóc culer' campaign was a huge outpouring of Barça pride with more than 15,000 photos posted all around the world, with the first team players actively involved in the project. But there have been many more examples of similar things: #FCBWorld showed how Barça is experienced from every corner of the globe, and its presence was on-going on the different social platforms throughout the year. On Instagram, for example,



more than 50,000 photographs were posted with this hashtag, and it became one of the favourite methods for expressing the global passion that people share for Barça.

#GràciesXavi was an emotional tribute whereby each fan was able to do his or her little bit to give the captain the send-off he deserved. Fans were also able to download thousands of wallpapers of the stars and could celebrate the treble together using the hashtag #trip3t. Other hashtags like #skillsFCB and #VineFCB were used by fans to share images of their own football skills with fellow supporters.



The active participation by the club's followers on social networks was also rewarded. In the build-up to the Clásico at the Camp Nou, and after the team had qualified for the final in Berlin, many of them were able to unlock exclusive online content, with such prizes as a video and personalised screensavers obtained using the hashtag #FCBWallpaper.

Consolidation of the Asian market

A particularly important factor this year has been the consolidation of FC Barcelona in Asia. It was already present on Tencent Weibo, Sina Weibo and Line, and is now on WeChat too. Asia's exceptional importance as a global economy, along with the huge expansion of social networks in the region, is something that Barça has very much been experiencing at first hand.

The highest social network penetration rates in the world are currently in such countries as Taiwan, Hong Kong, Singapore, Malaysia and China, and if Barça is to remain at the top of the ranking for social networks, then it needs to make its presence felt in these territories and remain in touch with its followers. New and specific contents are created every day that are especially focused on the Asian market, both via the Chinese, Japanese and Indonesian versions of the website, and via social networks.

Actions such as the celebrations of the Autumn Festival and New Year in China went down stupendously among Barça fans in that country.



Concerted effort to boost audiovisual content

In observance of new trends in the consumption of content, FC Barcelona has put a major effort into the implementation of video as a narrative resource on social networks. The wider availability of broadband around the world has made it much easier for people to view videos both on mobile phones and tablets. The club has responded by exponentially increasing the number



of videos available and by creating new channels on Vine, which combines live coverage of the build-up to matches with all kinds of curious six-second videos, and on Periscope, which enables real-time coverage of the most interesting events involving the first team. Combined with the increased usage of YouTube and Dailymotion, along with the rise in the use of videos posted on Facebook, Instagram and Twitter, this has configured a whole new audiovisual panorama for Barça that has gone down a storm among its supporters around the world.

Barça Fans, a meeting place for supporters from around the world

The 2014/15 season was one of consolidation for 'Barça Fans', FC Barcelona's loyalty programme that allows fans in every continent to access exclusive content about the team, to learn more about what is happening inside FC Barcelona, to enter exceptional weekly prize draws and to generally broaden their Barça experience.

All of this content is available completely for free and any Barça supporter can sign up simply by going to <http://fans.fcbarcelona.com>.

DOCUMENTATION AND STUDIES CENTER

The Documentation and Studies Centre was once again the main guarantor of historical records of FC Barcelona as well as the provider of information about the Club's past whenever it was requested. As has been the case for so many years, all media were totally supported by the Centre for Documentation whenever they need to know about any historical matters. Institutionally, one of the most important moments was the signature on 19 February 2015 of an agreement between FC Barcelona and the Institut Ramon Llull to foster university research in the Documentation and Studies Centre by students and lecturers involved in the teaching of Catalan studies abroad. The Centre for Documentation also wrote *La Llotja*, a club publication that was distributed for free in the President Suñol

Box on match days at the Camp Nou, and collaborated with Suñol Year by organising the space in the museum dedicated to the Barça president from 1935-36. The main result of the research work was the discovery of the first ever FC Barcelona anthem, composed by José Antonio Lodeiro in 1910. The score is now on display in the Club Museum.

In the 2014/15 season, the Centre for Documentation also acquired 30 new publications about FC Barcelona and sport that have been included in the Club library. It also continued to receive transfers of internal documentation from other parts of the club for inclusion in its own Historical Archive, while the multimedia records were consolidated by the cataloguing of 88,000 images.





ECONOMIC AREA

Espai Barça: A year of work

The members made their intentions very clear in early April 2014. The Espai Barça was approved at a referendum and the day after that historic date work commenced on creating the Club's own technical team commissioned with making the project a reality and within the terms established for the transformation of all of the FC Barcelona facilities in the Les Corts district of Barcelona and at the Ciutat Esportiva Joan Gamper in Sant Joan Despí.

A year later and the first objectives have been met within the established periods. Last March, with the approval of Sant Joan Despí Council of the plans to restructure the surroundings of the Ciutat Esportiva, the green light was given to the expansion of the surface area by 26% and for work to begin on the new Miniestadi project on a site next to the Ciutat Esportiva Joan Gamper.

Recent months have involved a whole series of technical studies to get a more exact idea of the requirements that will be issued to the architectural teams that will be bidding in the forthcoming international tender for the new Camp Nou and new Palau. The priority aims of the-

se technical studies are for the programme to meet the budget of 600 million Euros approved by the members, to provide thorough details of the construction process, scheduled for 2017 to 2021, and to reduce risks and unexpected incidents during the work.

The technical studies have been outstandingly innovative, with a survey of the whole grounds, which led to it being granted the status of a 'BIM model', a project that integrates complete information about the structures, installations and materials, which is essential in order to plan the construction work to perfection, control costs and ensure efficient management of the future of the new Camp Nou.

A functional programme was also produced, with detailed reports and plans of all of the requirements for the use of the different installations; a topographic study was made to review the condition of the stadium structure and to study how the new installations would fit into the current structure. An extensive geotechnical study also enabled an analysis of the underground structures, with 34 surveys as deep as 40 metres to assess the exact resistance of the site.



Miniestadi: The winning project

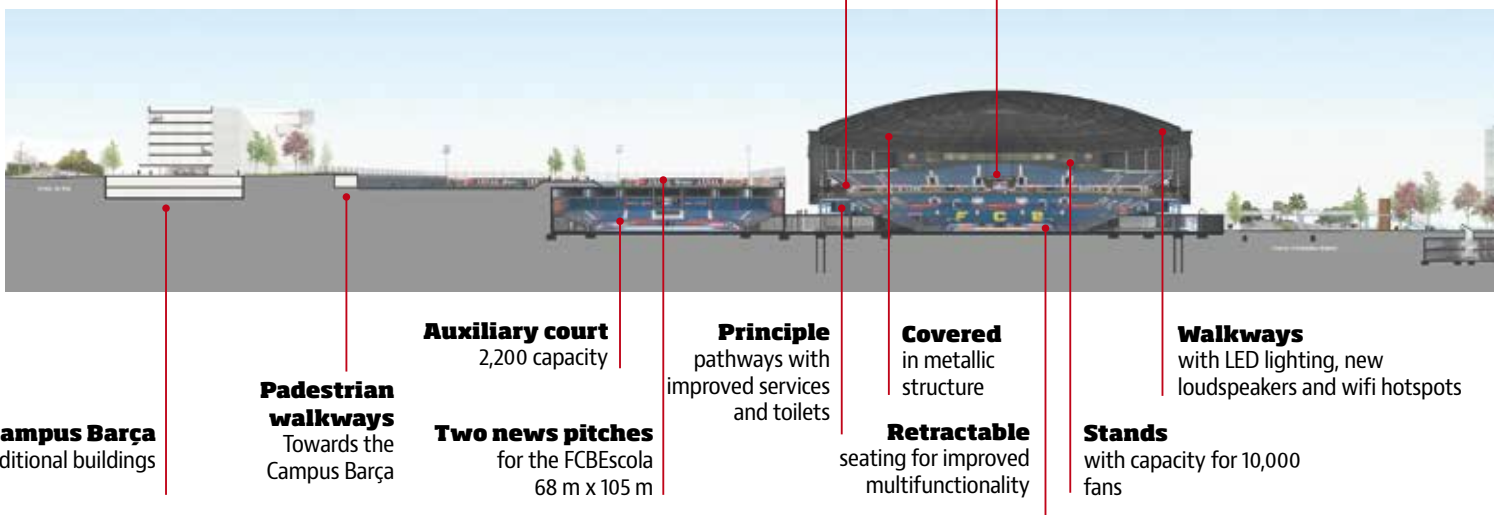
Another of the technical studies was that of the different kinds of roof that could be used to cover the stadium, and which is a fundamental aspect of the project as it amounts to 15% of the overall budget. Six different types of roof were analysed to assess which adapts best to the Camp Nou, with details of the costs included, and these shall be included in the guidelines for the tender. The different aspects that were studied included the protection of spectators, the effect on the pitch, conditions of comfort, air flows and the possibility of fitting photovoltaic panels.

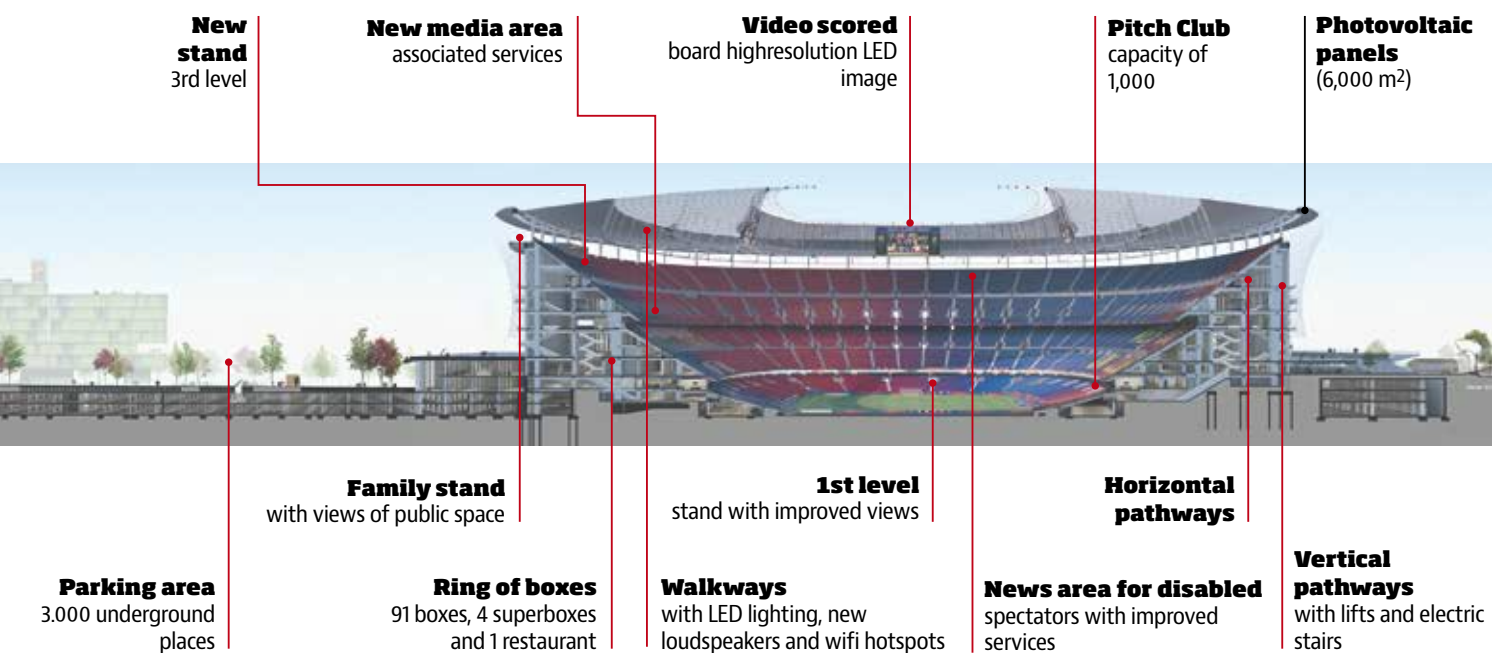


Espai Barça, a year of work

THE FUTURE SKYLINE

The transformation of the Club's facilities





THE BARÇA BRAND IS ONE OF THE LEADING NAMES IN WORLD SPORT

The 2014/2015 season witnessed the consolidation of a commercial strategy based on the internationalisation of the Barça brand in different markets. Today, Barça is present in all five continents, has gone from having 5 to 39 sponsors in just four years and has made a qualitative and quantitative leap forward that has increased its income from marketing by 85%.

We can say that Barça is now one of the world's leading brands not just in football but in sport in general. This is the result of a defined strategy with 360° presence in selected markets. The Club has created sponsorship deals by product category and in certain scopes, from local and regional deals to worldwide ones. This ensures greater economic performance in each product category and extends the Barça brand to

other countries around the world.

A good example of this is what has happened in the beer category. Damm is the club's main sponsor in this product segment but although it is an international brand, Damm does not cover the whole global market, and therefore agreed to release territories for sponsorship by companies with which Damm is not competing directly. Damm therefore shares the beer category with Tecate in Mexico, Chang in Southeast Asia and Castle in 13 African countries. This strategy has been replicated in other categories.

The sponsorship strategy also involves agreeing to campaigns with the players and their social networks. They are the main assets and the Club wishes to strengthen common synergies that can be of benefit to both parties. This was

the case with Neymar Jr this season. The club's first ever Brazilian official sponsor was Tenys Pé Baruel, the foot deodorant that signed its first sponsorship contract as a result of the agreement between FC Barcelona and NR Sports, which has managed Neymar Jr's image since 2006. This was how this company obtained exclusive sponsorship of the Club in Brazil. Baruel also being the Brazilian player's sponsor enabled unique synergies in a territory where FC Barcelona already has a huge following on social networks.

The strength of the Barça brand has been endorsed by the prestigious journal 'Forbes', which published a list of the world's most valuable clubs in May in which FC Barcelona was top of the ranking after ending the season with an income of 608 million, a record in world football.

MAP OF SPONSORS



NEW INCORPORATIONS

LASSA

FC Barcelona and Lassa Tyres signed a worldwide sponsorship deal by which Turkey's leading tyre manufacturer became a main sponsor of the professional sections and, at the same time, an official partner of the Club in the football area for the four following seasons. The agreement, which is valid from 1 June 2015, made Lassa Tyres the official tyre of FC Barcelona.

This is the first time that the club's professional sections



(basketball, handball, futsal and roller hockey) have shared the same main sponsor. This means that the four teams will have the Lassa Tyres logo on the front of their shirts and all of them will be known as FC Barcelona Lassa, until 30 June 2019.

MOVISTAR

Telefónica and Futbol Club Barcelona reached an agreement in February 2015 by which Telefónica became an official sponsor of FC Barcelona in Latin America in the telecommunications and pay TV sector.

The agreement will be for an initial duration of three years, with the option of two more, and is applied to Latin America,



including the 14 countries in the region where Telefónica operates. The agreement includes, among other benefits, the right to hold a friendly match in Latin America in the 2015/16 and 2016/17 seasons.

GILLETTE

Gillette, a leading world brand, became an official sponsor of FC Barcelona in Latin America. Gillette thus becomes Barça's official shaver for three seasons. The presentation of the agreement was attended by Leo Messi, the world ambassador for Gillette, who presented the limited edition of shavers in the Barça colours.



FITNESS TIME

On 21 April 2014, the president of FC Barcelona signed an agreement with a new partner in the territories of Saudi Arabia and the UAE, Fitness Time, a chain of gymnasiums. This first agreement binds the Club until 30 June 2018.

On 20 May 2014, commercial director Laurent Colette and vice-president Javier Faus travelled to Riyadh to attend a press conference to present the agreement to the local media.



SPONSORS

ADVAN

In July 2014 a sponsorship deal was signed between FC Barcelona and ADVAN, the leading mobile phone company in Indonesia. ADVAN thus became the FC Barcelona Official Mobile Phone Device in the territory until 30 June 2016.

The official presentation of the agreement was held in the Gelora Bung Karno Stadium in Jakarta on 20 August 2014.

Indonesia is the Asian Pacific territory where FC Barcelona has the most fans, with almost 9 million followers on Facebook.



APAMANSHOP

Apamanshop, the leading Real Estate company in Japan which currently has more than 1,100 branches around the country, has since November 2014 been a regional sponsor of FC Barcelona, with an agreement for the next three years.

The agreement, which was handled from the FC Barcelona office in Hong Kong, was officially presented on 4 October 2014 at the Hotel Hilton in Tokyo.



TENYS PÉ BARUEL

A new sponsorship deal was signed with Tenys Pé Baruel, which makes the number one foot deodorant for Neymar Jr and the Brazil national team an official sponsor of the Club in 2015.



NICHIBAN

In April 2015 Tokyo was the venue for the signature of a new sponsorship deal with Japanese company Nichiban. This is a regional agreement with rights in Japan, Korea and Thailand that was handled from the FC Barcelona offices in Hong Kong.

Nichiban thus became the FC Barcelona Official Tape (adhesive tapes for medical purposes) in the aforesaid territories.



AMBI PUR

On June 1, a new sponsorship deal started with Ambi Pur in the field of air fresheners. The new regional partner has rights in Hong Kong, Indonesia, Malaysia, Philippines, Singapore and Thailand, as it becomes an FC Barcelona Official Air Freshener.

The two-year agreement was signed in the FC Barcelona offices in Hong Kong.



GLADE

New sponsorship deal with Glade, who become an official sponsor of FC Barcelona in Brazil until the end of June 2016. A limited edition of air fresheners for cars with the Barça image was produced to announce the agreement, along with a promotion among consumers in Brazil to win an exclusive experience at FC Barcelona.



RENEWALS

DAMM

The beer brand renewed its agreement as a Premium Partner of FC Barcelona until 2018 in much of the world territory. The agreement covers, among other benefits, sponsorship of the Gamper Festival and of the Camp Nou Lounge, as well as association, hospitality and advertising rights.



AUDI

On 1 July 2014, Audi renewed the sponsorship deal for four more seasons until 30 June 2018, and thus progressively increased its contribution to gain additional benefits from the Club by becoming a Premium Partner, rather than an Official one, as it had been until then.

ALLIANZ

The insurance company automatically renewed its agreement for one season more, from 1 July 2014 to 30 June 2015, which basically regulates the right to two 3D advertisements by each of the Camp Nou goalposts.

PANASONIC

Panasonic and FC Barcelona signed on 1 April 2015 a one-year extension of their sponsorship agreement that has existed since 2013, whereby Panasonic continues to be FC Barcelona's official TV with global rights until 31 March 2016.

The renewal of the agreement was handled from the FC Barcelona offices in Hong Kong.

Panasonic



CASTLE

FC Barcelona and Castle signed a renewal by which Kenya and Nigeria are added to the other territories included in the agreement signed in 2013. The agreement establishes Castle

Lager and Castle Milk Stout as official beers of FC Barcelona throughout almost all of Africa.



COCA-COLA

The Club and Coca-Cola renewed their collaboration agreement whereby the drinks company is associated as an official partner of FC Barcelona until the 2015/16 season.

SERVETO

The transport logistics brand renewed its agreement with FC Barcelona for two more seasons. Serveto thus continues as an official partner of the sections.

LLET NOSTRA

The transport logistics brand renewed its agreement with FC Barcelona for two more seasons. Serveto thus continues as an official partner of the sections.

RENO

The official collaborator with the roller hockey section renewed its sponsorship with the Club until June 2017. Ricard Muñoz's team will therefore continue to have the name of the Catalan brand on their shorts for the next three seasons.

SPONSORS' ACTIONS

QATAR AIRWAYS

Recording of second TVC FCBHoliday

On 18 December 2014, the production company that works with Qatar Airways made full use of a studio in Sant Just to record a new TV commercial with Messi, Neymar, Suárez, Piqué and Iniesta. The different sets in the studio reproduced scenes in Dallas, the Maldives, Japan and Paris. Piqué and Iniesta enacted a holiday in France, Luis Suárez went west and Neymar and Messi were ambassadors for the Far East. The commercial was a huge success in the audiovisual media.

Press conference in Doha with Piqué, Neymar and Faus

Due to the impossibility of playing a friendly in Doha because of the demands of the fixture list, first team players Neymar Jr and Gerard Piqué travelled to Qatar for a press conference with vice-president Javier Faus where they answered questions by the media in the region, and attended an event with their hosts at which they didn't stop signing shirts and posing for photos.



First flight of A380 with three players and the CEO

As it continued to innovate and renew its fleet, on 18 September Qatar Airways flew its Airbus A380 for the first time, the biggest plane in the history of civil aviation. The size of the airplane is proportional to all of its technical features and comforts. It's a genuine flying palace. From the factory in Doha, Luis Suárez, Carles Puyol and the club's CEO Antoni Rossich got to experience this totally revolutionary way of flying.



Football Dreams match in the Miniestadi

On the afternoon of 22 May 2015 at the Miniestadi, a dream came true for a selection of African players born in 2001 when they played a friendly against the FC Barcelona U16 A team, won 4-0 by the team that trains at Aspire Senegal. The team came about after a year of talent spotting in different African countries, which is



continuing with a programme including two training sessions a day and integral education funded by the Aspire Academy.

BEKO

Activities

Beko participated all season in leisure activities organised for its followers. It sponsored activities during the Gamper, at the games against Getafe, Real Sociedad and Deportivo,



and also collaborated with the Fan Zone at the Copa del Rey Final.

It also organised other actions, such as the biggest wave of fans in the world, which it ran in association with the Clásico on social networks.

To end the season, Beko launched the Home2CampNou campaign, thanks to which 22 lucky people from around the world could enjoy the exclusive experience of a training clinic at the Ciutat Esportiva and a game of football in the Camp Nou.

Campaigns with players

A video was published in December featuring Messi, Piqué, Iniesta, Luis Suárez and Rakitic welcoming Beko and which served to make the sponsorship deal with FC Barcelona official.

In March, Beko launched a worldwide campaign starring the FC Barcelona players. Messi, Neymar Jr, Piqué, Suárez and Inies-



Everyone at the stadium with Estrella Damm

The traditional promotion held each year by Estrella Damm in supermarkets and hypermarkets meant that when football fans spent €5 on Estrella Damm products, for just €20 they got a match ticket, a Museum ticket and an Estrella Damm beer.

LA CAIXA

Contactless wristband

The FC Barcelona first team players took part in a campaign to present CaixaBank's first devices for contactless payment, a personalised Visa wristband that carries a Visa credit card and features the club's official crest and colours in its design. The new wristband offers a new method for swift, comfortable payment and includes all of the benefits associated with CaixaBank cards.

AUDI

Presentation of Audi car to new signings

All of the presentations of new players included a photo as they received an Audi car. All of these images were taken beside the Camp Nou pitch, except for Claudio Bravo, who had to go to the car park because of the pouring rain.



Handover of fleet to first team squad

On 27 November 2014 all of the first team players and their coach received Audi vehicles for free use throughout the season. Before the presentation, the players competed with each other in three challenges: to see who could pedal the fastest using Audi prototype bicycles, who had the quickest reactions to an illuminated panel like the ones that professional drivers use to practice their reflexes and who could juggle a ball the longest. They also got the chance to race around a circuit on the Auditori forecourt, and in doing so discover how the e-tron technology maintains all of Audi's quality standards while respecting the environment much more.

ta were the players that appeared in the Beko commercial. The commercials combined images of the players both on the field and in everyday situations, and especially stressed the importance of team spirit.

Beko organised a competition on different social networks and a dream came true for the 14 lucky winners when they got to meet their heroes in person.

DAMM

Gamper Festival

August 18 was the day of the Festa del Gamper Estrella Damm, which this year included family activities from the 16th until the day of the match. Damm, who sponsored the event, organised musical performances, and different fun activities. The Estrella man of the match award went to Leo Messi.



Camp Nou Lounge

For the second consecutive year, Estrella Damm sponsored the Camp Nou Lounge. From 12 June and until 1 August the first tier of the stadium grandstand was used as the ideal space to enjoy quality cuisine with a privileged panoramic view of the pitch. Clients had the chance to enjoy traditional Catalan fare created by chef Antonio Sàez and to taste a range of beers supplied by Estrella Damm.



SPONSOR



Official team photo with Audi

When taking the official first team photo at the Camp Nou on 29 October, the players also posed next to a red Audi TT Coupé beside the pitch.



Recording of 'Somos Novatos'

In the build-up to the Clásico, Audi, who sponsor FC Barcelona and Real Madrid, recorded a commercial titled *Somos Novatos* (We are Novices) with players from Barça's FCBEscola and from the Real Madrid academy. The video was filmed in the Miniestadi, the Ciutat Esportiva and at Valdebebas and spoke of how even professional players need to continue aiming for new heights.

Recording of TVC with five first team players

On 21 May at the Ciutat Esportiva, Audi recorded a commercial with Suárez, Piqué, Rakitic, Bartra and Alba whose message was that in order to win again, you have to forget everything you've won before and keep fighting on. The Ciutat Esportiva car park was also the venue for a draw for an Audi car.

E-tron Driving Experience for members on FC Barcelona grounds

On 14 and 15 June the members that had won a draw held beforehand got the chance to drive around the same circuit as the players on the day when they received their Audis, and therefore try out the new e-tron technology. Most of them were amazed



by the car's capacity for reaction and intuition, which is the same as a standard fuel-powered vehicle.

ETISALAT

Visit by president and director general to Etisalat stand at World Mobile Congress

When the World Mobile Congress was being held in Barcelona, the President took the opportunity to visit the delegation from Etisalat, one of our most powerful sponsors in the Middle East.



This telecommunications group had an impressive stand at the fair, one of the most visited of all of the many from around the world.

GATORADE

'Shooting' with players

For one more season, Gatorade, an official partner of FC Barcelo-



na, included the Barça players in its advertising campaign. Pedro, Xavi, Jordi Alba, Adriano and Messi were involved.

INTEL

Intel, an official partner of FC Barcelona, organised a worldwi-

de promotion to enjoy an exclusive experience at Barça that included a match in the Camp Nou.

REPLAY

Recording of TVC with five first team players

On 27 July 2014, five FC Barcelona players, Iniesta, Piqué, Rakitic, Suárez and Neymar, recorded a TV commercial with Italian clothing brand Replay. The club partner dressed out the players for all away trips this season. In the commercial they were joined by Brazilian supermodel Alessandra Ambrosio, who was especially interested in meeting her compatriot Neymar.

Official first team photo with Replay suit and 'making of'

On 29 October 2014 the first team appeared in the official photo. Before donning their playing kits, all of the players posed in their Replay suits, the official one for all of the squad's away trips.

As players put on their suits and got themselves looking good



REPLAY

for the photo shoot, they were filmed for a 'making of' video by Replay that was shown shortly after in the Museum.

ALLIANZ ESPANYA

You Play

On 15 July 2014, staff and clients of Allianz participated in a You



Play event. 50 people enjoyed the exceptional excitement of playing a game at the Camp Nou.

ALLIANZ GERMANY

Barça Days

The winners of an action on social networks associated with FC Barcelona ('something that matters') received the prize of

Barça Days, which consisted of: training sessions in the Ciutat Esportiva with official kids, VIP attendance of a game, guided tour of the Camp Nou and a talk about how the Masia works.

Recording of TVC with five FC Barcelona players

On 21 May at the Ciutat Esportiva, Allianz recorded with Neymar, Rafinha, Ter Stegen, Busquets and Iniesta a clip for its campaign on social networks called #onmyteam, where the players helped out other people that work around them (groundsmen, masseurs and cooks) and vice versa. These images, along with the words of thanks that were recorded, were used in an online competition, and the winners will come on Barça Days next season.

EA SPORTS

FIFA '15 Tournament

On occasion of the launch of FIFA 15, EA Sports, an official partner of the FC Barcelona, organised a tournament in which eight first team players competed with each other in a show of their gaming skills.



STANLEY

Stanley, an official partner of FC Barcelona, in its Striker Challenge advertising campaign invited the winners to enjoy a unique experience that included a training session at the Ciutat Esportiva with Albert Ferrer and the coaches from FCBEscola, as well as a meeting with three first team players: Mascherano, Suárez and Neymar.



MAURICE LACROIX

Presentation of special edition of maurice lacroix watch

Maurice Lacroix, an official sponsor of the Club, presented each of the first team players with a special edition of the Pontos S FCB. The presentation imitated the style of espionage movies. The watches were flown from the Maurice Lacroix offices in Saignelégier (Switzerland) to the Ciutat Esportiva Joan Gamper. The out-



come was plenty of action and a huge success on social networks.

Biggest clock ever in a football stadium

This season, Maurice Lacroix installed in the Camp Nou the biggest clock to ever appear in a football stadium.

The four-metre diameter clock was installed in each of the two vi-



deo scoreboards in the Camp Nou, thus reinforcing the Swiss watchmakers presence in the Futbol Club Barcelona stadium, as it already appears on the fourth official's board, on luminous LED screens around the pitch and in different VIP lounges at the Camp Nou.

Players with uniquely personalised Maurice Lacroix watches

Maurice Lacroix created a unique experience for the first team players. The campaign was titled *Unique Players Watch*, and involved each player being able to design their own watches. An exclu-



sive piece personally created by each of the players. The collection, made up of 24 unique models, is quite spectacular. The players gave their full approval and accepted the challenge, showing themselves to be extremely creative in the design process.

MOVISTAR

Welcome video

When Movistar became an official partner in Latin America, the first team football players welcomed the telecommunications company with a video that was shared on social networks.

ASISTENCIA SANITARIA

Members League

Once again, Asistencia Sanitària sponsored the Members League 2014/15. Thanks to the medical insurance company, 511 FC Barcelona members got the chance to play a final in the Camp Nou.

CHANG

In October 2014 the Chang marketing team travelled to Barcelona to record an advertisement with five FC Barcelona players. The players that appeared in the commercial were Ter Stegen, Xavi, Iniesta, Neymar and Mascherano. The recording was made one



morning and was shown on TV in Thailand from December and went down well among FCB supporters in the country. Chang is the FC Barcelona official beer in the southeast of Asia from 2012.

BIG COLA

Big Cola, a regional partner of FC Barcelona included in its *Think Big* campaign the possibility of winning a trip to Barcelona for



a training session with coaches from the FCBEscola, who got them ready to play a game in the Camp Nou.

COCA-COLA

Coca-Cola sports media tournament

Coca-Cola, on the weeks of the derby between FC Barcelona and RCD Espanyol, arranged a football tournament between different media. The first tournament was held in December and the winner was 'Sport' newspaper. The second edition in April was won by 'Mundo Deportivo', in an event that also included 'Sport' and TV3.



ADVAN

The CEO and owner of Advan, Mr Rudy Tirta, travelled to Barcelona in October 2014 to celebrate the Product Handover with five of our players: Piqué, Pedro, Iniesta, Suárez and Jordi Alba.

The event took place in the Ciutat Esportiva on 28 October and our players received different models of ADVAN phones and tablets. The images of the event were later used by ADVAN on its social networks.



APAMANSHOP

Apamanshop sponsored the friendly that FC Barcelona B played against the Avispa Fukuoka Team in Japan.

Together with the game, there were other activities such as the press conference on 17 April in Fukuoka (attended by the director general of FC Barcelona, Ignacio Mestre, and the mayor of Fukuoka, Mr Soichiro Takashima), a clinic with 100 children from the FCBEscola and the Avispa FC academy on June 11 and a gala supper for 200 people organised by Apamanshop, attended by Raúl Sanllehí, the players and the coaches from Barça B.



H&S

On 18 February, the Ciutat Esportiva was the venue for a Meet&Greet by Head&Shoulders, which was attended by FCB's honorary fan in Indonesia, Darius Sinathrya, the ambassador of H&S in Indonesia, Mr Richard Sam Bera, and six fans of Barça from Indonesia.

FC Barcelona was represented by Rakitic, Dani Alves and Mascherano.

Head&Shoulders has been the official FC Barcelona shampoo in Indonesia, Thailand, Singapore, Malaysia, Vietnam, India and the Philippines since 2013.



CATALAN TOURISM BOARD

Presentation of Catalonia as a tourist destination

On occasion of the Champions League trips to Munich and Berlin, the Catalan Tourism Board organised in both cities an event with German tour operators to promote Catalonia as a tourist destination, as well as FC Barcelona. Club executives and directors were invited to take part in the event and a total of 130 people attended.

FOOTBALL ACTIONS

JOAN GAMPER TROPHY

The club launched the 'New season, new hopes' campaign, the aim being to get across the idea of a new season with new ambitions, new players and recharged batteries. The Gamper is the first game of the season and is always a celebration of what the team means to the members and fans, with the official presentation of the first team, and especially the new arrivals.

The campaign was particularly pushed in the main tourist areas of the city (airport, club shops, main tourist sights, metro, tour bus, etc.), and in the media (press, radio and digital media) as well as content on social networks, the target being to sell more than 70,000 tickets.



'COME TO THE CAMP NOU AND YOU CAN SAY #IWASTHERE'

At the start of the season, the club set up an annual marketing campaign to encourage ticket sales for all matches in the Liga, Copa del Rey and Champions League at the Camp Nou. The campaign was based on the notion of #iwasthere and sought to push the idea that "seeing a live game is a unique experience and you can only say you were there if you come to the game".

Over the course of the season, this campaign was particularly pushed in the main tourist areas of the city (airport, club shops, main tourist sights, metro, tour bus, etc.) and in the media (press, radio and digital media) as well as extensive content on social networks.

FCBESCOLA

In September, FCB Escola launched a campaign titled 'Values that create a school' in order to promote the brand, style and values that are so inherent to FC Barcelona, namely respect, effort, teamwork, humility and ambition. The campaign sought to boost the global presence of a chain of 14 international sc-



hools, and more than 120 camps around the world catering for more than 30,000 boy and girls.

MUSEUM

Your best moments to share in Barcelona was the slogan used by this ticketing campaign aimed mainly at tourists. The idea was to position the Camp Nou Experience as a part of the city that no sightseeing tour would be complete without. The protagonists were the visitors to the Camp Nou Experience themselves, who took representative photos in iconic parts of the Tour & Museum: the pitch, players' tunnel, the Leo Messi zone, visiting team's dressing room and the interactive screens in the



Museum. The campaign mainly focused on areas of the city that are frequented by tourists (airport, tourist information centres, metro, hotels, tour busses, etc.) as well as digital media.

Using the concept of *Legends of the past, wonders of the present*, the club developed a series of actions to celebrate the 30th anniversary of the Museum. These actions started on the day of the Mercè Festival, when there was also a game in the stadium. Fans could enjoy a host of family activities on the stadium forecourt, and the players wore a special commemorative shirt to honour the 30 years of the museum. On occasion of this very special year, a number of different events were held in the museum as the season went by.

CAMP NOU LOUNGE

'This summer, suppers with Barça style'



Barcelona's footballing temple, the venue for so many magical evenings, was converted into a restaurant open to everyone for 12 very unique nights. An unforgettable evening could be shared in the same place where so many legendary players had made history.

The campaign focused on promoting suppers with the Barça style, and the aim was to promote the Camp Nou Lounge as a top class gastronomic experience in an incomparable setting.

The campaign appeared in the digital and printed media, and also featured in an inauguration event attended by influencers from the cuisine and football sectors.

COPA DEL REY FINAL

Using the slogan *Our history, let's make history. We'll win the cup!* the club ran a campaign to promote the Copa del Rey Final between FC Barcelona and Athletic Club Bilbao. A campaign image, a commercial and a special cup final microsite were created for the



game. On the days building up to the final two actions were organised that involved participation via the special cup final microsite. In the first, fans from all around the world could personalise their supporter card for the final and share it on social networks.

There was also an online sweepstake. It was a unusual final because the venue was the Camp Nou. On the day of the final, an FC Barcelona Fan Zone was set up in Parc del la Bederrida, where fans could enjoy different activities for the whole family, which included an exhibition of different traditional Basque sports and a hairdressing workshop where fans could have their hair cut like the first team players. The Fan Zone was a huge success, and received more



than 43,000 people over the whole day with more than 22,000 people taking part in the different activities.

To mark of the final, the Barça Fans platform launched the promotion 'Pack your passion and fly', in which two winners got the chance to

watch the cup final at the Camp Nou and visit the Museum.

LAUNCH ON BARÇA FANS

The Club used the Barça Fans platform to launch the 'Next stop, Barça Fans' campaign. This was an action on the streets of Barcelona. A bus stop was converted into an exact replica of the manager's bench at the Futbol Club Barcelona. People that came up to the bus stop participated in an action involving a hidden camera that filmed the different surprise situations: a huge ovation from the Camp Nou terraces and the appearance of Xavi Hernández



on the info screen, among others. All the actions and reactions by the participants were compiled on a video that was posted on the Barça Fans platform and on social networks. The aim of the video was to promote the Barça Fans platform and call on supporters to get involved using the slogan 'Come in and play', and thus make supporters feel like they really do form part of the team. There



were major repercussions, for the video appeared in several media and got huge numbers of hits on YouTube, DailyMotion (83,000* visits between them) and on social networks. Only on the Club's Facebook page and in just two days the video was seen 3.5 million times and became our most shared publication of 2015.*

*Data on 13/03/2015.

ACTIONS

'I AM CULER'

The *I am Culer* slogan was used by the club in a campaign accompanied by a series of actions to celebrate its 115th anniversary. It was launched using a video that explained the meaning of the term *culer* through the fans and first team stars, including Messi, Neymar and Luis Suárez, as well as players from the other sports teams.

The club also called on supporters to get involved by posting photos or videos in which they made a C shape with their hands and held it to their hearts as they uttered the words *I am culer*. These were shared on social networks using the hashtag #FCB115. The initiative was a massive success and in one week more than one million *likes* were registered on Facebook and 12,300 photos were published on Instagram.

XAVI

Using the term #6raciesxavi, the club prepared a campaign to bid farewell to the player with the record number of first team appearances. The actions started with the final Liga fixture at the Camp Nou, before which the club organised a photo-call in which fans could take a picture and share it on social networks. Just before kick-off, a huge banner was unfurled on the terraces and players all wore a commemorative shirt. After the final whistle, the players and fans in the Camp Nou paid tribute to one of the most special players ever to wear the famous shirt.

At the farewell event in the Auditori 1899, his shirt was used as the



symbol in all related communications. The club put together two videos: the first featured former coaches, team-mates and colleagues, while the other involved anonymous supporters who also wished to join in with the heartfelt goodbye. Everyone who attended the event took away a piece of Xavi's shirt as a memento.

At the same time, the club set up an action in which fans were invited to don the number 6 shirt or download the photos that the club had prepared using the hashtag #6raciesXavi. More than 50,000 pictures were posted on Instagram in just one week.

CHRISTMAS

A special campaign with a fun, Barça flavour was organised to wish fans a merry Christmas. A microsite was set up in the form of an advent calendar, where each day a new video was revealed featuring the players from the football, basketball, handball, roller hockey and futsal teams. The videos put them in typical festive situations that at the same time gave a wonderful idea of what they are like when they aren't on the pitch or court.



The club set up another Christmas action on social networks in which fans could win a Barça shirt by publishing their Barça-themed Christmas images on Instagram using the hashtag #NadalFCB

'HALLO BERLIN'

As soon as the first team qualified for the final in Berlin and up until the day of the actual game, the club employed a campaign called #halloberlin with plenty of different content and actions related with the big occasion. The aim was to foster engagement on social networks between members and fans from around the world, encouraging them to show how proud they were that their team had made it into the final. All these actions were supported by images of the players in front of some of the most emblematic sights in Berlin.



CHAMPIONS

The Club launched a championship winning campaign, first following the conquest of the Liga title and which used the slogan 'Together we are unstoppable'. This was followed by victory in the Copa del Rey and the slogan that 'the cup is ours', and finally the Champions League was won and toasted by proclaiming 'The Second triple, we're still making history!'

REPORT ON SECTIONS

Work continued in 2015 to develop the PLAY PALAU idea that had worked so well the year before. It was decided that by making graphic developments the project could be extended for a further year. Using a colour code for each of the sports, it was possible to differentiate each campaign while also maintaining overall coherence, while always focusing primarily on the players and portraying the action, strengths and dynamics of each section.

Promotions

The season saw work continue on regular promotions of specific matches in order to encourage attendance. Promotions were concertedly focused on the opponents or dates of games in order to make them more striking. Examples include the thematic promos of the matches in the Euroleague, such as using Oktoberfest to promote the game that Barça played against Bayern Munich that month, or Basketween for the game at the Palau on Halloween night.

Visits to schools

In order to promote the sports played by the sections among the younger generation, the 2014/15 season saw more visits than ever by the sections to schools.

The players once again made a dream come true for so many boys and girls by playing with them on their school courts and playgrounds. They also took along loads of gifts and surprises.

Champions

The handball and roller hockey sections had success-packed seasons, with the former winning a historic 7 out of 7 titles and the latter clinching the double of OK Liga and European Cup. Special images were developed to commemorate these achievements, especially on social networks.



MEETINGS&EVENTS



The Meetings&Events department, which is part of the Operations Area, has continued to increase its activity and capacity to create new formats and products. In the 2014/15 season, the Meetings&Events team coordinated almost 350 events. The commercial side of the department achieved its objectives and for the first time was in the area of 3 million Euros in turnover, an increase of 10% on the income generated the season before. It also closed large-volume business agreements and operations such as the holding of the final of the French Rugby Union Final at the Camp Nou on 24 June 2016, thus guaranteeing this positive rise in turnover next season.

As for management of the facilities, the big change in the 2014/15 season was the recovery of a new space for events, the new Sala Paris, a multi-purpose hall located between the Palau Blaugrana and Camp Nou.

Meanwhile, and by strictly controlling the use of halls and spaces, the department has continued to optimise the Club's resources and support other areas, through coordination of all of the events promoted by the different departments on the club grounds, including events for members, supporters clubs, special press conferences, VIP operations on match days, institutional receptions and even some extraordinary events outside of the Club grounds.



GREAT YEAR FOR MERCHANDISING

For yet another year, the FCBotiga Megastore ended the season on the back of significant growth.

The club shop on the site of the Camp Nou offers a unique experience in terms of technology and the use of digital elements, while also focusing on the personal touch, with services ensuring that this is the biggest and best Barça shop in the world. At the 2,100m² Megastore on three different floors, there is an unbeatable collection of official FC Barcelona products and Nike Football clothing, footwear and accessories. Along with the service to personalise products and a special section dedicated to Barça's professional sections, the FCBotiga was able to enjoy a year of successes in parallel to those of the football first team.

The FCBotiga Megastore welcomes almost four million visitors a year and is improving the quality of its services every

day, striving to optimise the consumer experience and offer the best possible collection of products.

Meanwhile, FC Barcelona's official online store, which is integrated in the [nike.com](https://nike.com/nike.com/fcb) ([nike.com/fcb](https://nike.com/nike.com/fcb)) platform, closed the year with extraordinary results, by far surpassing the expectations at the start of the season. The online FCBotiga offers its own collection and exclusive contents, thus providing the experience of digital purchasing to fans all around the world.

In terms of the licensing business, the major effort to foster international expansion of recent seasons has continued, thus guaranteeing an even greater presence of official FC Barcelona products around the world. The most significant growth occurred, among other countries, in Mexico and Central America, the United States, Turkey, the Nordic countries, the Near East, Indonesia, South Korea and China.



GATE TAKINGS

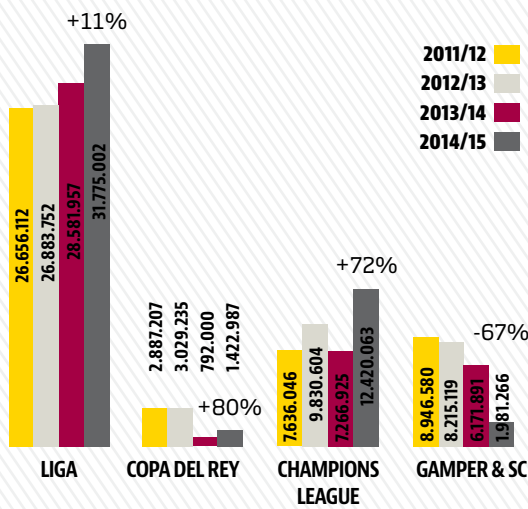
The overall turnover from ticket sales was 49 million Euros, 5 million more than the season before, and just €260,000 less than the highest ever ticket sales in one year in the 2012/13 season.

Ticket sales at the Camp Nou

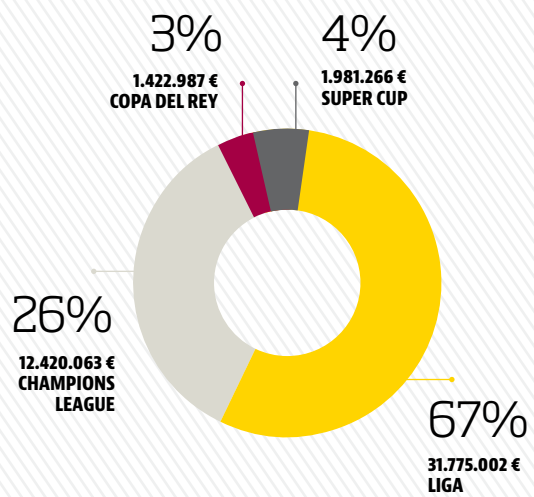
The 2014/15 season witnessed a huge increase in income from ticket sales at the Camp Nou, as they were greater than 476 million euros, which represented an increase of 11% with respect to

the season before. These increases were consolidated in the three main competitions: Liga, by +11%; Champions League, by +72% (one more game), and Copa del Rey, with 80%.

EVOLUTION OF TURNOVER FROM FOOTBALL BY COMPETITIONS



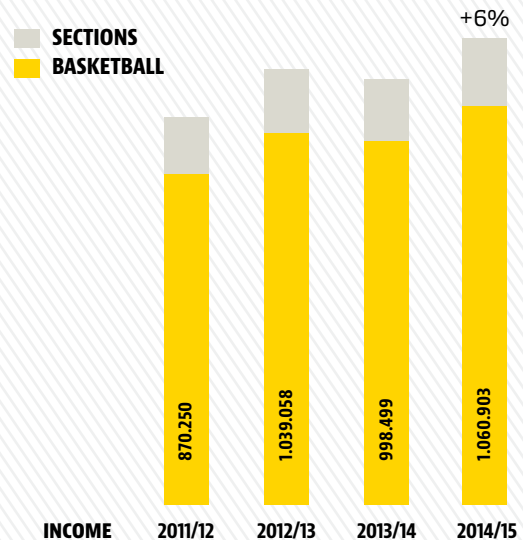
2014/15 INCOME BY COMPETITION



Ticket sales for Palau and Mini

The 2014/15 season produced the highest ever turnover from the Palau of 1.2 million Euros. This figure was achieved thanks to the significant increase in basketball, with almost 1.1 million Euros invoiced and an increase of 6% with respect to the season before. Ticket sales for the other sections (+4%) and the Mini (+63%) also underwent relevant increases with respect to the season before.

EVOLUTION OF TURNOVER FROM PALAU

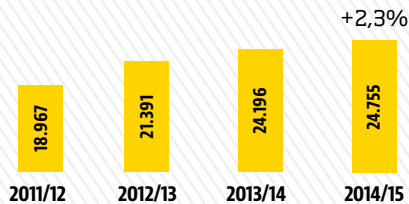


SEIENT LLIURE

The use of Seient Lliure continued to increase among season ticket holders, to the extent that for the first time there were over 700,000 releases in a season. The average releases for the 2014/15

season was 24,755 per match, with an increase in the Liga and Copa del Rey and a slight decrease in the Champions League, given that there were some very attractive opponents this season.

EVOLUTION OF AVERAGE NUMBER OF RELEASES PER FOOTBALL MATCH



AVERAGE RELEASES PER COMPETITION

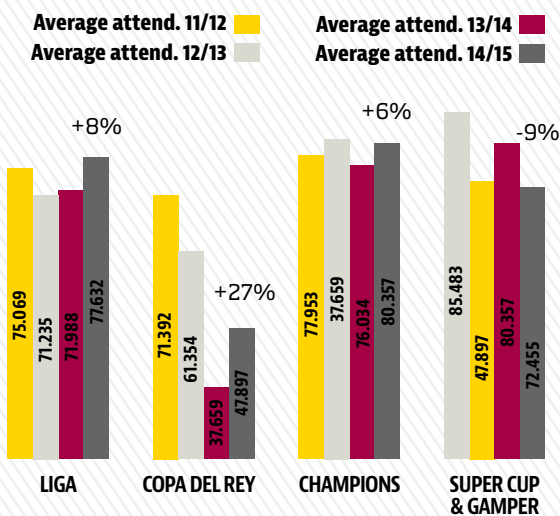
	2014/15	2013/14	2012/13	2011/12
LIGA	24.946	24.118	22.266	20.378
COPA DEL REY	30.720	29.416	22.595	16.813
CHAMPIONS LEAGUE	20.173	20.316	17.818	15.937

ATTENDANCE

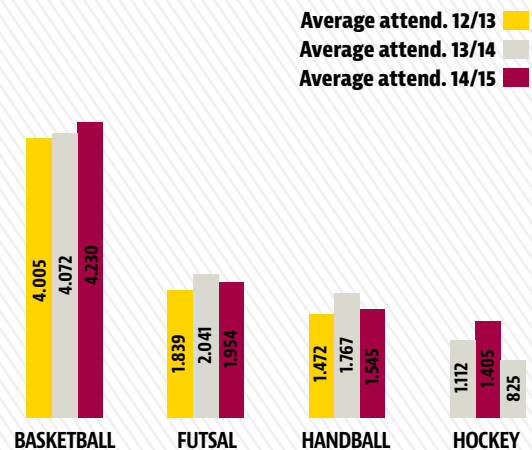
The Camp Nou witnessed a major increase in attendance with respect to the season before. This season an average of more than 5,000 additional people per game came to the stadium in comparison with the 2014/15 season, with notable increases in all competitions except the Gamper.

The Palau received greater attendances for basketball matches and a slight decrease for the other sections.

EVOLUTION OF ATTENDANCE AT CAMP NOU PER COMPETITION



EVOLUTION OF AVERAGE ATTENDANCE AT PALAU



HOSPITALITY PROGRAMME: VIP boxes and seats

FC Barcelona's VIP products made major achievement in the 2014/15 season. The overall turnover for VIP products for both football and basketball was 14 million Euros, 13% more than the overall total for the season before. The start of online sales of VIP football products per match meant that occupancy and turnover figures in this area reached unprecedented heights.

The creation of new products for sale per match, improved VIP services for clients per season and per game, the inauguration of the new Sala Paris and the end of season event for all clients, meant that perceptions of these products were notably improved.



SERVICE APPS



FC BARCELONA

The Barça universe in your pocket!!

Download the new version of the official FC Barcelona app. With a new design and better browsing, it is packed with new features to ensure you are fully up to date with the Barça universe. You can pick which sports you want to know about, follow every match minute by minute, listen to the live commentary on Radio Barça, explore the latest photo galleries, access all the other official FC Barcelona apps and even buy football and basketball tickets.

Platform: iPhone, iPad, Android



FCB ASIEN TO LIBRE

Discover the easiest and fastest way to free up your seat

FC Barcelona presents season ticket holders with the Seient Lliure app! Download it now and manage your season ticket quickly and easily from anywhere and at any time. The app also allows you to check the savings you are making and keeps you informed of the dates of the upcoming games at the Camp Nou and Palau Blaugrana via exclusive Seient Lliure notifications, as well as confirmations of the date of the next match!

Platform: iPhone, iPad, Android



FCB PASSPORT

FC Barcelona provides its members with the new FCB Passport app

- Download now to instantly:
 - Activate the Child's Passport.
 - View the list of matches for activation.
 - Receive mobile notifications for activation of the Child's Passport for the next match.
 - Add as many Child Passports as you like.
 - View the map of entrances to the Stadium.

Platform: iPhone, iPad, Android



FCB PEÑAS

FCB provides its supporters clubs with the FCB Penyes app

- Download it now and gain direct access to:
 - All FC Barcelona Supporters Club news and events.
 - Get all the latest news about the football team.
 - Keep up to date with the most important announcements.
 - Browse the Penyes World Map.

Platform: iPhone, iPad, Android

ENTERTAINMENT APPS



FCB ALBUMS

Create your personalised album of official FC Barcelona pictures!

With FCB Albums you can create photo albums using predesigned templates with photos of stars like Messi, Neymar, Xavi, Piqué and Puyol, but personalised with your own photos. Ideal for all occasions: birthdays, anniversaries, weddings, celebrations... The Barça players will help you to make a birthday special, welcome a new baby into the world or tell someone the story you want. And you can also choose your preferred format: hard copy or digital. Buy it now!

Platform: Web



FCB TRIVIA FANS

How much do you know about Barça? Show off with FCB Trivia Fans!

Show the world who knows the most about Barça with FCB Trivia Fans! Put your knowledge to the test and challenge your friends to see who is the biggest FC Barcelona fan. FCB Trivia Fans is a free quiz game with six categories: Players, Coaches, History, Trophies, Matches and Curiosities. Chat with your opponents during games, collect characters and share your achievements!

Platform: iPhone, iPad, Android



FCB MATH CHAMPION

Accept the challenge!

Add, subtract, shoot, score and win the 4 cups! It is a fun, entertaining way to sharpen up your mind and get photos of the best players in the world. FCB Math Champion is a game for all ages over 7, where you will be pushed to your limits as you solve math problems to win loads of prizes and rewards: more than 200 photos and exclusive videos of the Barça first team players. FCB Math Champion is the first FCB app for children, and you can try it for free!

Platform: iPhone, iPad, Android



FCB KEYBOARD

Have Barça at your fingertips!!

Enjoy the exciting design of the new official FC Barcelona Keyboard available for Android phones! Its app includes an extensive news feed bringing you the most accurate and up-to-date information about the club on a variety of social media platforms. The keyboard includes automatic word prediction, completion and correction, using a sophisticated algorithm that adapts suggestions to your vocabulary and style.

Platform: Android



FCB CONNECT

Follow your players everywhere!

One team, One Link, Seamless Interactions! FCB Connect brings together announcements from your favourite players and coaches as well as official club messages in just one app. Use the fun star double picture to take pictures of yourself and friends to see which FC Barcelona players you resemble the most! For a constant connection with Barça stars, and exclusive coverage, you can get it all with FCB Connect!

Platform: iPhone, iPad, Android

HIGHLIGHTS:

Total downloads (2014/15 season): 3,246,685

The FC Barcelona apps are very highly evaluated by their users. They usually get scores of 4.5 to 5 stars.

CIUTAT ESPORTIVA

In the 2014/2015 season, a series of different projects were conducted in different areas of the Ciutat Esportiva. In the football section of the facility, a new recovery circuit was constructed for the first team, and work commenced on the first phase of general reforms to the first team building, consisting of a new reception, including a waiting room, a new changing room for coaches, a new video room, a physiotherapy room, a water zone and modified offices for the coaches. Two camera towers were built by pitches 1, 8 and 9 and floodlights were provided by pitches 1 and 2. The turf on pitch 7 was replaced. There were



other operations too, such as a new entrance and reformation work in the Barça B offices.

Secondly, and as a major project, a new building consisting of two pavilions was built, for use by the futsal and handball sections. This building contains two courts and their respective terraces, and is fitted with all the basic services both for the general public and for the players: bathrooms, scoreboards, gymnasium, treatment rooms, changing rooms for players and referees, video rooms, etc.

There was other important work too, such as the construction of a TV studio and the installation of a new entrance to the Ciutat Esportiva site, including a new car park.



CAMP NOU

As for improvement work on the Camp Nou, the club extended the antelobby (avantllotja) by 40 square metres. The presidential box was fitted with a platform for people with reduced mobility leading onto the terraces, the lateral and grandstand bars were refurbished, the walkway from the Grandstand to the Museum was remodelled, the pavement around the field of play was changed and a cabin for the first team coaches was fitted in the Grandstand. A new set of signposts was installed along the route to the boxes in the North Goal and Lateral zones. Accessibility was created for the maintenance of the 'jumbotron' scoreboards via ladders and a lifeline. New emergency exit doors were installed and the ramp out of the Museum was extended.



Outside of the stadium, a new Sala Paris was constructed on the site of the former OAB, new storage huts were built at the North and South Goals, the Tapas, 24 restaurant run by Carles Abellan was built, and the old South Goal ticket booths were demolished and the site was extended in order to avoid the accumulation of too many people on match days. Slip-proof ramps were created at the exit from the underground car park at grandstand 8A, new lighting was installed in zone C car park, automatic gates and barriers were fitted at access 14 and zone D and new signposts were positioned for pedestrians and vehicles. Other improvements were also made to the infrastructure and paving at the different entrances.

Finally, a new outdoor space was generated around the

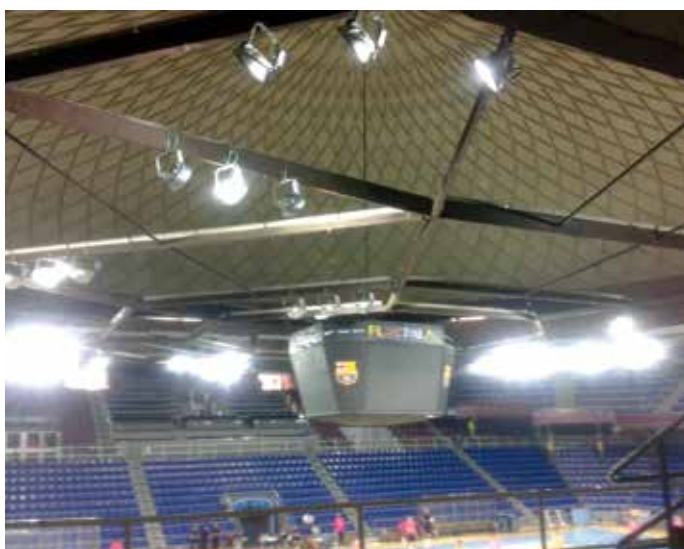


Social Area located at access 15, what was formerly known as the Picadero. This is the new Plaça de la Fundació, which offers access to the new offices built in this section: the Foundation, Ombudsman and World Confederation of Penyes departments. Apart from the creation of all these offices, there was also remodelling work done on the OAB and the Commercial Area. The final action regarding the Social Area was the restructuring of the façade of the Picadero building.



PALAU BLAUGRANA

Much of the building work to the Palau Blaugrana in the 2014/2015 season was related with lighting. The court and emergency lights were replaced and their voltage was made more powerful. New automatic curtains were installed as solar protection for the court. An important project was the construction of the Sala Palau 1, with new safety barriers in the terraces and ceilings and lighting added to the walkways in the second tier of the North Goal. The club also decided to improve the conditions for the disabled in the Palau by fitting a new entrance ramp and a special disabled zone in the first tier. Improvements were also made to the Ice Rink. The ceiling was painted, the bar was refurbished and a new entrance 10 and outdoor rest area were built.



MINIESTADI

The work on the Miniestadi last season was mainly aimed at improving the conditions for disabled spectators. New entrances and bathrooms were constructed, along with a specially adapted terrace for the disabled, in order for them to have a much better experience when visiting the Mini. Apart from these changes, six lighting stacks and electrical installations were fitted in order to improve the condition of the turf.



MAIN OFFICES

Work was done to restructure the Operations, Human Resources, Purchasing, Protocol and Sections departments, as well as the office in the packaging zone. New bathrooms were installed as well as new solar protection panels in the windows

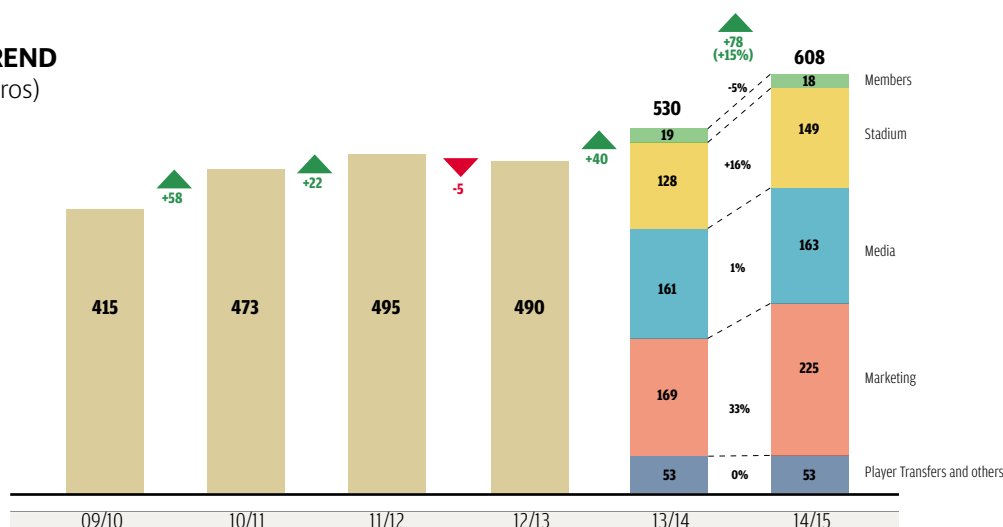


SUMMARY OF ACTIVITY 2014/15

Revenues

- FC Barcelona closed the 2014/15 fiscal year with revenues of 608 million Euros, 15% higher than the 530 million Euros from last year and 13% higher than the 539 million Euros budgeted. This figure is the highest in Club history.
- The main differences compared to the previous year are the following:
 - Member revenues fell slightly, down 5% due to updates made to the census.
 - Revenues from the Stadium and other facilities increased by 16%. Participation in and organization of the Copa del Rey Final and final rounds of the Champions League were the chief reasons for this growth, more than offsetting the negative financial impact of not having played the Spanish Super Cup, which is an important source of revenues since it is not included in season ticket packages. Also noteworthy was the increase in revenue from the Museum.
 - Media revenues remained stable under the conditions of the broadcasting rights contract.
 - Marketing revenues increased considerably, surpassing 56 million Euros and representing a 33% increase. The main drivers of this increase were variable revenues stemming from title bonuses paid out by sponsors for winning the treble, as well as new commercial agreements (Telefónica, Beko) and improved contractual conditions with sponsors such as Audi, Damm and La Caixa.
 - Revenues from player transfers remained stable with respect to last year, the main highlight being revenues derived from the transfer of Alexis Sánchez.

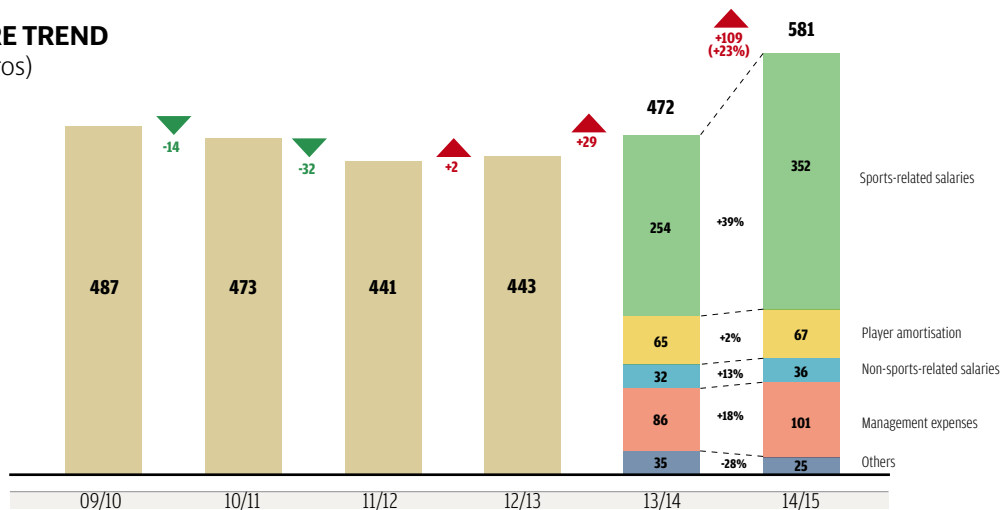
REVENUE TREND (Millions of Euros)



Expenditure

- Operating expenses increased by 23% compared with the previous season, from 472 to 581 million Euros. We detail the following highlights:
 - An increase of 39% in sports-related salaries from the previous season, when the football first team did not win a title. This past season the team won the treble, which resulted in an increase in variable sports expenditures of 53 million Euros. Also important was the bonus paid to Xavi Hernández at the end of his contract as well contract renewals signed by Sergio Busquets, Dani Alves, Pedro Rodríguez and Sergi Roberto.
 - Non-sports-related salaries increased by 4 million Euros mainly due to restructuring costs and variables paid for the titles won.
 - Management expenditures increased compared to the previous season, primarily due to factors such as non-budgeted expenses associated with participation in the Copa del Rey and Champions League Finals and title celebrations. There was also increased spending on legal services.
 - In the category of Others, expenses fell by 10 million Euros mainly resulting from fewer provisions for risks of litigation. In addition, there were fewer expenses resulting from player transfers.

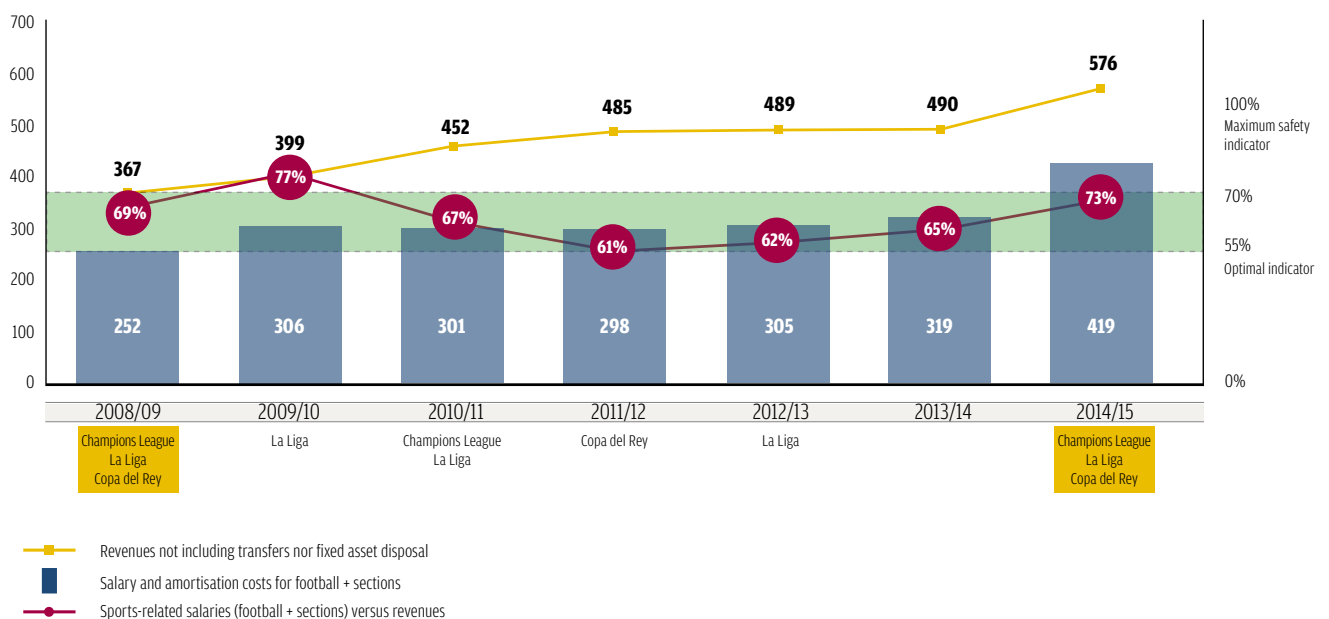
EXPENDITURE TREND (Millions of Euros)



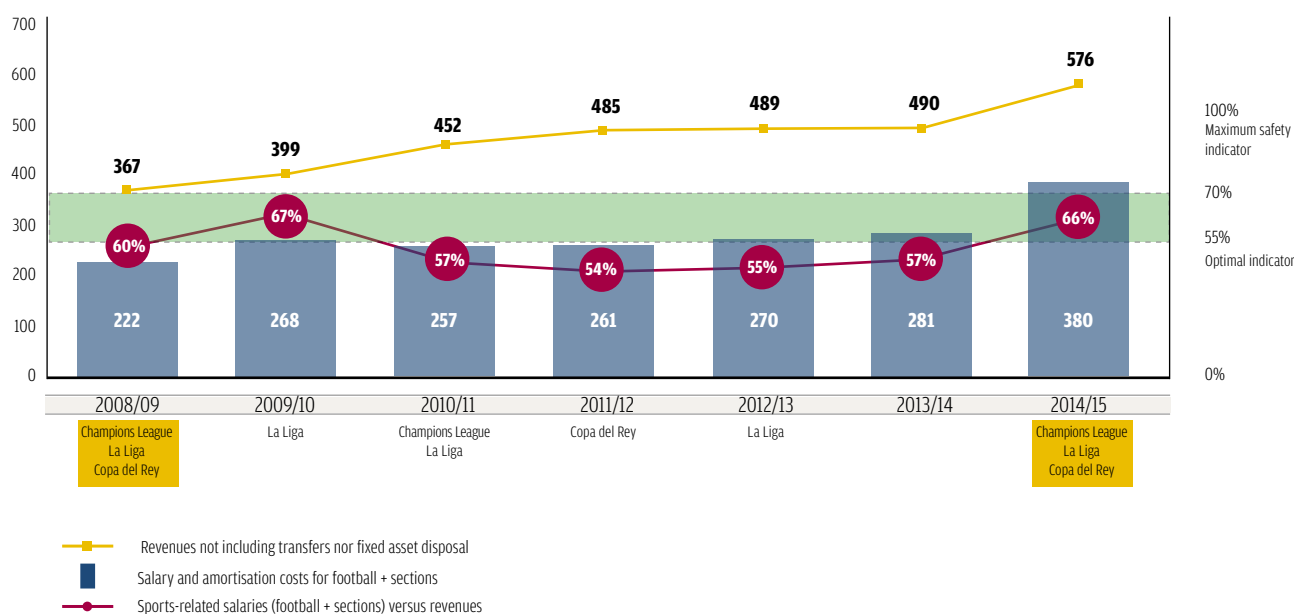
Sports-related costs trend

- The percentage of Total Club expenses from sports-related salaries (football + sections) increased 8 points, from 65% to 73%, surpassing the 70% threshold. It is important to keep in mind, however, that variable costs were particularly high this season due to winning the treble.
- In calculating this percentage, the figure Total Club sports-related salaries includes salaries of players and coaching staff, variable titles bonuses, image rights, sports agents, social security, and amortisation of player contracts.
- It is also important to note the difference between our Club and others, whereby we include the additional costs of the non-football sports sections, both professional (basketball, handball, futsal and hockey) and non-professional.
- To improve clarity we have broken down the figures, considering both the total (football + sections) as well as football only (first team and youth teams, without the sections). If the analysis is limited to football, the ratio stands at 66%, within recommended levels.

SPORTS EXPENSES VERSUS REVENUES



FOOTBALL SALARIES VERSUS REVENUES



Net Profit

- The fiscal year closed with after-tax profit of 15 million Euros. This is 26 million Euros less than the 41 million Euros reported the previous year and 3 million Euros less than was budgeted.
- Regarding net financial, this season did not produce any amortisation on payments of the syndicated loan as provided in the postponement granted by the renovation of the loan contract dated 28 July 2014. The evolution of the euro–sterling exchange rate had a negative impact on financial expenses.

INCOME STATEMENT SUMMARY FOR FISCAL YEAR 2014/15

	Real 13/14	Budget 14/15	Real 14/15
OPERATING REVENUES	530	539	608
OPERATING EXPENSES	-472	-509	-581
OPERATING PROFIT	58	30	27
FINANCIAL REVENUES AND EXPENSES	-3	-6	-9
NET PROFIT	55	24	18
AFTER-TAX PROFIT	41	18	15
EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortisation)	134	116	105

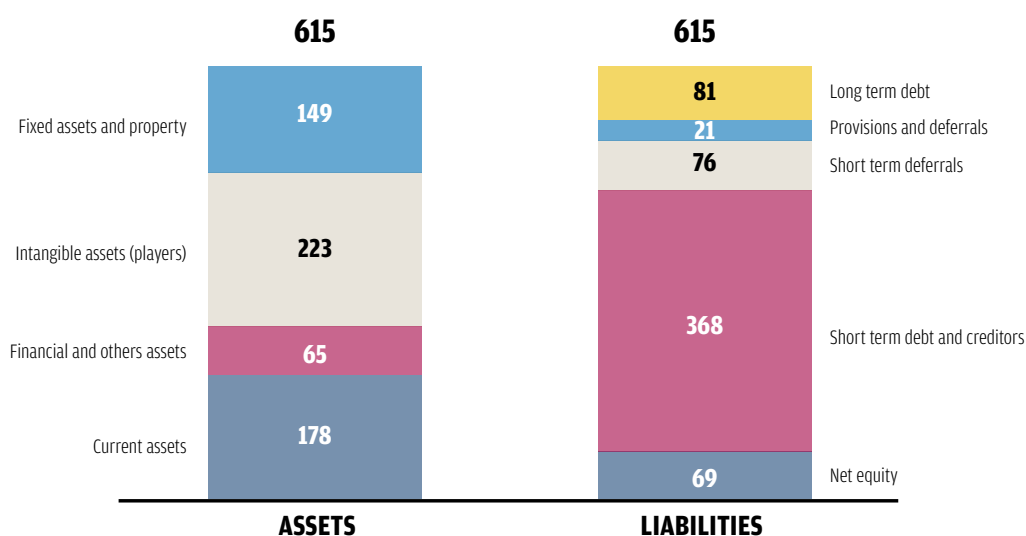
Balance sheet

- The results mentioned above, along with the significant investment in player acquisitions (Suárez, Mathieu, Bravo, Vermaelen and, at the end of the season, Alexis Vidal) led to an increase in net debt, rising from 287 million euros the previous year to 328 million Euros. However, it is important to note that since the 2010/11 season net debt has been reduced by 102 million Euros
- The ratio of net debt to EBITDA stands at 3.24, exceeding the maximum of 2.75 set out in the Statutes for this season. The forecast for the coming season, with lower costs for player acquisitions and achieving an EBITDA of 120 million euros, places us below 2.5, which will allow us to comply with the established equity balance ratio and continue reducing debt in line with recent years.

- Net financial debt (loans + bank guarantees + deferred payment obligations for player acquisitions – liquid assets) is 85 million Euros, more than fulfilling the obligations of the syndicated loan agreement with the banks.
- Regarding liquid assets, the Club closes the fiscal year with 76 million Euros of cash in hand, having decreased bank debt by 21 million Euros (from 73 million to 52 million), being on 30 June up to date with its obligations, and having no outstanding public debts.
- The Club's net equity increased and now stands at 69 million Euros. The Club's assets have been strengthened by investing 16 million Euros in sports and social facilities, computer systems and other assets, the highlights of which include the new pavilions at the Ciutat Esportiva, the IT – Wi-Fi and the beginning of the Espai Barça projects.

BALANCE 30/06/15

(Millions of Euros)



NET DEBT 30/06/15

(Millions of Euros)

CALCULATION OF NET DEBT	30/06/15	30/06/14
BANK DEBT	52	73
CREDITORS + DEBTORS	+ 238	+ 123
PERIODISATION + OTHERS	+ 114	+ 140
- TREASURY	- 76	- 49
TOTAL NET DEBT	328	287

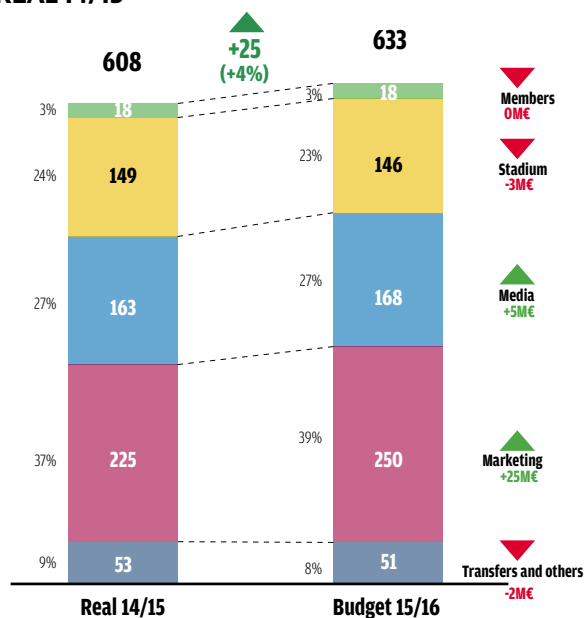
2015/16 OBJECTIVES

SUMMARY OF 2015/16 INCOME STATEMENT BUDGET

	Budget 15/16
OPERATING REVENUES	633
OPERATING EXPENSES	-599
OPERATING PROFIT	34
FINANCIAL REVENUES AND EXPENSES	-7
NET PROFIT	27
AFTER-TAX PROFIT	20
EBITDA (Earnings Before Interest, Taxes, Depreciation and Amortisation)	120
ADJUSTED EBITDA (operating profit + depreciation and amortisation + provisions) -per Statutes ratio calculation-	133

INCOME: BUDGET 15/16 VS REAL 14/15

(Millions of Euros)

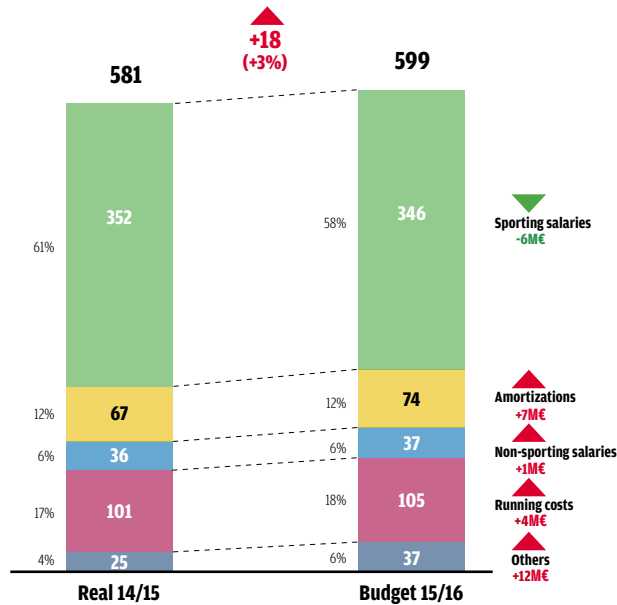


Revenues

- Revenue is expected to increase by 4% to a record 633 million Euros.
- Stadium revenues fell compared to the previous season due to ticketing for Champions League and Copa del Rey matches.
- Media-related revenue grew due to the distribution of the UEFA market pool and revenues from the assignment of rights to Barça TV.
- The biggest growth comes from the Marketing area, in line with on-going efforts at internationalisation and an increase in brand value with a target increase of 25 million Euros.
- Revenues from player transfers include the sales of Pedro and Adama (primarily Alexis and Deulofeu in the 2014/15 season).

2015/16 BUDGET VS 2014/15 REAL

(Millions of Euros)

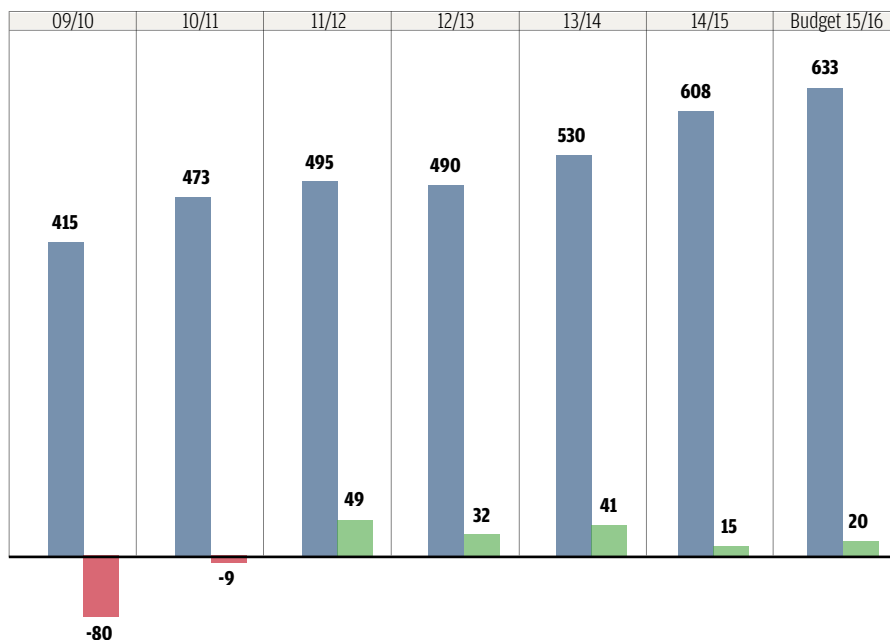


Expenses

- Despite the new additions of Arda Turan and Aleix Vidal and contract renewals of players and coaches, sports-related spending decreased compared to the previous season, since the football budget is based on the hypothesis that, like every year, we win La Liga, get to the quarter-finals of the Champions League, and get to the semi-finals of the Copa del Rey. However, these player additions also result in higher amortisation costs.
- Non-sports-related salaries remained stable compared to the previous year and this year any increases will be due to the anticipation of potential restructuring costs.
- Regarding management expenses, the 2015/16 season has produced events that are not comparable to the previous year and that have increased costs, such as the elections and the first team's pre-season tour of the United States. But we also have savings in expenses related to playing in the two Finals and their posterior celebrations.
- Contribution to the Foundation increased due to the increase in ordinary operating revenues.
- Together, this puts the budgeted operating profit for the 2015/16 season at 34 million Euros which, when including net revenues and taxes, represents an expected after-tax profit of 20 million Euros .

REVENUE GROWTH AND PROFIT AFTER TAXES

(Millions of Euros)



BUDGET FOR 2015/16 SEASON

(Thousands of Euros)

	First Team	Youth Football I	Basketball	Handball	Hockey	Futsal	Other sections	Other Club activities	Total
OPERATIONS:									
Net revenue-	496,802	1,350	7,115	1,393	326	613	576	27,030	535,205
Services	496,802	1,350	7,115	1,393	326	613	576	27,030	535,205
Provisions-	(2,135)	(944)	(560)	(348)	(223)	(262)	(579)	(2,224)	(7,274)
Other provisions	(2,135)	(944)	(560)	(348)	(223)	(262)	(579)	(2,224)	(7,274)
Deterioration of goods, raw materials and other supplies	0							0	0
Other operating revenues-	11,252	1,000	255	65	0	10	239	41,092	53,912
Accessory income and other management revenues	11,252	1,000	251	65	0	4	234	40,769	53,574
Operating subsidies included in the year's net revenues	0	0	4	0	0	6	5	323	338
Personnel expenses-	(259,497)	(15,567)	(21,563)	(5,941)	(1,750)	(3,858)	(987)	(34,008)	(343,171)
Wages and salaries of sports-related personnel	(256,503)	(12,963)	(20,635)	(5,488)	(1,453)	(3,493)	(827)	(912)	(302,274)
Wages and salaries of non-sports-related personnel	(2,086)	(948)	(332)	(72)	(74)	(78)	0	(26,584)	(30,175)
Social charges	(907)	(1,656)	(596)	(381)	(223)	(287)	(160)	(6,512)	(10,722)
Other operating expenses	(83,087)	(7,863)	(8,054)	(2,186)	(740)	(1,110)	(917)	(38,302)	(142,259)
Outside services	(67,520)	(3,815)	(5,460)	(1,103)	(382)	(554)	(316)	(27,879)	(107,030)
Taxes	(2,356)	(283)	(6)	(1)	(1)	(0)	0	(142)	(2,788)
Losses, deterioration and changes in provisions for commercial operations	0	0	0	0	0	0	0	(540)	(540)
Travel	(3,542)	(1,869)	(1,595)	(793)	(249)	(354)	(366)	(10)	(8,778)
Player acquisition expenses	0	(754)	(68)	(13)	0	0	(62)	(30)	(926)
Other current management expenses	(9,669)	(1,141)	(926)	(277)	(108)	(202)	(174)	(9,700)	(22,197)
Amortisation of fixed assets	(71,729)	(1,580)	(686)	(281)	(10)	(81)	(1)	(11,457)	(85,825)
Allocation of non-financial fixed-asset subsidies and others	70	39	0	0	0	0	0	0	109
Deterioration and revenues on fixed-asset disposals	19,316	10,699	274	1,500	0	0	0	(1,366)	30,422
Deterioration and losses	(4,630)	0	0	0	0	0	0	0	(4,630)
Net result from disposals and others	23,946	10,699	274	1,500	0	0	0	(1,366)	35,052
Others	0	0	0	0	0	0	0	(6,708)	(6,708)
OPERATING PROFIT	110,993	(12,866)	(23,220)	(5,799)	(2,397)	(4,689)	(1,668)	(25,942)	34,411
Financial revenues-	883	0	0	0	0	0	0	89	972
Marketable securities and other financial instruments	883	0	0	0	0	0	0	89	972
- To third-parties	883	0	0	0	0	0	0	89	972
Financial expenditures-	(1,275)	0	0	0	0	0	0	(2,016)	(3,291)
For third-party debts	(1,275)	0	0	0	0	0	0	(2,016)	(3,291)
Change in fair value of financial instruments	0	0	0	0	0	0	0	0	0
Difference from change	0	0	0	0	0	0	0	(1,631)	(1,631)
Deterioration and gains on disposals of financial instruments	0	(100)	(50)	(3)	(0)	(20)	0	(3,370)	(3,544)
Deterioration and losses	0	(100)	(50)	(3)	(0)	(20)	0	(3,370)	(3,544)
NET PROFIT	(392)	(100)	(50)	(3)	(0)	(20)	0	(6,929)	(7,494)
NET PROFIT BEFORE TAXES	110,600	(12,966)	(23,270)	(5,802)	(2,397)	(4,709)	(1,668)	(32,871)	26,917
Income taxes	0	0	0	0	0	0	0	(6,729)	(6,729)
PROFIT FOR FISCAL YEAR FROM CONTINUING OPERATIONS	110,600	(12,966)	(23,270)	(5,802)	(2,397)	(4,709)	(1,668)	(39,600)	20,188
PROFIT FOR FISCAL YEAR	110,600	(12,966)	(23,270)	(5,802)	(2,397)	(4,709)	(1,668)	(39,600)	20,188

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SPORT SECTION PARTNERS



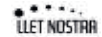
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SECTION PARTNERS



OFFICIAL SPORTS
SECTION PARTNERS



FUTSAL
MAIN PARTNER



HANDBALL OFFICIAL
PARTNER

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